

MLM Company Profile: Global Domains International, Inc.



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Founding Story

Global Domains International is located in Carlsbad, California. Michael Reed is the CEO and Alan Ezeir is the President of the company. The two Founders started the company looking for other extensions that businesses could use as a domain name other than “.com.” They began researching code extensions for every country (i.e. .us, .au, etc.) and found a “.WS” extension that belonged to a small island, Samoa, in the South Pacific. They wanted to make this extension open and globally registered since it could stand for “WebSite.”

They soon traveled to Samoa and spoke to the Prime Minister about marketing “.WS” as an alternative (www.mlmllegal.com) to .com.

In November 2000 (nine months after the company’s launch), Global Domains International announced that it had sold over 100,000 registrations for “.WS” to companies like Yahoo!, Intel, Dell Computers and more.

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Impact on the Industry

Global Domains International is a member of the Direct Selling Association.

Discussion of Products

Global Domains International sells internet services, website, and domain-related products, including “.WS”. The company has a program for people who want to register many domain names called the Registrar Program.

Discussion of Opportunity

NA

Discussion of Distributor Base and Sales Volume in U.S.

Global Domains International operates in the United (www.mlmlegal.com) States and to over 180 other countries.

Company Website: <http://www.globaldomainsint.ws/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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