

MLM Company Profile: Oxygen4Energy



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Oxygen4Energy

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

Oxygen4Energy is located in Lake Forest, California (www.mlmlegal.com).

Impact on the Industry

Oxygen4Energy is endorsed by many athletes, from runners to snowboarders.

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Discussion of Products

Oxygen4Energy offers recreational canned oxygen that is inhaled through the nose or mouth. Oxygen4Energy aids customers in the relief of hangovers, altitude sickness, stress, endurance, mental focus, among others. Oxygen4Energy is recommended for those looking to improve their health or for sports players and athletes.

Discussion of Opportunity

Distributors receive the following financial benefits:

- *Purchase product at a sizeable discount for resale and personal use (Up to 49% off MSRP).*
- *Earn profits through retail product sales. (Up to 99% markup)*
- *Earn up to 20% direct commission on any referred website sales*
- *Refer other Distributors, build a Sales Organization, and get paid commission on the sales volume generated by that entire Sales Organization through unlimited levels.*

There are three profit centers available for distributors:



Profit Center 1:

Purchase product at wholesale pricing and resell it to customers for a profit.

This Profit Center offers a great way to generate revenue from customers in your local area.



Profit Center 2:

Direct internet traffic to your personalized Oxygen4Energy website and earn a commission every time someone orders product.

With this Profit Center, the product is drop-shipped directly to your customer, so you get paid for doing hardly any work at all.



Profit Center 3:

Build a sales organization by referring other Distributors to the Oxygen4Energy Business Opportunity and earn commissions based on ALL of their efforts.

This Profit Center offers the largest income potential and a way to leverage your efforts by building a team as opposed to relying solely on your own efforts.

Oxygen4Energy offers a unilevel compensation plan, (www.mlmllegal.com) which is illustrated as follows:

	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
PERSONAL VOLUME QUALIFICATION	\$30 PV	\$50 PV	\$70 PV	\$100 PV	\$150 PV
SPONSORING QUALIFICATION	NONE	2 BRONZE CONSULTANTS	1 BRONZE CONSULTANT+ 2 SILVER CONSULTANTS	3 GOLD CONSULTANTS	5 GOLD CONSULTANTS
TOTAL BUSINESS VOLUME QUALIFICATION	NONE	NONE	\$2000 BV	\$10,000 BV	\$30,000 BV
LEVEL 1	10%	10%	10%	10%	10%
LEVEL 2	10%	10%	10%	10%	10%
LEVEL 3		5%	10%	10%	10%
LEVEL 4		5%	10%	10%	10%
LEVEL 5			2%	5%	5%
BREAKAWAY INFINITY BONUS				1%	3%

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Distributors are not required to maintain their own inventory. For additional information, one must contact the company directly or locate a distributor in their area.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.oxygen4energy.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly*

followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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