



November 6, 2010

Topics In This Issue

- Federal Issues
- State Issues
- Courts
- Firm News
- Mortgages
- Banking
- Consumer Finance
- Litigation
- E-Financial Services
- Privacy/Data Security
- Credit Cards

Federal Issues

FFIEC Issues Guidance on Workouts for Troubled Commercial Real Estate Loans. On October 30, the Federal Financial Institutions Examination Council (FFIEC) issued a Policy Statement on Commercial Real Estate Loan Workouts (Policy Statement) that provides supervisory guidance to examiners who evaluate a financial institution's commercial real estate loan workouts. Among other things, the Policy Statement provides that a financial institution will not be penalized for prudent loan workouts, even if the renewed or restructured loan has weaknesses that result in adverse credit classification. Further, in the event that the value of the collateral that secured the renewed or restructured loan decreases in value to less than that of the balance of the loan, the loan will not automatically be subject to adverse credit classification. However, the borrower must demonstrate an ability to repay the debt. In determining whether a loan workout is necessary, the Policy Statement encourages financial institutions to consider (i) a borrower's ability to repay, (ii) the financial strength provided by guarantees, and (iii) the value of the underlying collateral. The Policy Statement also includes a series of loan workout examples, which are designed to underscore the analytical process of an examiner in identifying an appropriate credit classification for loan workouts and in assessing a financial institution's accounting and reporting treatment of loan workouts. For a copy of the Policy Statement, please click here.

OTS Issues Regulatory Bulletin Regarding Revised TILA Examination Procedures. On November 3, the Office of Thrift Supervision (OTS) issued Regulatory Bulletin RB 37-48 to discuss revisions to examination procedures for Regulation Z, the Truth in Lending Act's (TILA) implementing regulation. Under the revised procedures, examiners will evaluate whether institutions satisfy three requirements relating to "higher-priced mortgage loans," deceptive acts or practices, and advertising in connection with the Federal Reserve Board's amendments to Regulation Z that generally took effect on October 1, 2009 (reported in Special Alert, July 14, 2008). First, Regulation Z now includes a new category of "higher-priced mortgage loans," which are defined as loans with an APR that exceeds the average prime offer rate by 1.5 points for first-lien loans and 3.5 points for subordinate



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

liens. Regarding higher-priced mortgage loans, institutions (i) are prohibited from making a higher-priced mortgage loan without regard to ability to repay from income and assets other than the home's value, (ii) must verify income and assets relied upon and evaluate the consumer's current obligations to determine repayment ability, (iii) are prevented from imposing a prepayment penalty on a higher-priced mortgage loan whose payments may change in the first four years, (iv) must establish an escrow account for property taxes and homeowner's insurance for a first-lien higher-priced mortgage loan, and (v) are prohibited from structuring closed-end loans as open-end lines of credit in order to evade the new requirements. Second, for all closed-end mortgages secured by a principal dwelling, institutions are prohibited from (i) failing to credit a payment as of the date received, (ii) failing to provide a payoff statement within a reasonable period of time, (iii) "pyramiding" late fees, and (iv) coercing a real estate appraiser to misstate appraisal value. Finally, advertising must contain information about rates, payments, and other loan features. In this regard, the guidance lists seven deceptive or misleading practices that are expressly prohibited in advertisements for closed-end loans. For a copy of the bulletin, please see http://files.ots.treas.gov/74865.pdf.

HUD Announces Assessment of Civil Money Penalties Against Two FHA-Approved Lenders. On November 5, the U.S. Department of Housing and Urban Development (HUD) announced that its Mortgagee Review Board (MRB) is imposing civil money penalties on two Federal Housing Administration (FHA)-approved lenders for allegedly violating FHA lending and marketing standards. According to HUD, 1st Rate Mortgage Corp. allegedly (i) violated HUD/FHA third party origination restrictions, (ii) made false certifications concerning compliance with HUD/FHA third party origination restrictions, and (iii) failed to maintain a required Quality Control Plan. The MRB voted to impose civil money penalties in the amount of \$20,000. Additionally, Access Mortgage Corporation allegedly (i) violated HUD/FHA requirements by improperly using the official FHA logo, and (ii) failed to notify HUD of a change in its d/b/a name. The MRB voted to impose civil money penalties in the amount of \$7,000. Each lender may challenge the civil money penalties and seek a hearing before an Administrative Law Judge. HUD also announced that the MRB has reached tentative settlements with four other lenders and issued two Letters of Reprimand to lenders that allegedly violated FHA requirements. For a copy of the press release, please see http://1.usa.gov/MOh2D.

