

MLM Company Profile: GemCap Equity Management, Inc.



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GemCap Equity Management, Inc.

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

GemCap Equity Management, Inc. is located in Maumee, Ohio.

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Impact on the Industry

NA

Discussion of Products

GemCap Equity Management, Inc. offers equity building systems, identity theft prevention products, and legal products. GemCap Equity Management, Inc. also offers sales tools for financial professionals.

Discussion of Opportunity

GemCap Equity Management, Inc. offers representatives three ways to earn commission; retail commissions, referral commissions, and residual commissions. The (www.mlmlegal.com) commission structure is illustrated as follows:



Phase 1: Retail Commissions

The first way to make money with GemCap is to sell the Equity Building System (EBS). This 'make sense' service is needed by MILLIONS across the USA. We are not marketing to a particular sector like health care or beauty products. We market to all Americans who have debt, which is a 7.3 TRILLION dollar industry!

A GemCap representative gets Unlimited monthly EBS enrollments at a wholesale cost of \$85 per month.

Similar programs usually wholesale for around \$100 per APPLICATION! Commissions per enrollment are based on loan size. As a general rule, the commissions are about 50% of the monthly loan payment. So simply sign a client up on the EBS and the commission will be received after we collect the first extra principal payment. No collecting checks upfront. No per application fees. It's that simple!

It's not what you make that counts, its what you KEEP!

Example/Assumptions:

A representative has clients with loans payments averaging \$1000 monthly.

Sales/Wk.	Profit/Sale	Profit/Mo.	**Annual Income
1	\$500	\$2,000	\$26,000
5	\$500	\$10,000	\$130,000
10	\$500	\$20,000	\$260,000

That's \$130,000 annually if you make just one sale per week day!

However, the commissions don't stop there. You can also receive monthly Referral Commissions and Residual Income.

*\$500 is shown for illustration purposes only. GemCap representatives may set their own retail price.

Reps using XP charge 1/2 the total loan payment. There is a \$30 processing fee per XP commission.

**Annual Income is not guaranteed. Your annual retail income is dependent solely on the production of the representative.



Phase 2: Referral Commissions

The best way to get the word out about a company or product is through word of mouth. Many of our reps have spread the word about this great opportunity over the years. Now with GemCap, we'll PAY YOU for your referrals!

We pay a \$30 monthly residual commission on any referred rep as long as they stay on premium service!

**\$30 monthly Referral Bonus on all Personally
Sponsored Reps who are on Premium Service!**

Important Equation

of Reps Mo. _____ X #Yrs _____ X \$30 = YOU DO THE MATH!

Once You Achieve GEM Status You Qualify for a Residual Commissions!

*The examples above are hypothetical and are for illustrative purposes only and are not meant to convey what will, or what is going to happen with your business. Income is solely based on the work of the representative.



Phase 3: Residual Income

There are three ways that a rep can receive residual income on personal customers. The first way is achieved when a rep attains *GEM status. The second way is attained when the rep sells the *Legal Club of America* membership. Lastly, a rep can receive residual overrides on all personally sponsored reps customers.

***GEM Residual**
Rep is a GEM on Premium Service
Rep receives \$1 per active client monthly

Residual Overrides
Rep is a GEM on Premium Service
Rep receives \$1 on all his personally sponsored rep's active customers

****Legal Club Residual**
Rep attains EBS app with Legal Club
Rep receives \$4 per active client monthly
Rep is on Premium Service

That's up to \$5 Monthly Per Client

***Example/Assumptions:
GemCap rep has attained both residual bonuses

Sales/Wk.	Profit/Sale	Mo. Income 1Yr.	Mo. Income 5 Yr.	Mo. Income 10 Yr.
1	\$5.00	\$260.00	\$1,300.00	\$2,600.00
5	\$5.00	\$1,300.00	\$6,500.00	\$13,000.00
10	\$5.00	\$2,600.00	\$13,000.00	\$26,000.00

Sell 1 per business day for 10 years and that's \$156,000 in Residual Income!

*GEM status is attained when a rep has personally sponsored 3 reps and has 5 personal customers.

**To receive Legal Club Commissions, rep must be on Premium Plus service and submit one *Legal Club of America* application quarterly.

***Residual income is not guaranteed. Your monthly residual income is dependent solely on the production of the representative.

To join with the Company, one must fill out an online form and pay a registration fee.

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Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.gemcap.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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