

MLM Company Profile: Amazon Herb Company



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Amazon Herb Company

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Amazon Herb Company was founded by John (www.mlmllegal.com) Easterling in 1990 and is located in Jupiter, Florida.

In December of 1992, the company made their products available to a wider audience by introducing a multi-level network-marketing format.

Impact on the Industry

Network Marketing Today has voted Amazon Herbs a top-ten company in network marketing for three years in a row. The company is also a member of the Better Business Bureau, American Herbal Products Association, American Botanicals Council, Multi-Level Marketing International Association, and the Direct Selling Association.

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Discussion of Products

When the opportunity arises, Amazon Herb uses raw herbs acquired from the 'curanderos' or the traditional medicine men of the (www.mlmllegal.com) various Amazon Tribes that the company works with on a regular

basis. Amazon Herb utilizes a lab in Brazil and Peru to verify the identity, quality, and purity of each plant. The botanicals are then dried, shredded, and packed into fiber barrels then shipped to the United States. All shipments are inspected and cleared by U.S. Customs, Department of Agriculture, and the FDA. All products are imported, processed, and sold as dietary supplements. The products also fall into the food category to meet FDA standards. After going through this process, the products are inspected at the company's lab and then re-examined by the FDA. The final approved materials are sent to the distribution center in Jupiter, Florida.

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Amazon Herb offers nutritional products, skin care, and teas.

Discussion of Opportunity


There are eight ways to earn income with the company, which include:

1. *Collect 7-27% instant profit on your Customers*
2. *10-25% Fast Start Bonuses Accelerate your income*
3. *Earn 20-35% Check Match Bonus on Personally Sponsored Distributors*
4. *8 Levels of Comp Plan Payout for Long-term Income*
5. *Incentive Trips and Contests all year long*
6. *Green Car Bonus gets you riding in "green-living" style*
7. *1% Worldwide Leader Certification Pool*
8. *3% Global Bonus Pool*

Amazon Herb offers the following additional consultant benefits:

- *Earn Loyalty Points redeemable for FREE Product*
 - *– Begin accumulating on your very first order*
 - *– Eligible for redemption after 3 consecutive months*
 - *– Earn 1 Loyalty Point for every \$1 spent on products*
- *Enjoy reduced shipping on MAS orders*
 - *– Flat rate of \$8.88 for orders of \$100+*
 - *– "MAS" is Monthly Auto Ship*
- *Take advantage of Regular or Conditional MAS*
 - *– RISK-FREE, can change the order at any time*

Amazon Herb offers the following compensation plan:



PowerStream™ Commissions

1K Today 5K All the Way!
 Make an extra \$500 in your first 30 days.
 Contact your Sponsor for details.

8 Exciting New Ways to Build Income FAST with the PowerStream Compensation Plan

- Collect 7-27% instant profit on all your Customers' orders, with new no-tiered pricing
- Accelerate your income with 10-25% Fast Start Commissions on new Distributors
- Earn 20-35% Check Match Bonus on every Distributor you personally sponsor
- Create long-term income with Eight Levels of Compensation Plan Payout
- Win big, with exciting Incentives, Contests, and Trips throughout the year
- Ride in style – green living style – with our Green Car Bonus
- Claim your share of 1% of the worldwide volume paid to Leaders who complete Certification training, then share it
- Reap major rewards from the 3% of Global volume reserved for the Company's Leaders

Rank	Explorer	Builder	Family Leader 1K	Community Leader 5K	Wings Leader 20K	City Leader 50K	Trial Leader 100K	Publication Leader 200K	National Leader 500K	National Leader 1M
Personal Volume (PV)	100PV MAS**	100PV MAS	100PV MAS	100PV MAS	100PV MAS	100PV MAS	100PV MAS	100PV MAS	100PV MAS	100PV MAS
Group Volume (GV)			1,000GV	5,000GV	20,000GV	50,000GV	100,000GV	200,000GV	500,000GV	1,000,000GV
Sponsorship Requirements		3 Active Network Members (Minimum of 2 Active)	2 with Qualifying MAS**	3 - 10%	3 - 50%	2 - 200/1 - 5%	2 - 200/1 - 5%	3 - 500/2 - 20%	1 - 2000/2 - 1000/2 - 50%	1 - 5000/2 - 2000/2 - 50%
Alternative Sponsorship Requirements		Purchase 1000 M/ Leader Pack	35 with Qualifying MAS** on Current & Previous Month	35 with Qualifying MAS** on Current & Previous Month	35 with Qualifying MAS** on Current & Previous Month	35 with Qualifying MAS** on Current & Previous Month				
PowerStream Commissions Payout										
8th Position							2%	2%	2%	2%
7th Position							2%	2%	2%	2%
6th Position						2%	2%	2%	2%	2%
5th Position						2%	2%	2%	2%	2%
4th Position				2%	2%	2%	2%	2%	2%	2%
3rd Position			2%	2%	2%	2%	2%	2%	2%	2%
2nd Position		5%	5%	5%	5%	5%	5%	5%	5%	5%
1st Position	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
Bonus/Incentives										
Check Match*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Super Check Match*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Match Extension*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Certification Pool*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Green Car Bonus*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Global Leadership*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Incentives & Trips*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Join the fun with exciting incentives, contests, and "Live the Expedition" trips throughout the year. Qualifications and destinations will be announced at the beginning of each cohort period, and may change from one to the next.


