

## MLM Company Profile: Staunch, Inc.



\*\*\*\* Trademark of Staunch, Inc.

### Staunch, Inc.

Copyright Jeffrey Babener [www.mlmllegal.com](http://www.mlmllegal.com)

---

#### Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

---

#### Founding Story

The name Staunch is meant to evoke strong words like dependable, resolute, committed, loyal, etc.

#### Impact on the Industry

NA

[www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com)

#### Discussion of Products

Staunch, Inc. offers a wide range of products that the website states are technologically advanced, including mobile internet calling (Staunch Talk), anti-aging (skin nutrition), energy strip (Staunch Blast), health and diabetes (G'Wellness and D'Care), hair and body (Empassion), and the Staunch Buyers' Club.

#### Discussion of Opportunity

Those who join the company are given a personalized website and access to the company's back office.

There are three ways to earn income with Staunch, Inc., including:

*Personal Retail Sales*

- *Income is derived from buying product at cost price, selling it at retail price and making a profit.*

#### *Become a Business Agent and Appoint Sub-Agents*

- *Agents and Sub-Agents are engaged in selling the Staunch range of products and services. You can become a Staunch Agent and set up various Sub-Agents who you appoint and assist in business development, and generating sales revenue. In return for your efforts in supporting, managing and leading a network of Sub-Agents you are rewarded through the Staunch 'Share and Connect' Rewards Program.*
- *Like any business, revenues are generated and commissions earned from a combination of attracting and retaining customers, and through customer advocacy.*
- *We can receive no greater compliment at Staunch than when someone enjoys our product and service experience so much that they recommend it to others.*
- *At Staunch we like to reward you for your work and for being an advocate for our products and services. This is done through our 'Share and Connect' Rewards Program.*

#### *A combination of Personal Retail Sales and Appointing ([www.mlmllegal.com](http://www.mlmllegal.com)) Sub-Agents*

- *Staunch Agents can combine both of the above-mentioned options and earn an income from personally selling products and services, as well as managing and leading a team of Sub-Agents.*

#### **Discussion of Distributor Base and Sales Volume in U.S.**

NA

Company Website: <http://www.staunchinc.com/>

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at*

[www.mlmlegal.com](http://www.mlmlegal.com), including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

[www.mlmlegal.com](http://www.mlmlegal.com)