Implementation of Rule Tightening Interest Rate Restrictions. On November 3, the Federal Deposit Insurance Corporation (FDIC) published Financial Institution Letter 62-2009 to announce that "less than well capitalized" financial institutions may voluntarily begin early implementation of the FDIC's final rule modifying the calculation of interest rate restrictions. Under the rule (reported in *InfoBytes*, June 5, 2009), less than well capitalized financial institutions cannot offer interest rates that are "significantly higher" (*i.e.*, up to 75 basis points higher) than the prevailing interest rates on deposits offered by other insured institutions. "National rate" is defined by the rule as "a simple average of rates paid by insured depository institutions and branches for which data are available" and is to be used as the "prevailing rate" in all market areas. While the FDIC's final rule does not take effect until January 1, 2010, the FDIC has posted weekly calculations of the national rate under both the current and future rule on its website. In doing so, the FDIC has determined that the calculation of the national rate under either set of rules likely represents the prevailing rate in most market areas. For a copy of the FDIC's financial institution letter, please click here.





FTC Issues Opinion Finding that Realtors' Group Violated Federal Law. On November 2, the Federal Trade Commission (FTC) issued an opinion finding that a Michigan-based realtors' group, Realcomp II, violated federal law by restricting the ability of member real estate agents to offer consumers lower-priced alternatives to traditional real estate services. According to the FTC, the company refused to make available discount real estate listings on websites, including its own, and excluded such listings from the default searches within its own database. The FTC's Final Order, among other things, (i) forbids the company from discriminating against discount brokers when determining what listings it transmits to public websites or setting its default search criteria, (ii) requires the company to amend its rules and regulations to conform to the provisions of the Order within 30 days, (iii) requires the company to inform its members of the amendments and provide each member with a copy of the Order within 90 days, and (iv) requires the company to announce the amendments on its website. In reaching its decision, the FTC reversed a 2007 decision by an Administrative Law Judge that dismissed the charges against the company. For a copy of the press release, please see http://www.ftc.gov/opa/2009/11/realcomp.shtm.

FINRA Fines Scottrade \$600,000 for Failing to Implement Effective Anti-Money Laundering Program. On October 26, the Financial Industry Regulatory Agency (FINRA) announced a \$600,000 fine against Scottrade for the company's alleged inability to implement an effective anti-money laundering program. Under the terms of the settlement, Scottrade neither admitted nor denied the charge. FINRA requires brokerage firms to institute programs and policies to detect and trigger reporting of suspicious transactions. According to FINRA, Scottrade failed to implement automatic surveillance to comply with the Bank Secrecy Act and FINRA rules until 2005, and that the implemented program was inadequate because it focused only on suspicious trading and suspicious money movement, rather than scanning all transactions for potential fraud. Further, until 2005, Scottrade's anti-money laundering system was entirely dependent on employees reporting suspicious accounts, and, until 2004, only a single employee was responsible for investigating such reports. FINRA also found that Scottrade did not provide its employees with adequate guidelines on how to detect suspicious activity or review suspicious activity once identified. For a copy of the press release, please click here.

State Issues

Ohio Attorney General Files Complaint Against Mortgage Servicing Company. On November 5, Ohio Attorney General Richard Cordray filed a Complaint in the Court of Common Pleas, Cuyahoga County, Ohio, against American Home Mortgage Servicing Inc. (AHMSI), a Texas-based loan servicing company, which services more than 12,000 loans in Ohio. State of Ohio v. American Home Mortgage Servicing, Inc., CV 09 708888 (Cuyahoga Cty. Oh. C.P. Nov. 5, 2009). The Complaint alleges violations of the Ohio Consumer Sales Practices Act (CSPA), including incompetent and inadequate customer service and failure to offer timely or affordable loss mitigation options to borrowers. Among other allegations, the State of Ohio alleges that AHMSI required loan modification agreements forced consumers to pay excessive fees and waive their rights to get assistance. The Complaint seeks an injunction against AHMSI from engaging in the acts alleged in the lawsuit, a declaratory judgment, civil penalties, and consumer damages. The suit also requests that the court order AHMSI to implement processes designed to provide efficient, competent, and adequate





customer service to all of its Ohio mortgage customers. Also on November 5, prior to the Ohio Attorney General filing suit, AHMSI filed a Complaint for a declaratory judgment against the State of Ohio in the Court of Common Pleas, Franklin County, Ohio. AHMSI seeks a declaration that its loss mitigation policies and customer service has not violated the CSPA, or any other Ohio law. For a copy of the Ohio Attorney General's Complaint, please click here.

