



HARDISON & COCHRAN

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Biker Betterment Conference Picks North Carolina

If you have checked out our [blog](#), you might have noticed a cool logo on the top of the page. The black and white symbol with wings surrounding a motorcycle tire is the [Road Guardians](#) official logo. At the first of 2010, we teamed up with the Road Guardians in an effort to make the highways and roads a safer place for motorcyclists. The Road Guardians believe that there is always something out there to learn when it comes to riding. From being able to know what to do at the scene of an accident to knowing exactly what to do if you're riding in adverse conditions.

In March of 2010, the Road Guardians held their first ever "Biker Betterment Conference" in Chicago, Illinois. Members of the Hardison & Cochran team joined the event and really enjoyed the information that was being provided. [Check out our blog post on the visit to the National Biker Betterment Conference.](#)

We got a call last week from the head lady at Road Guardians, [Vicki](#), and she let us know everything was in line for the first Southeast regional Biker Betterment Conference. The event will be held at [Smokin' Harley-Davidson in Winston-Salem, North Carolina](#) on November 13th. For more information, check out the event flyer [here](#). We're going to be at the Conference all weekend and trust us, you will learn a lot if you attend.

If you're interested in going, let us know!

Freedom Biker Church Safety Night

Hardison & Cochran attorney, [Kim Miller](#), will be at the Freedom Biker Church in Angier, NC to speak about insurance, good samaritan laws and much more tomorrow night. She will be speaking in the 7pm - 8pm time-frame.

She will also have a large box of Motorcycle books to hand out to those in attendance. Come by and meet Kim and grab a book if you're in the area!

Motorcyclist Magazine Picks Their Motorcyclist of the Year

Hendrik von Kuenheim, a man who took BMW motorcycles to the next level, gets the award for 2010. By the article, it sounds like he thinks about motorcycles every waking hour. Check it out [here](#).

Weekly Riding Tip: Your First Passenger

Your first passenger should only be an experienced motorcycle rider. **Period**

March of Dimes Bikers for Babies Ride

[Bikers for Babies National Spokesperson](#) and [Twisted Sister](#) frontman, Dee Snider, was just kidding when he mentioned that the town of Cridersville, OH should change it's name to "Snidersville", but they did even if just for a day. The cool thing about it, Snider will get to ride his motorcycle in the [March of Dimes Bikers for Babies ride](#) from Lima, OH to the new "Snidersville", OH. Great stuff. Great charity.

The lady celebs [ride too](#).

5 Links

[Gordon Ramsay mixes a blend of motorcycle and errands](#) - Clutch & Chrome

[The Outlaw Biker](#) - Clutch & Chrome

[2011 Victory Motorcycles First Ride Review](#) - MotorcycleUSA.com

[On motorcycles, more women taking the front seat](#) - Times Daily

[How to Pick Up Your Motorcycle](#) - You Tube

If you know of any motorcycle events going on in North Carolina, drop Bill Campbell an e-mail at wsc@lawyernc.com and let him know. We'll place it in the weekly e-newsletter.

As always, if you know someone who would enjoy this e-newsletter, forward it along. If you have a friend who would like to sign up, have them e-mail Bill (wsc@lawyernc.com) to get on the list.

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