

MLM Company Profile: Club Sea Breeze



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Club Sea Breeze

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

Kelly Williams is the founder and (www.mlmlegal.com) CEO of Club Sea Breeze. Kelly Williams was exposed to network marketing early in adulthood and became destined to own his own business by the time he turned thirty. By age 29, Mr. Williams had owned his own Subway franchises and realized that he wasn't happy in his endeavors. In one aspect, many of his employees were teenagers that didn't care for the company, which created more stress than a sense of success in his mind.

When Mr. William's two-year-old son died in 1996, he decided to change his life in order to be able to spend more time with his family. Having had experience in a network marketing company in the travel industry, Mr. Williams gained top distribution status but decided to exit the company when some ethical questions had been raised. Not long after, Club Sea Breeze was founded.

Impact on the Industry

NA

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Discussion of Products

Club Sea Breeze offers travel membership products that enable customers to access over 5,000 resort destinations worldwide.

Discussion of Opportunity

Distributors are offered five ways in which to earn income including direct upfront income, direct/passive panel income, true residual monthly income, among others. The company offers the following opportunity:

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Direct Upfront Income

- 1. *Personal Sales Commission - \$250*
- 2. *Fast Start Bonus - \$100*

Direct/Passive Panel Income

- 3. *Personal Panel Override - \$500*
- 4. *Sponsor Panel Override - \$250*

True Residual Monthly Income

- 5. *Leadership Profit Sharing Bonus - \$350 - \$60,000 MONTHLY*

Leadership ranks are presented as (www.mlmlegal.com) follows:



Quarterly Leadership Profit Sharing Bonuses

As We Grow...



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Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.clubseabreeze.com/default/>

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professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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