North Carolina Regulator Proposes Mortgage Rules Aimed at Foreclosure Prevention, Consumer Protection. On November 3, the North Carolina Commissioner of Banks (NCCOB) announced proposed mortgage rules aimed at reducing the number of foreclosures in North Carolina, as well as improving consumer protection and the functioning of the mortgage market. With respect to reducing foreclosures, the rules propose requiring mortgage servicers to (i) stop foreclosure efforts pending the consideration of a loss mitigation request, and (ii) respond promptly and clearly to homeowner requests for assistance. To improve consumer protection and the functioning of the mortgage market, the rules would, (i) prohibit lenders from making loans if the use of the lender was a requirement in obtaining a discount from an affiliated party, (ii) require mortgage lenders to provide an early disclosure that compares a proposed loan offer to a standard 30-year fixed-rate mortgage loan, (iii) prohibit compensation to lenders and brokers that are based on the terms of the loans, and (iv) prohibit deceptive solicitations for refinance. In addition to these substantive proposals, the rules would also implement technical provisions of the North Carolina S.A.F.E. Act, which was enacted in July 2009 (reported in *InfoBytes*, Aug. 21, 2009). The NCCOB is accepting public comments regarding the proposed rules until January 2, 2010. In addition, the NCCOB will hold a public hearing regarding the rules on December 8, 2009. For a copy of the press release, please click here. For a copy of the proposed mortgage rules, please see here.

Massachusetts OCABR Announces Final Regulations Filed Regarding Data Security. On November 4, the Massachusetts Office of Consumer Affairs and Business Regulation (OCABR) announced that it filed final regulations regarding security standards for entities that own or license the personal information of consumers. The filed amendments differ from revisions to the regulations made in August 2009 (reported in *InfoBytes*, Aug. 21, 2009) by clarifying the deadline for third-party compliance. Under the filed final regulations, if an entity uses a third party to handle data, the contract must include the safeguard provisions by March 1, 2012. Existing contracts are not required to be updated before March 1, 2012, but new or renewal contracts executed after March 1, 2010 must include the safeguard provisions. The final regulations become effective March 1, 2010. On November 3, OCABR revised its Frequently Asked Questions (FAQs) regarding the regulations. For a copy of the revised FAQs, please click here. For a copy of the regulations, please click here. For a copy of the press release, please click here.

Courts

Hawaii Federal Court Finds That Preemption Applies to State-Law UDAP Claims Based on Alleged TILA Violations. On October 28, the U.S. District Court for the District of Hawaii held that a plaintiff's state-law Unfair and Deceptive Acts and Practices (UDAP) claims, which were based on violations of the Truth in Lending Act's (TILA's) disclosure requirements, are preempted by federal law. *Kauinui v. Citibank (South Dakota)*, *N.A.*, Civ. No. 09-000258, 2009 WL 3530373 (D. Haw. Oct.





28, 2009). In this case, the plaintiff, a credit-card account holder, filed suit against her credit card company, a national bank, alleging that the bank violated TILA's disclosure requirements regarding the Annual Percentage Rate (APR) and/or the finance charge, and that the TILA violations constituted unfair and deceptive acts or practices under Hawaii's UDAP statutes. The defendant bank moved to dismiss the claims and to strike portions of the plaintiff's complaint. The court declined to grant dismissal on the TILA claims, finding that it is "plausible that the bank had violated the disclosure requirements of TILA," despite the plaintiff's failure to attach all pages of her credit card statement to the complaint. However, the court granted dismissal of the state UDAP claims. The court noted that federal preemption "does not apply to claims based on violations of generally applicable duties owed by all businesses, such as fraud and breach of contract." In this case, the court found that a violation of TILA's disclosure requirement was not a violation of a general law, but a specific allegation and was therefore preempted when applied to the national bank. The court also granted the defendant bank's motion to strike the plaintiff's request for statutory damages under TILA because statutory damages are not available for the type of disclosure violation alleged. For a copy of the opinion, please click here.

