

August 2011
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Shulman DuBois LLC was happy to welcome Rosalie (Rosie) Key to our team this May. Rosie has over 20 years experience as a paralegal, and will be managing our litigation department. Welcome Rosie!

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RETURN SERVICE REQUESTED

We wrote this newsletter ourselves — it's another way to connect with you and our community!
We want you to think of us as your personal resource for all personal injury law.
Please feel free to refer us to any friends, family, and neighbors that may need our expertise.
We welcome the opportunity to help! Call us with any questions at 503-222-4411.



Shulman DuBois LLC



**FEWER CASES.
BETTER
RESULTS.**

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Wrongful Death

**Call Today for a
FREE consultation.**



Summer Sun Safety Tips

Historically, the hottest month in Portland is August. Make sure you know how to protect yourself and your family from the sun's harmful, skin damaging, rays:

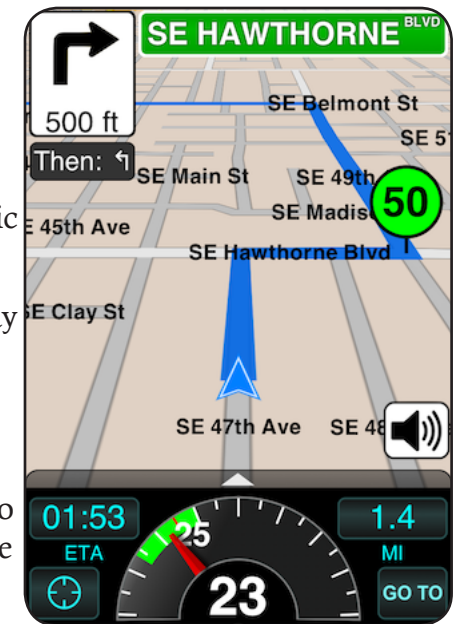
1. Apply sunscreen with at least 30 SPF, at least 30 minutes before sun exposure.
2. Select make-up, lotions, and contact lenses that offer UV protection.
3. Wear sunglasses with 100% UV protection.
4. In harsh, direct sun, make sure to have hats, and light-weight pants and long-sleeved shirts.
5. Avoid direct sunlight during peak UV radiation times, usually about 10am to 3pm, daily.
6. Do not attempt to sun tan or use tanning beds. Seek shade.
7. Use extra caution near water, snow, and sand, which all reflect sun rays.
8. Get Vitamin D through food (we get vitamin D through sunlight, but this is not the only way).

New Controversial Green Driver Phone App Saves Time, BUT Distracts Drivers...

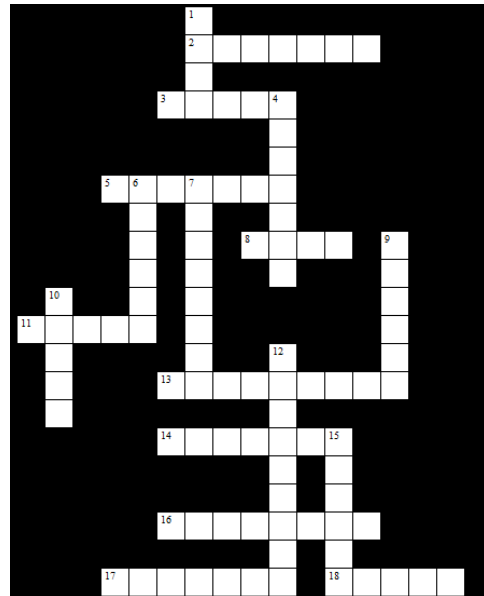
No driver in a hurry wants to wait at red lights. A free smartphone app from Oregon software company Green Driver helps commuters navigate more green lights than red using GPS technology and real time traffic control system feeds.

Drivers who participated in the app testing say it is a real time-saver and does exactly what it is designed to do – which is help drivers avoid red lights. Officials, however, including traffic cops, city representatives, and others, see this smartphone application as a hazard to other drivers, cyclists, and pedestrians because reading the screen distracts drivers.

(Distracting App Cont. Page 2)



Back-to-School Crossword Puzzle



- ACROSS**
- 2 A place with lots of books
 - 3 If you study you can get good grades on these
 - 5 Person who performs lessons for students
 - 8 What you do with a book
 - 11 Object that is 12 inches long
 - 13 Person in charge of the whole school
 - 14 Used for coloring
 - 16 Book with lined pages
 - 17 People you like to be with
 - 18 Meal eaten in the middle of the day
- DOWN**
- 1 Stuff used to stick papers together
 - 4 What you do to a pencil that has no point
 - 6 Object used to make mistakes disappear
 - 7 Device that connects you to the Internet
 - 9 Writing utensil with an eraser on the end
 - 10 Where you sing or play an instrument
 - 12 Vehicle that carries kids to school
 - 15 Place to learn new things

We Are Working On Interesting Cases...

