



How do we know that such an email will make you look so bad? Because we know that such emails will always, always, always make it straight to Above the Law, where your firm will become immediate subject of [public ridicule](#), deserved or not. And [from there, it will spread](#).

Lawyers need to consider all firm-wide or practice-group-wide emails to be public documents. They need to be trained on this by marketing/communications departments, and then they need to be reminded of it. And should they ever get an irresistable urge to write an angry firmwide email, they should go compose one in a tunnel and release it there.