Illinois Federal Court Certifies Class in FDCPA Action. On October 23, the U.S. District Court for the Northern District of Illinois granted a consumer plaintiff's motion for class certification in a matter involving a collection agency's form letter that the consumer alleged violated the Fair Debt Collection Practices Act (FDCPA). Hale v. AFNI, Inc., No. 08-CV-3918, 2009 WL 3578872 (N.D. III. Oct. 23, 2009). In *Hale*, the consumer alleged that the defendant collection agency's form letters, sent to consumers who inquired about their accounts, violated the FDCPA by (i) falsely stating that the agency was unable to investigate the account because the consumer had failed to provide sufficient information, and (ii) failing to disclose information about the account within five days of initial contact with the consumer. The consumer moved to certify the class and the court granted the motion. Finding that the class satisfied the commonality and typicality requirements for class certification, the court rejected the collection agency's argument that, because consumers were sent different initial communications from the collection agency, the plaintiff's claim differed from the other members of the class and that claims of the class members were subject to different defenses. The court further found that the proposed class satisfied the sufficiency and adequacy of representation requirements for class certification. Finally, the court found that the proposed class met the predominance and superiority requirements for class certification, reasoning that (i) "[the] predominance requirement is typically satisfied where the central, common issue is whether the collection agency's form letter violates the FDCPA," (ii) "[because] each individual's claim would likely be too small to vindicate through an individual suit, a class action is the most efficient, effective method to proceed." For a copy of the opinion, please click here.

New York Federal Court Holds Expired License Number Included on Debt Collection Letter Does Not Violate FDCPA. On October 15, the U.S. District Court for the Southern District of New York held that the listing of an expired license number on a debt collection letter by a debt collection agency operating under a new license number did not violate the Fair Debt Collection Practices Act (FDCPA). Wayee v. Recovery's Unlimited, Inc., 09 Civ. 3809, 2009 WL 333463 (S.D.N.Y. Oct. 15, 2009). In Wayee, the plaintiff debtor alleged that the defendant collection agency's debt collection letter violated the FDCPA because the use of the expired license number constituted a "false,



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

deceptive, or misleading representation or means in connection with the collection of any debt." The court rejected the debtor's argument and granted summary judgment for the collection agency. Quoting from a case involving similar facts, the court reasoned that, while the failure to list a license number may violate a New York City ordinance, 'there is no basis to conclude that this minor deficiency renders the [collection] [l]etter false, deceptive, or misleading within the meaning of the FDCPA.' For a copy of the opinion, please click here.

Firm News

<u>Margo Tank</u> will be speaking at the NCHELP Fall Training Conference in St. Pete Beach, Florida on November 16 on building electronic student lending platforms in compliance with ESIGN and the UETA.

<u>Jeff Naimon</u> spoke about developments in appraisal requirements and related risks at the North Carolina Bankers Association's Management Team Conference on October 20 in Greensboro, North Carolina.

<u>Stephen Ambrose</u> and <u>Andrew Sandler</u> spoke about Consumer Arbitration at the American Financial Services Association's Annual Law Committee meeting on October 26 in Washington, DC.

<u>Andrew Sandler</u> spoke at the District of Columbia Bar regarding the proposed Consumer Financial Protection Agency on October 27 in Washington, DC.

Mortgages

OTS Issues Regulatory Bulletin Regarding Revised TILA Examination Procedures. On November 3, the Office of Thrift Supervision (OTS) issued Regulatory Bulletin RB 37-48 to discuss revisions to examination procedures for Regulation Z, the Truth in Lending Act's (TILA) implementing regulation. Under the revised procedures, examiners will evaluate whether institutions satisfy three requirements relating to "higher-priced mortgage loans," deceptive acts or practices, and advertising in connection with the Federal Reserve Board's amendments to Regulation Z that generally took effect on October 1, 2009 (reported in Special Alert, July 14, 2008). First, Regulation Z now includes a new category of "higher-priced mortgage loans," which are defined as loans with an APR that exceeds the average prime offer rate by 1.5 points for first-lien loans and 3.5 points for subordinate liens. Regarding higher-priced mortgage loans, institutions (i) are prohibited from making a higherpriced mortgage loan without regard to ability to repay from income and assets other than the home's value, (ii) must verify income and assets relied upon and evaluate the consumer's current obligations to determine repayment ability, (iii) are prevented from imposing a prepayment penalty on a higherpriced mortgage loan whose payments may change in the first four years, (iv) must establish an escrow account for property taxes and homeowner's insurance for a first-lien higher-priced mortgage loan, and (v) are prohibited from structuring closed-end loans as open-end lines of credit in order to evade the new requirements. Second, for all closed-end mortgages secured by a principal dwelling, institutions are prohibited from (i) failing to credit a payment as of the date received, (ii) failing to provide a payoff statement within a reasonable period of time, (iii) "pyramiding" late fees, and (iv)



