

MLM Company Profile: CrowdSourcing International, Inc.



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CrowdSourcing International, Inc.

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Founding Story

CrowdSourcing International, Inc. (CSI) states the following regarding the company:

CrowdSourcing International ("CSI") is a forward thinking, innovative technology company that's pioneering Network Production in the Multi Billion Data Collection Industry as well as providing much needed technology products for managing today's technology focused lives. We are the 1st company of its kind bringing Cooperative Marketing through the concept of CrowdSourcing, which by design is the best way to collect data in massive amounts.

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Todd Pearah and Billy Forester are the founders of CrowdSourcing International, Inc. Mr. Pearah has founded many successful multi-million dollar companies and has experience in medical billing, collections, and sports facility management.

Mr. Forester has extensive experience in information technology and has a degree in business management.

CrowdSourcing International, Inc. is located in Dallas, Texas.

Impact on the Industry

NA

Discussion of Products

CrowdSourcing International, Inc. offers information technology service products, including recovery services including:

- *Repossession services*
- *Collateral Recovery software*
- *Re-marketing*
- *Staff outsourcing*
- *Door Knock Services*
- *IT support and SEO*
- *Marketing*
- *Bankruptcy and Replevin work*
- *Gap, Warranty and Whole Life reimbursements*
- *And also Health Benefits*

Discussion of Opportunity

Independent consultants collect a minimum (www.mlmllegal.com) of ten license plates with locations per month as well as sign up new consultants.

The company offers the following compensation plan:

ENROLLMENT

Consultant (IC) Enrollment Fee	\$100	one time charge	non-commissionable
CSI IC Virtual Office	\$39.95***	recurring monthly	non-commissionable*

*Commission based on production of license plates

BONUSES

Startup Bonus	IC Narcs 10 cars successfully within 7 days of start date	\$50 paid on Friday of the following weekly period.
Builders Bonus	Every time an IC sponsors and IC and assists the new IC in narcing 10 cars within 7 days.	\$20 paid on Friday of the following week \$3 paid to the first upline manager \$2 paid to the first upline director \$1 paid to the first upline area director

PRODUCTION PAYOUT (Assumes all IC's Generating Qualifying Narc Production)** *

	IC	Manager	Director	Area Director
Narcs Cars	\$5	\$5	\$5	\$5
Level 1	\$2	\$2	\$2	\$2
Level 2	\$3	\$3	\$3	\$3
Level 3	\$3	\$3	\$3	\$3
Level 4		\$4	\$4	\$4
Level 5		\$5	\$5	\$5
Level 6			\$2	\$2
Level 7			\$1	\$2
Level 8			\$.50	\$1
Level 9			\$.50	\$1
Level 10				\$1
Level 11				\$1
Level 12				\$1
Infinity - Level 13 and below, to infinity until another AD is reached				\$.75
\$1 per active IC reserved in Leadership Bonus Pool - Qualification TBD				\$1

**Example Manager Rank

Personal Production	ICs	Payout	Total
Level 1	5	\$5	\$5
Level 2	25	\$3	\$75
Level 3	125	\$3	\$375
Level 4	625	\$4	\$2,500
Level 5	3125	\$5	\$15,625
Total Monthly Production Payout			\$18,590

*** Applicable sales tax charged in Texas, Hawaii, Ohio, S. Carolina, S. Dakota, W. Virginia

CUSTOMER BONUSES

Customer Bonus	Every time an IC enrolls a customer.	\$5 paid on Friday of the following week. \$3 paid to the first upline manager \$2 paid to the first upline director \$1 paid to the first upline area director
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COMMISSION PAYOUT ON PRODUCTS AND SERVICES

	IC	Manager	Director	Area Director
Personal Production	3%	3%	3%	3%
Level 1	4%	4%	4%	4%
Level 2	5%	5%	5%	5%
Level 3	6%	6%	6%	6%
Level 4		7%	7%	7%
Level 5		8%	8%	8%
Level 6			4%	4%
Level 7			3%	4%
Level 8			2%	3%
Level 9			1%	3%
Level 10				3%
Level 11				2%
Level 12				2%
Infinity - Level 13 and below, to infinity until another AD is reached				1%
Bonus Pool - Qualification TBD				1%

**Example

Manager Rank

Average Product Cost \$24.95

	ICs	Average Customers Per IC	Total Customers	Commission	Total
Personal Production	1	5	5	3%	\$3.74
Level 1	5	5	25	4%	\$24.95
Level 2	25	5	125	5%	\$155.94
Level 3	125	5	625	6%	\$935.63
Level 4	625	5	3125	7%	\$5,457.81
Level 5	3125	5	15625	8%	\$31,187.50
Total Monthly Production Payout					\$37,765.57

**The earnings representations made in this document are hypothetical examples only, which are intended to illustrate the manner of operation of the CSI Compensation Plan. These examples are based upon assumptions regarding the product sales and pricing mix, the size of the illustrated ICs downline, and the average and total numbers of customers included in the example. Your results will vary considerably based upon your individual performance and that of your downline ICs, if any.

PROMOTION & PAYOUT RULES (cont'd)	
ICS	<ul style="list-style-type: none"> - IC must narc 10 cars per month and develop and maintain one (1) client to qualify for production payout and retail commissions. - Paid IC Virtual office can be substituted for client. - Funds in E-Wallet must reach \$25 to be distributed.
Manager Promotion Level 1	<ul style="list-style-type: none"> - Enroll 5 ICs who subscribe to the CSI IC Virtual Office - Develop and maintain two (2) clients (Paid CSI IC virtual office may substitute for 2 clients) - Narc 15 cars per month - Maintain 15 ICs in levels 1-3
Director Promotion Level 2	<ul style="list-style-type: none"> - Enroll 8 ICs who subscribe to the CSI IC Virtual Office - Maintain six(6) managers in levels 1-9, max 2 in one leg - Develop and maintain three (3) clients (same substitutions for manager above) - Narc 20 cars per month
Area Director Promotion Level 3	<ul style="list-style-type: none"> - Enroll 12 ICs who subscribe to the CSI IC Virtual Office - Maintain nine (9) directors in levels 1-12, max 3 in one leg - Develop and maintain four (4) clients (same substitutions for manager above) - Narc 25 cars per month
Guidelines	<ul style="list-style-type: none"> - When an IC promotes to a higher rank, the rank title will always be held. IC will be paid as qualified at 11:59 pm CT on the last day of the month. A 30 day grace period to regain rank pay will apply.* - Commissions released on the 15th of each month based on prior month activity and qualifications - All CSI ICs will be grandfathered at current rank on 8/15 and must maintain legacy qualifications and Narc cars as above. <p>*Legacy as of 8/15/2010</p>

Discussion of Distributor Base and Sales Volume in U.S.

CrowdSourcing International, Inc. is a United States-based (www.mlmlegal.com) company but plans to promote the company internationally.

Company Website: <http://www.mycsim.com/index.asp>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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