

JD Supra Appoints VP of Business Development

Legal content marketing company JD Supra bolsters management team by hiring John Christiansen, a leading executive in the legal software industry.

San Francisco, California, June 10, 2008 (Business Wire) – [JD Supra](#) today announces the appointment of John Christiansen to VP of Business Development. A leading executive in the legal software industry, Mr. Christiansen will direct strategic partnerships and new product development at JD Supra. He will also direct the Internet firm’s sales programs, driving advertising and enhanced profile sales on [JDSupra.com](#).

“John’s arrival is **an important next step in the growth of the company**,” says JD Supra founder Aviva Cuyler. “He comes to us with a rich and successful **background in technology, the legal industry, product development, and sales.**”

Prior to joining JD Supra, Mr. Christiansen was Director of Key Accounts for CT Summation, a top provider of litigation support software. Mr. Christiansen joined CT Summation when the company was a startup with no more than a dozen employees. During his twelve-year tenure, he helped grow the organization into a thriving, multi-million dollar business.

Mr. Christiansen has a long history of growing startups into successful enterprises, and over 20 years experience in sales and sales management. “I love building things from the ground up,” he says. “JDSupra.com is well on its way to [playing a key role as a legal resource and marketing tool](#). When I saw their content marketing model, I knew I had to participate.”

About JD Supra

Fueled by user-generated content from the legal industry, JDSupra.com offers free online access to court documents, filings, and articles on the law across all practices.

The website is a networking platform for contributors (lawyers, law firms, and public interest groups) to effectively market their services via daily written work product.

Launched in February 2008, [JDSupra.com](#) has received [positive coverage](#) from the media, including the *New York Times*, the *Wall Street Journal* Law Blog, and Canada’s *National Post* (which called the site “**The YouTube of Law**”). [Contributors](#) include Mintz Levin, Morrison & Foester LLP, Lane Powell PC, Lang Michener LLP, the Electronic Frontier Foundation, the Electronic Privacy Information Center, and numerous other law firms, lawyers, public interest groups, and members of the legal community.

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