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

coercing a real estate appraiser to misstate appraisal value. Finally, advertising must contain information about rates, payments, and other loan features. In this regard, the guidance lists seven deceptive or misleading practices that are expressly prohibited in advertisements for closed-end loans. For a copy of the bulletin, please see http://files.ots.treas.gov/74865.pdf.

HUD Announces Assessment of Civil Money Penalties Against Two FHA-Approved Lenders. On November 5, the U.S. Department of Housing and Urban Development (HUD) announced that its Mortgagee Review Board (MRB) is imposing civil money penalties on two Federal Housing Administration (FHA)-approved lenders for allegedly violating FHA lending and marketing standards. According to HUD, 1st Rate Mortgage Corp. allegedly (i) violated HUD/FHA third party origination restrictions, (ii) made false certifications concerning compliance with HUD/FHA third party origination restrictions, and (iii) failed to maintain a required Quality Control Plan. The MRB voted to impose civil money penalties in the amount of \$20,000. Additionally, Access Mortgage Corporation allegedly (i) violated HUD/FHA requirements by improperly using the official FHA logo, and (ii) failed to notify HUD of a change in its d/b/a name. The MRB voted to impose civil money penalties in the amount of \$7,000. Each lender may challenge the civil money penalties and seek a hearing before an Administrative Law Judge. HUD also announced that the MRB has reached tentative settlements with four other lenders and issued two Letters of Reprimand to lenders that allegedly violated FHA requirements. For a copy of the press release, please see http://1.usa.gov/MOh2D.

Ohio Attorney General Files Complaint Against Mortgage Servicing Company. On November 5, Ohio Attorney General Richard Cordray filed a Complaint in the Court of Common Pleas, Cuyahoga County, Ohio, against American Home Mortgage Servicing Inc. (AHMSI), a Texas-based loan servicing company, which services more than 12,000 loans in Ohio. State of Ohio v. American Home Mortgage Servicing, Inc., CV 09 708888 (Cuyahoga Cty. Oh. C.P. Nov. 5, 2009). The Complaint alleges violations of the Ohio Consumer Sales Practices Act (CSPA), including incompetent and inadequate customer service and failure to offer timely or affordable loss mitigation options to borrowers. Among other allegations, the State of Ohio alleges that AHMSI required loan modification agreements forced consumers to pay excessive fees and waive their rights to get assistance. The Complaint seeks an injunction against AHMSI from engaging in the acts alleged in the lawsuit, a declaratory judgment, civil penalties, and consumer damages. The suit also requests that the court order AHMSI to implement processes designed to provide efficient, competent, and adequate customer service to all of its Ohio mortgage customers. Also on November 5, prior to the Ohio Attorney General filing suit, AHMSI filed a Complaint for a declaratory judgment against the State of Ohio in the Court of Common Pleas, Franklin County, Ohio. AHMSI seeks a declaration that its loss mitigation policies and customer service has not violated the CSPA, or any other Ohio law. For a copy of the Ohio Attorney General's Complaint, please click here.

North Carolina Regulator Proposes Mortgage Rules Aimed at Foreclosure Prevention, Consumer Protection. On November 3, the North Carolina Commissioner of Banks (NCCOB) announced proposed mortgage rules aimed at reducing the number of foreclosures in North Carolina, as well as improving consumer protection and the functioning of the mortgage market. With respect to reducing foreclosures, the rules propose requiring mortgage servicers to (i) stop foreclosure efforts pending the consideration of a loss mitigation request, and (ii) respond promptly and clearly to



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

homeowner requests for assistance. To improve consumer protection and the functioning of the mortgage market, the rules would, (i) prohibit lenders from making loans if the use of the lender was a requirement in obtaining a discount from an affiliated party, (ii) require mortgage lenders to provide an early disclosure that compares a proposed loan offer to a standard 30-year fixed-rate mortgage loan, (iii) prohibit compensation to lenders and brokers that are based on the terms of the loans, and (iv) prohibit deceptive solicitations for refinance. In addition to these substantive proposals, the rules would also implement technical provisions of the North Carolina S.A.F.E. Act, which was enacted in July 2009 (reported in *InfoBytes*, Aug. 21, 2009). The NCCOB is accepting public comments regarding the proposed rules until January 2, 2010. In addition, the NCCOB will hold a public hearing regarding the rules on December 8, 2009. For a copy of the press release, please click here. For a copy of the proposed mortgage rules, please see here.

