## Broadcast LAW BLOG



## Comment Date Set on Rulemaking to Implement the CALM Act Regulating Loud TV Commercials

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Dates for comments and replies on the FCC's Notice of Proposed Rulemaking to implement the **CALM Act**, regulating the volume levels of commercials, have now been set. We provided a **detailed summary** of that NPRM <u>here</u>. As set out in that summary, the NPRM asks many questions of broadcasters, cable companies, and other Multichannel Video Programming Distributors about implementation of the CALM Act, including who must comply, how compliance can be achieved, and the impact of reliance on program suppliers (networks, broadcast programming carried on cable, etc.) on compliance. **Comments are due on July 5, with replies due on July 18**. The <u>FCC</u> <u>Public Notice</u> setting out those dates also provides links to additional specifics about filing comments in the proceeding. To avoid ruining your holiday weekend, get started on comments early!

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