* Distributor qualified to receive commissions must have: (1) purchased a Distributor kit, (2) have a signed Distributor Agreement on file, (3) have 100PV in the current month, and (4) maintain a scheduled 1000V MAS at all times. ** Monthly Sales Mile

Weekly Fast Start Commissions On Distributors		
Sponsor Level	Initial Order	1st Qualifying Order in the Next Month
1	25% of Initial Order BV	25%
2	10% of Initial Order BV	10%

Check Matching Bonus from Direct Sponsors/Commissions		Check Match Extension
Check Match	20% for 6 months	20% for an extra 3 months
Super Check Match	30% for 6 months	30% for an extra 3 months

More details on how to qualify for each of the bonuses and incentives can be found on the back of this document.

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PowerStream™ Commissions

1K Today 5K All the Way!
 Make an extra \$500 in your first 30 days.
 Contact your Sponsor for details.

Overrides on Customers

Distributors with a Paid Rank of Explorer or above collect up to 27% instant profits on personally sponsored Customer orders. Earn 10%-20% in Customer Overrides – the difference between Customer Value Price and Distributor Price – paid weekly.

Then add a 7% first position PowerStream Commission payout on personally sponsored Customer and Distributor orders.

Check Matching

Check Match Bonus
 Receive a 20% Check Match Bonus on the Fast Start and PowerStream commissions earned by each of your new personally sponsored Distributors during their first 6 months in business.

To Qualify: Personally sponsor 2 new Distributors and accumulate 1,000 BV in combined Personal Volume between you and your personally sponsored Distributors within your first 90 days.

or

Super Check Match Bonus
 Receive a 35% Check Match Bonus on Fast Start and PowerStream commissions earned by each of your new personally sponsored Distributors within their first 6 months in business.

To Qualify: Personally sponsor 4 new Distributors and accumulate 2,000 BV in combined Personal Volume between you and your personally sponsored Distributors within your first 90 days.

Check Match Extension
 Extend your Check Match or Super Check Match Bonus from 6 months to 9 months on the Fast Start and PowerStream commissions earned by your new personally sponsored Distributors.

To Qualify: Distributors who have earned the Check Match or Super Check Match Bonus and reach a Paid Rank of 5K or higher in their first 90 days.

Bonuses

Green Car Bonus
 Distributors with a Paid Rank of 50K or above for three consecutive months qualify to receive a Green Car Bonus in the fourth and consecutive subsequent months in which they achieve a Paid Rank of 50K or above. The bonus is \$800 per month toward a Company sponsored hybrid or "green" vehicle.

Certification Pool
 A quarterly pool of 1% of global commissionable volume is divided among Distributors with a Paid Rank of 5K or higher who successfully completed a Company Training Certification Program. Shares are earned by documented activity of sharing the certified expertise.

Global Leadership Pool
 A quarterly pool of 3% in worldwide commissionable volume is divided among Distributors who achieve a Paid Rank of 100K or above for a calendar quarter.

Commissions

Weekly Fast Start Commissions!
 A 25% Fast Start Commission is paid to the qualified Personal Sponsor on a new Distributor's initial BV order (up to 1,000BV) placed in the same or consecutive month of becoming a Distributor. An additional 25% Fast Start will pay on that newly qualified Distributor's minimum 1000V order (up to 1,000BV) in the next consecutive month. A 10% Fast Start is also paid on these orders to the next qualified upline sponsor.


Sponsor Level	Initial Order (BV)	1st Qualifying Order in the Next Month
1	25%	25%
2	10%	10%

To be qualified as a Sponsor or a Distributor in this context, they must have:


- Purchased a Distributor Kit
- Have a signed Distributor Agreement on file
- 100PV in the current month
- Maintain a scheduled 1000V MAS at all times

Incentives, Contests and Trips

Live the Expedition
 Join all the fun and excitement with exciting incentives, contests, and trips throughout the year. Contest winners will earn Adventure Trips, Rainforest Expeditions and Cash Prizes. The rules, requirements and destinations are announced at the beginning of each contest.