Banking

FFIEC Issues Guidance on Workouts for Troubled Commercial Real Estate Loans. On October 30, the Federal Financial Institutions Examination Council (FFIEC) issued a Policy Statement on Commercial Real Estate Loan Workouts (Policy Statement) that provides supervisory guidance to examiners who evaluate a financial institution's commercial real estate loan workouts. Among other things, the Policy Statement provides that a financial institution will not be penalized for prudent loan workouts, even if the renewed or restructured loan has weaknesses that result in adverse credit classification. Further, in the event that the value of the collateral that secured the renewed or restructured loan decreases in value to less than that of the balance of the loan, the loan will not automatically be subject to adverse credit classification. However, the borrower must demonstrate an ability to repay the debt. In determining whether a loan workout is necessary, the Policy Statement encourages financial institutions to consider (i) a borrower's ability to repay, (ii) the financial strength provided by guarantees, and (iii) the value of the underlying collateral. The Policy Statement also includes a series of loan workout examples, which are designed to underscore the analytical process of an examiner in identifying an appropriate credit classification for loan workouts and in assessing a financial institution's accounting and reporting treatment of loan workouts. For a copy of the Policy Statement, please click here.

OTS Issues Regulatory Bulletin Regarding Revised TILA Examination Procedures. On November 3, the Office of Thrift Supervision (OTS) issued Regulatory Bulletin RB 37-48 to discuss revisions to examination procedures for Regulation Z, the Truth in Lending Act's (TILA) implementing regulation. Under the revised procedures, examiners will evaluate whether institutions satisfy three requirements relating to "higher-priced mortgage loans," deceptive acts or practices, and advertising in connection with the Federal Reserve Board's amendments to Regulation Z that generally took effect on October 1, 2009 (reported in Special Alert, July 14, 2008). First, Regulation Z now includes a new category of "higher-priced mortgage loans," which are defined as loans with an APR that exceeds the average prime offer rate by 1.5 points for first-lien loans and 3.5 points for subordinate liens. Regarding higher-priced mortgage loans, institutions (i) are prohibited from making a higher-priced mortgage loan without regard to ability to repay from income and assets other than the home's value, (ii) must verify income and assets relied upon and evaluate the consumer's current obligations to determine repayment ability, (iii) are prevented from imposing a prepayment penalty on a higher-



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

priced mortgage loan whose payments may change in the first four years, (iv) must establish an escrow account for property taxes and homeowner's insurance for a first-lien higher-priced mortgage loan, and (v) are prohibited from structuring closed-end loans as open-end lines of credit in order to evade the new requirements. Second, for all closed-end mortgages secured by a principal dwelling, institutions are prohibited from (i) failing to credit a payment as of the date received, (ii) failing to provide a payoff statement within a reasonable period of time, (iii) "pyramiding" late fees, and (iv) coercing a real estate appraiser to misstate appraisal value. Finally, advertising must contain information about rates, payments, and other loan features. In this regard, the guidance lists seven deceptive or misleading practices that are expressly prohibited in advertisements for closed-end loans. For a copy of the bulletin, please see http://files.ots.treas.gov/74865.pdf.

Implementation of Rule Tightening Interest Rate Restrictions. On November 3, the Federal Deposit Insurance Corporation (FDIC) published Financial Institution Letter 62-2009 to announce that "less than well capitalized" financial institutions may voluntarily begin early implementation of the FDIC's final rule modifying the calculation of interest rate restrictions. Under the rule (reported in *InfoBytes*, June 5, 2009), less than well capitalized financial institutions cannot offer interest rates that are "significantly higher" (*i.e.*, up to 75 basis points higher) than the prevailing interest rates on deposits offered by other insured institutions. "National rate" is defined by the rule as "a simple average of rates paid by insured depository institutions and branches for which data are available" and is to be used as the "prevailing rate" in all market areas. While the FDIC's final rule does not take effect until January 1, 2010, the FDIC has posted weekly calculations of the national rate under both the current and future rule on its website. In doing so, the FDIC has determined that the calculation of the national rate under either set of rules likely represents the prevailing rate in most market areas. For a copy of the FDIC's financial institution letter, please click here.

