## <u>Karasma Media Legal Marketing Blog's Top 10 Posts</u> of 2009

December 31st, 2009 by Kara

What a year it has been!

The World is in the midst of some unprecedented shifts and Legal Marketers are embarking on new horizons with Social Media at the helm. 2009 has been extraordinarily enlightening for me as an entrepreneur and I've gained invaluable new friendships and colleagues in the process.



Thanks to the people who regularly support me by reading my content, here are

My top blogposts for the year!

- 1. Lawyers Get Clients Using Linked In and Social Media
- 2. Goldman Sachs Hires Law Firm to Shut Down Blogger's Site
- 3. Not Every Legal Firm Should Have A Blog
- 4. Be Aware, There's A New Scam Involving Law Firm's Websites
- 5. 7 Sites That Will Keep Legal Marketers On Their Toes and Up To Speed With Social Media Marketing Rules
- 6. Are You Ready To Leave the Large Firm Legal Industry Cocoon?

- 7. Building Friendships With Journalists Via E-Mail
- 8. Thinking About Saying Ta-Ta to Twitter? Learning How To Use It Is Key
- 9. Lawyers, How Do Potential Clients Find You? See The Newest In Legal Directories
- 10. Twitter Sparks Its First Libel Action

Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.