In the Inca Empire, the Cheque was the unstoppable messenger running the trails and enlightening the empire. Today, we're all part of the messenger system, as we share good news and healthy products with the world.



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Active Accounts

What is an "Active Account"?
An "Active Account" is a Distributor, Customer, or Professional Account, that has purchased any order with BV within the previous 6 months. If an Account does not meet this requirement, it is subject to cancellation.

How to Get Commissions

Signed Distributor Agreements Necessary for Commissions
A Distributor qualified to receive commission must have:

1. Purchased a Distributor Kit
2. Have a signed Distributor Agreement on file
3. Have 100PV in the current month
4. Maintain a scheduled 100BV MAS at all times

When a new Distributor signs up online, they complete their online Agreement at the time of registration. However, if they call-in or fax their first order they will need to go into their Business Suite to complete the Agreement.

In your **Downline Viewer** you can see who has signed Distributor Agreement on file, and who does not. Upline Distributors should work with new Distributors to ensure they sign their Agreement and have it filed with the Company.

Interpreting the DownStream Chart

8 Simple Ways to Interpret the PowerStream Chart
Here are the key things you need to know about how the PowerStream pays out commissions. (Refer to the chart):

1. PowerStream always pays out on 8 Positions
2. It pays a different % on each Position (as shown)
3. A Position will only pay its % to the Rank eligible to be paid for that position
4. A commission is divided into 8 pieces
5. Position 1 is always paid to the Sponsor
6. When a sale is made, it looks to pay the first 8 eligible Distributors above the sale
7. Every level is paid to a different person (each person can only be paid once)
8. PowerStream will continue to look upline, above the sale, until it pays out all 8 pieces

Active Distributors

What is an "Active Distributor"?
To be qualified as an Active Distributor, the Distributor must have an Active Account that has purchased or renewed the Distributor Kit and has signed the Distributor Agreement.

Additionally, to maintain Distributor status, the Distributor must be the Personal Sponsor of at least one currently Active Account (Customer or Distributor). New Distributors will have 6 full months after a Distributor Kit purchase to meet this requirement.

If, after the initial 6 month period, a Distributor fails to have at least one Personally Sponsored Active Account, their Distributor Account is subject to cancellation or conversion to a Customer account.

Downline Customers and Distributors of a cancelled or converted Distributor will still up the Sponsor Tree. The owner of cancelled or converted Distributor must wait 6 full months after the date of cancellation or conversion to open a new Distributor account.

A Distributor may voluntarily resign for any reason by informing Amazon Herb Company in writing and can only re-activate or establish a new account 6 months from the date of cancellation. After that period, the person or organization wanting to rejoin Amazon Herb Company must open a new account.

Qualifying MAS (Monthly Auto Ship)

An Active Distributor Account is considered to have qualifying MAS for the month by:

- Having a MAS order (conditional or unconditional) of 100BV or more scheduled at all times, plus...
- Placing MAS orders totaling 100BV or more in the month OR having 100PV or more with a qualifying conditional MAS.

An Active Preferred Customer Account is considered to have qualifying MAS for the month by:

- Having a MAS order (conditional or unconditional) of \$50 or more in product being scheduled at all times
- Placing MAS orders totaling \$50 or more in product for the month OR having \$50 or more in non-MAS product orders with a qualifying conditional MAS.

Rank Maximizer

Personal Tribe Rank Maximizer
A Distributor's Personal Tribe Volume (the Distributor's Personal Volume combined with the Personal Volume of that Distributor's Personally Sponsored Customers) is used, after the close of the month, to potentially help any Distributor with over 5,000 in Group Volume to earn a rank of 5K or higher.

The Rank Maximizer uses the Personal Tribe Volume of that Distributor to "virtually" enhance their sponsorship achievement when it will result in giving the Distributor a higher rank.

For example: Distributor Jill has 5,000 Group Volume, 1,000 Personal Tribe Volume, and two Personally Sponsored TKs. Jill would only rank as a TK, because although she has the necessary volume to be a 5K, she lacks having 3 Personally Sponsored TKs. This is before the Rank Maximizer is applied. Once the Rank Maximizer is applied after the close of the month, it will treat Jill's 1,000 Personal Tribe Volume as a third, virtual, Personally Sponsored TK. Jill therefore becomes qualified as a 5K for that month because she now has three TKs, plus her original 5,000BV volume.

*"Virtual" sponsorship, based on Personal Tribe Volume, is re-calculated monthly.



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For additional information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

Amazon Herb operates in the United States and (www.mlmlegal.com) internationally.

Company Website: www.amazonherb.net

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www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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