- A Personal Injury lawsuit brought by a bicyclist who was hit so hard during his regular morning ride that he was thrown onto the hood of the car.
- A Motorcycle Accident case brought by a motorcyclist against a driver who turned in front of him without warning.
- A Pedestrian accident claim brought against the teenage driver who hit our client, a pedestrian crossing in a crosswalk, and caused her ankle multiples fractures.
- A DUI lawsuit against a drunk driver who hit multiple cars and is now facing criminal charges as well.



Green Driver App (Cont.):

Using a cell phone to navigate while driving is not considered texting, and is therefore not illegal according to the distracted driving laws of Oregon and other states. But this is a gray area, legally speaking, and this loophole is now being brought to light.

The topic of distracted driving causes concern because distracted driving is a factor in almost 20% of the nation's fatal accidents. The Green Driver app creator claims it means less carbon emissions because fewer cars are idling, and the driver saves fuel with faster arrival times (which explains the name GREEN Driver). But highway safety officials

view it as a hazardous distraction. National Highway Traffic Safety's Jose Ucles says a better solution is to simply leave early enough to avoid having to rush; "no red or green light is worth a life."



Driver negligence, whether by texting or using the new Green Driver app, can cause accidents, though. And accidents often lead to injuries. As personal injury lawyers, we see the results of distracted driving everyday, and we encourage everyone to drive safely, and to focus on the road.

For more information about the Green Driver app, visit: www.imagreendriver.com. For more information about distracted driving, visit distraction.gov.

General Disclaimer: This newsletter is intended to educate the general public about personal injury cases. It is not intended to be legal advice and does not create an attorney/client relationship. To discuss your personal case, or if you have any questions or comments about this newsletter, please call 503-222-4411.



7 TIPS TO MAKE SURE YOUR TWITTER AND FACEBOOK FEEDS DON'T NEGATIVELY AFFECT YOUR INJURY CLAIM: THE DO'S AND DONT'S OF SOCIAL MEDIA



You might not have thought about this, but what is posted on social media sites like Facebook and Twitter can really (negatively) affect your personal injury case.

Example:
 Defense Attorney: "So, your injuries have kept you from doing your normal activities?"
 You, the Injury Victim: "Yes, I can't do anything I used to do."
 Defense: "And you used to garden regularly, but now you can't?"
 You: "Correct."
 Defense: "Can you tell me who this is gardening in this photo, taken by your daughter two months after your accident and posted to her Facebook account?"
 You: "Me, but I was only out there for 10 minutes because..." (interrupted)
 Defense: "I understand. Gardening must not be a 'normal activity.' (sarcasm) No further questions."

As you can see, it is very important to monitor everything about your online presence. Here are 7 tips we believe everyone with a pending injury case should follow.

1. DO: Disable your blog and Facebook. Your blog, especially, is very personal and searchable. It's too tempting to write about your everyday life, and your 'everyday life' can jeopardize your claim. If you do not want to disable your Facebook account, at least limit your profile so it can only be viewed by friends - but please be aware that the contents of your entire account can be requested by the opposing lawyer.
2. DO NOT: Post information about your accident on Facebook, Twitter, blogs, etc. - and ask your friends to refrain, too. This includes pictures, comments, and videos.
3. DO: Take old photos and updates that could be used against you off the internet. For example, one complaint you made about your back years before the accident can be used as evidence that your accident did not cause your back injury. All of these can be requested by the opposing lawyer; there's no reason for you to make it public while a suit is pending.
4. DO NOT: Post information about your recovery. Again, do not put any pictures or videos online.
5. DO: Google yourself. If you find any content or pictures or videos that might hurt you, try to have these things taken off the internet.
6. DO NOT: Let your friends post anything about you. Monitor friends' activity. If they post photos of you, make comments about you, check you in to locations, etc., you need to know so you can make sure these won't hurt your case.
7. DO: Pay attention to what updates you post (on ALL sites), and what events you accept. If you say you are attending a rollerblading event, but you can't walk, this discrepancy will show up in trial.

Note: Taking pictures off the internet is not the same as destroying evidence. Taking videos and photos off the internet makes it more difficult for them to be used against you. While we encourage cooperation with the opposition, we don't want to make it too easy by making evidence public!

Communication Policy: We believe in strong communication with our clients, but we also know our attorneys want to focus without interruptions. In order to ensure that we can devote full attention to our cases, our attorneys do not take unscheduled phone calls. To schedule a phone call or an appointment with one of our attorneys, please call 503-222-4411.