MLM Company Profile: bcharmed Corp.





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bcharmed Corp.

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .*

Founding Story

bcharmed Corp. (www.mlmlegal.com) is located in Sandy, Utah.

Impact on the Industry

NA

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Discussion of Products

bcharmed Corp. offers jewelry and charms, in the form of necklaces, earrings, rings, etc. The charms are personalized to specific times with single letters and writing.

Discussion of Opportunity

bcharmed Corp. offers 20-37-percent commissions as well as bonuses and product discounts. To begin with the company, one must purchase a starter kit.

The company offers the following compensation plan overview:

b Compensated: how you earn in bcharmed



Compensation Plan Overview

	Stylist	Certified Stylist	Lead Stylist	Senior Stylist	Dream Stylist	Director	Executive Director	Dream Director
PERSONAL COMMISSION								
Personal Retail Commission	20%	25%	26%	28%	30%	32%	32%	32%
Personal Premium Commission (\$2000+PV/mo)		+5%	+5%	+5%	+5%	+5%	+5%	+5%
Total Potential Sales Commission		30%	31%	33%	35%	37%	37%	37%
VOLUME REQUIREMENTS	;							
Personal Volume	Enroll & Purchase Starter Kit	\$1000 Lifetime	\$500 / mo	\$500 / mo	\$500 / mo	\$500 / mo	\$500 / mo	\$500 / mo
Team Volume						\$5,000 / mo	\$8,000 / mo	\$12,000 / mo
Group Volunme			\$1500 / mo	\$3,000 / mo	\$6,000 / mo	\$10,000 / mo	\$30,000 / mo	\$80,000 / mo
DOWNLINE COMPENSAT	ION							
Qualified Frontline Stylists			1	2	3	4	4 (2) 1st Generation Directors	4 (4) 1st Generation Directors
Frontline Bonus			2%	2 - 4%	3 - 7%	2 - 9%	2 - 9%	2 - 9%
1st Generation						3%	3%	3%
2nd Generation							4%	4%
3rd Generation								5%

Our lucrative plan lets you earn in a variety of different ways. You'll earn commissions on the products you sell, you'll earn as your team grows, plus you can also earn FREE Jeweiry Bonuses with our Brilliant Beginnings Program. Whether you're looking to build an organization that will support you and your family full-time, or just looking for a little extra cash each month to help make ends meet, beharmed has a generous compensation plan that will let you set and acheive your financial goals.

bcharmed Corp. offers a first-90 days sales incentive and team building incentive, which includes:

SALES INCENTIVE:

For every \$2000 in Personal Retail Sales you acheive, you will receive a

\$500 JEWELRY CREDIT FOR FREE!

- To be earned in your fi rst 90 days, beginning on your application acceptance date.
- \$500 applies toward retail prices.
- No commissions are paid on credit.
- Earn up to \$3000 in FREE Jewelry Credit on your personal sales.
- With your credit, select any jewlery we have in stock, with your credit.
- Stylist pays shipping only.

- ALL Free Jewelry Credits will be issued within 10 business days from the time your 90 Day Brilliant Beginnings Period ends.
- You must maintain "Active" status to receive Jewelry Credits.
- All FREE Jewelry Credit must be redeemed within 180 days of issue.

TEAM BUILDING INCENTIVE:

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For every qualified NEWb Stylist that you sponsor during your first 90 days after enrollment, you will qualify for an ADDITIONAL \$500 FREE JEWELRY CREDIT!

There's NO LIMIT to these Free Jewelry Recruiting Credits that you can get during the first 90 Days!

- The more qualifying NewB Stylist you have, the more Recruiting Credits you will receive.
- Your 90 days begins the day your application is accepted.
- As a Sponsoring Stylist, you must sell \$2000 or more during your 90 Day Period to qualify.
- Your NewB Stylist must have a Start Date during your Brilliant Beginning 90 Day Period, and must also sell \$2000 in Retail Sales during her Quickstart (www.mlmlegal.com) Period.
- You must maintain "Active" status to receive Jewelry Credits.
- Free Jewelry Credits are non-transferable, and have no cash value and must be applied to Jewelry

Consultants can purchase supplies, like brochures, apparel, banners and displaces, and business cards.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.bcharmed.com/

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MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a

good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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