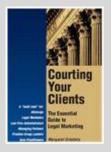


## Legal Marketing Strategies Webinar: Intellectual Property Marketing



Margaret Grisdela



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## Law Firm Marketing Consultant Margaret Grisdela Selected to Lead ExecSense Webinar

How to Grow your IP Law Practice in 2010 Friday, May 28, 2010, 2:00 p.m. EST

This ExecSense webinar examines the most in-demand intellectual property legal services for the upcoming year and how other lawyers are capitalizing on offering these and other services to clients as a way to grow their practice. Take the 60 minutes to view this webinar (on your computer, mobile phone, iPod or printed out) to be in-the-know on how other IP lawyers are growing their practice in 2010, how their strategy is different than in years past, and how you can capitalize on these strategies for yourself.

Learn more information at <a href="http://bit.ly/aT2713">http://bit.ly/aT2713</a>.

Registration is \$250, which includes a free pass for any other ExecSense program with your purchase by using the special "2for1" code when ordering.

Hope you can participate! You will learn how to get the most out of 2010 with your Intellectual Law Practice.

**About the Speaker**: Margaret Grisdela is the President and Founder of Legal Expert Connections, Inc., a legal marketing agency concentrating in business development for attorneys and experts. She is the author of the legal marketing book "Courting Your Clients: The Essential Guide to Legal Marketing."