

A Winthrop & Weinstine blog dedicated to bridging the gap between legal & marketing types.

[Not All "Natural" Tans Come From the Sun](#)

Posted on October 28, 2010 by [Dan Kelly](#)

Sometimes the posts just write themselves:



I'm still trying to get "Natural" together with "Spray-on Tanning" in my head.

"Natural" is one of those words that I see frequently to describe a number of products and services, especially food products. But I'm not sure that it always means what I understand it to mean.

There is actually a [website](#) for SunFX, which purports to explain its "All Natural Tanning Solutions." If you have to explain it . . .

