

CARLTON FIELDS

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NEWS RELEASE

For Immediate Release

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CARLTON FIELDS' CF GOES GREEN PROGRAM CELEBRATES EARTH DAY

Law firm's eco-friendly practices have gone from ideas to standard operating procedures

TAMPA – April 22, 2010 marks the 40th anniversary of Earth Day. In the last three years, Carlton Fields' **CF Goes Green** program has made great progress in its efforts to implement green initiatives. In celebration of Earth Day, the firm is getting back to basics and focusing on three main initiatives:

- 1) Increase Recycling – As a legal organization, paper use is arguably our biggest environmental impact. The firm is making a major commitment in 2010 to recycle all paper. In 2009, Carlton Fields nearly doubled its paper recycling to equal a reduction in greenhouse gas emissions of 1,132.61 MTCO₂E (compared with a 2008 reduction of 638.99 MTCO₂E).
- 2) Know your size – Visit <http://www.3degreesinc.com/partners/carltonfields/> and calculate your carbon footprint. Then take steps to reduce and offset your footprint.
- 3) Reduce Energy Use – The firm is in the process of drafting an Energy Plan to supplement our existing energy reduction measures. The firm's IT department will be a key part of this initiative instituting firm guidelines for turning off computers and office equipment.

CF GOES GREEN 2009-2010 HIGHLIGHTS:

- Carlton Fields is a member of the **EPA Wastewise Program**. The purpose of the WasteWise Program is to encourage and track waste reduction. Carlton Fields reduces waste by engaging in the following activities:
 - o Recycling electronics, paper, aluminum cans and plastics
 - o Reusing office supplies
 - o Providing employees with reusable drinking cups
 - o Reducing the use of paper by effectively utilizing:
 - The firm's Extranet, Intranet, and e-mail system for document exchange
 - Electronic delivery of faxes
 - Integrated scanning, copying, and faxing
- Carlton Fields has an **environmentally responsible procurement policy** which is shared with key vendors and includes the following purchasing decisions:
 - o Purchasing post-consumer recycled paper, recycled printer toner cartridges, and biodegradable coffee cups instead of styrofoam

- Carlton Fields is a member of the **EPA Green Power** partnership at the Leadership Level. The firm purchased Green-e Energy Certified Renewable Energy Certificates to match 100% of firm's total energy usage. This is the equivalent to one of the following environmental benefits:
 - o Preventing over 5,237,322 pounds (2,375 metric tons) of carbon dioxide, a key greenhouse gas, from entering the atmosphere each year
 - o Removing 435 cars from the road each year
 - o Converting 314 average U.S. households to renewable energy for one year
 - o The amount of carbon dioxide absorbed annually by protecting 539 acres of forest
 - o Supporting wind and biomass facilities located across the country
- Carlton Fields is a member of the **EPA Energy Star Program** which encourages energy reduction and efficiency. The firm is in the process of developing an energy plan. In the meantime, the firm is participating in the following activities to reduce our consumption of electricity:
 - o Purchasing Energy Star compliant electronics
 - o Utilizing computer equipment and printers which hibernate for energy savings and shutting down computers and other office appliances every night
 - o Installing motion detection lights as appropriate in our build-out schedules
 - o Turning lights off in unused spaces
 - o Server consolidation
 - o LCD monitors replacing CRTs
 - o Using energy efficient light bulbs

HISTORY OF CF GOES GREEN

Carlton Fields launched the environmental protection initiative, CF Goes Green, in the spring of 2007. The initial goal of this program was for the firm to proactively reduce waste generated by business and work practices, and to implement a green procurement policy. This includes creating a work setting that is healthy and environmentally responsible. Carlton Fields continues to evaluate business practices to find smarter ways to do business while protecting the environment. For more information about the CF Goes Green, visit <http://www.carltonfields.com/aboutus/cfgoesgreen/>

Located in major business centers in Florida and the Southeast, Carlton Fields offers a full range of legal services in more than 30 areas of law. Established in Tampa, Florida in 1901, the firm maintains offices in Atlanta, Miami, Orlando, St. Petersburg, Tallahassee, Tampa, and West Palm Beach. Additional information is available on the firm's web site at www.carltonfields.com.

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