

MLM Company Profile: CEOlogy



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CEOlogy

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

CEOlogy was started by a people with a (www.mlmllegal.com) combined experience of 130 year in the industry sales and business development. The company is located in Atlanta, Georgia.

Impact on the Industry

CEOlogy supports the Junior Achievement non-profit program.

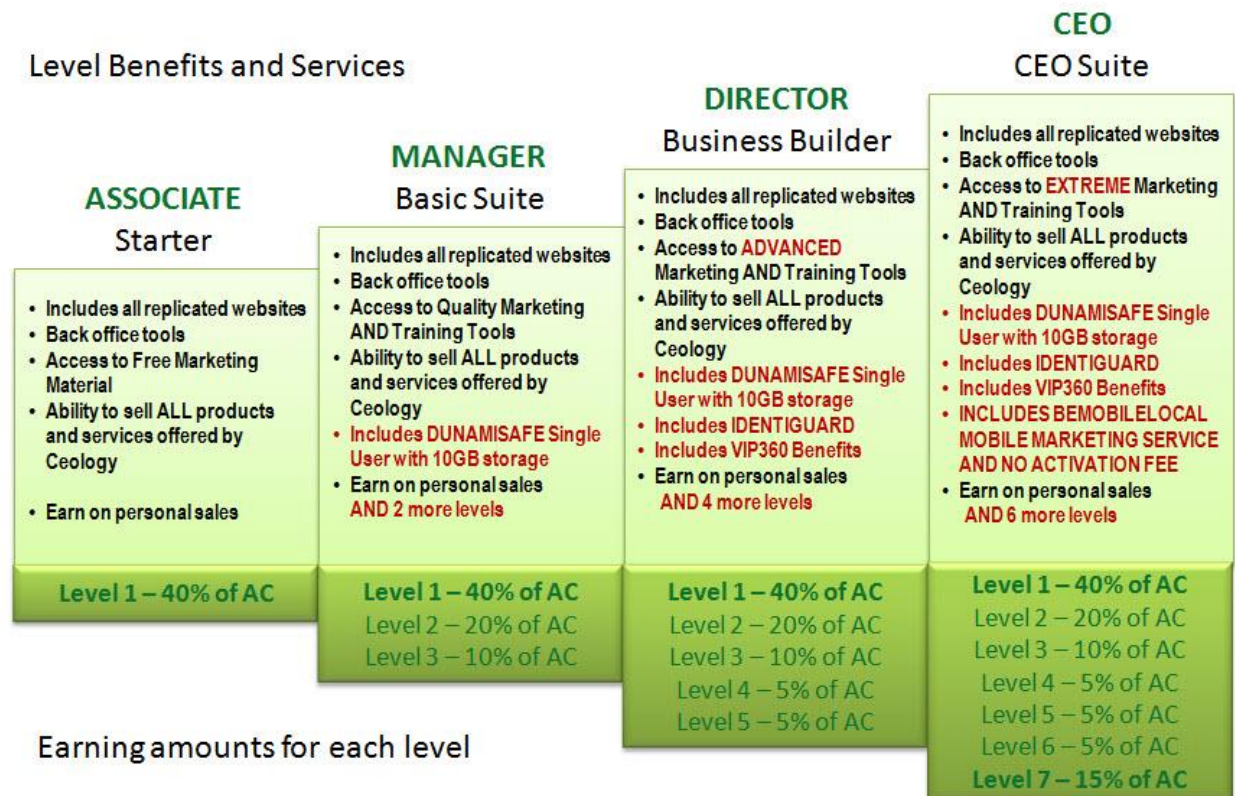
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Discussion of Products

CEOlogy offers a variety of products including mobile marketing, local marketing, laptop security, ID theft prevention, VIP 360 Degree Club Benefits Program, Clear Mobile Internet, ADT Home Security, Dish Network Satellite TV, and DirectTV Satellite television.

Discussion of Opportunity

CEOlogy operates with a 5x7 matrix compensation plan. The compensation plan is provided as shown:



To join with the company, one must first join online, choose a business suite, and then invite others to join as well.

The company also offers monthly competitions, rewards, (www.mlmlegal.com) bonuses, and prizes.

Discussion of Distributor Base and Sales Volume in U.S.

CEOlogy operates within the United States.

Company Website: <http://www.ceology.com/>

**At MLMLegal.Com the intent of MLM Company Profiles is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. MLMLegal.Com does not promote or endorse any Company. MLMLegal.Com offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a

*good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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