

## MLM Company Profile: Booty Parlor Parties, Inc.



\*\*\*\* Trademark of Booty Parlor Parties, Inc.

### Booty Parlor Parties, Inc.

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#### Founding Story

A young married couple, Dana and Charlie Myers, came up with the idea for Booty Parlor Parties, Inc. The couple wanted to offer high-quality and affordable products to like-minded people.

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Booty Parlor Parties, Inc. launched in Los Angeles in 2005 and expanded nationwide in April, 2007.

#### Impact on the Industry

Booty Parlor Parties, Inc. has a celebrity following including Paris Hilton, Jennifer Love Hewitt, Jessica Biel, Brooke Shields, Jessica Alba, Seth Green, and others. The Booty Parlor Parties, Inc. website states that on February 18, 2006, Booty Parlor Parties, Inc. hosted Adrianne Curry's bachelorette party for VH-1's My Fair Brady at the Hard Rock Hotel in Las Vegas.

#### Discussion of Products

Booty Parlor Parties, Inc. offers romance products including playful ([www.mlmllegal.com](http://www.mlmllegal.com)) bedroom accessories, designer sex toys, body treats, lingerie, toys, and many others.

## **Discussion of Opportunity**

Booty Parlor Parties, Inc. advisors call themselves booticians and consider themselves lifestyle advisors, independent contractors, and saleswomen.

Booty Parlor Parties, Inc. offers booticians extensive training and support and the potential to earn limitless income.

Advisors can begin with the company by purchasing a modestly-priced starter kit that contains the following:

- 15 Designer Sex Toys
- 11 Romantic Treats
- 7 Bedroom Accessories
- 9 Seductive Beauty Products
- 5 Sexy Lingerie Items
- 4 Lovekits
- Booty Parlor Table Cloth
- Product Display Materials
- Deluxe Pink Booty Parlor Suitcase
- Free Booty Parlor E-Commerce Website.
- Catalogs, Brochures and Other Marketing Materials.
- Access to SLApac.com - Our Online Community.
- Exciting Promotions, Incentives and Reward Trips.
- 25%-40% Personal Discount On All Booty Parlor Purchases!
- DVD, Telephone, Online, Guidebook and Live Training.
- Step-By-Step Ring Cards To Walk You Through Your Parties.
- Free Credit Card Processing.

The company offers prospective advisors the option of several starter kits.

Advisors earn income through their personal ([www.mlmllegal.com](http://www.mlmllegal.com)) website sales, promotional programs, throwing parties, and sponsoring other booticians.

## **Discussion of Distributor Base and Sales Volume in U.S.**

Booty Parlor Parties, Inc. operates within the United States.

Company Website: <http://www.bootyparlorparties.com>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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