FINRA Fines Scottrade \$600,000 for Failing to Implement Effective Anti-Money Laundering Program. On October 26, the Financial Industry Regulatory Agency (FINRA) announced a \$600,000 fine against Scottrade for the company's alleged inability to implement an effective anti-money laundering program. Under the terms of the settlement, Scottrade neither admitted nor denied the charge. FINRA requires brokerage firms to institute programs and policies to detect and trigger reporting of suspicious transactions. According to FINRA, Scottrade failed to implement automatic surveillance to comply with the Bank Secrecy Act and FINRA rules until 2005, and that the implemented program was inadequate because it focused only on suspicious trading and suspicious money movement, rather than scanning all transactions for potential fraud. Further, until 2005, Scottrade's anti-money laundering system was entirely dependent on employees reporting suspicious accounts, and, until 2004, only a single employee was responsible for investigating such reports. FINRA also found that Scottrade did not provide its employees with adequate guidelines on how to detect suspicious activity or review suspicious activity once identified. For a copy of the press release, please click here.

Hawaii Federal Court Finds That Preemption Applies to State-Law UDAP Claims Based on Alleged TILA Violations. On October 28, the U.S. District Court for the District of Hawaii held that a plaintiff's state-law Unfair and Deceptive Acts and Practices (UDAP) claims, which were based on





violations of the Truth in Lending Act's (TILA's) disclosure requirements, are preempted by federal law. Kauinui v. Citibank (South Dakota), N.A., Civ. No. 09-000258, 2009 WL 3530373 (D. Haw. Oct. 28, 2009). In this case, the plaintiff, a credit-card account holder, filed suit against her credit card company, a national bank, alleging that the bank violated TILA's disclosure requirements regarding the Annual Percentage Rate (APR) and/or the finance charge, and that the TILA violations constituted unfair and deceptive acts or practices under Hawaii's UDAP statutes. The defendant bank moved to dismiss the claims and to strike portions of the plaintiff's complaint. The court declined to grant dismissal on the TILA claims, finding that it is "plausible that the bank had violated the disclosure requirements of TILA," despite the plaintiff's failure to attach all pages of her credit card statement to the complaint. However, the court granted dismissal of the state UDAP claims. The court noted that federal preemption "does not apply to claims based on violations of generally applicable duties owed by all businesses, such as fraud and breach of contract." In this case, the court found that a violation of TILA's disclosure requirement was not a violation of a general law, but a specific allegation and was therefore preempted when applied to the national bank. The court also granted the defendant bank's motion to strike the plaintiff's request for statutory damages under TILA because statutory damages are not available for the type of disclosure violation alleged. For a copy of the opinion, please click here.

Consumer Finance

FTC Issues Opinion Finding that Realtors' Group Violated Federal Law. On November 2, the Federal Trade Commission (FTC) issued an opinion finding that a Michigan-based realtors' group, Realcomp II, violated federal law by restricting the ability of member real estate agents to offer consumers lower-priced alternatives to traditional real estate services. According to the FTC, the company refused to make available discount real estate listings on websites, including its own, and excluded such listings from the default searches within its own database. The FTC's Final Order, among other things, (i) forbids the company from discriminating against discount brokers when determining what listings it transmits to public websites or setting its default search criteria, (ii) requires the company to amend its rules and regulations to conform to the provisions of the Order within 30 days, (iii) requires the company to inform its members of the amendments and provide each member with a copy of the Order within 90 days, and (iv) requires the company to announce the amendments on its website. In reaching its decision, the FTC reversed a 2007 decision by an Administrative Law Judge that dismissed the charges against the company. For a copy of the press release, please see http://www.ftc.gov/opa/2009/11/realcomp.shtm.

Illinois Federal Court Certifies Class in FDCPA Action. On October 23, the U.S. District Court for the Northern District of Illinois granted a consumer plaintiff's motion for class certification in a matter involving a collection agency's form letter that the consumer alleged violated the Fair Debt Collection Practices Act (FDCPA). Hale v. AFNI, Inc., No. 08-CV-3918, 2009 WL 3578872 (N.D. III. Oct. 23, 2009). In Hale, the consumer alleged that the defendant collection agency's form letters, sent to consumers who inquired about their accounts, violated the FDCPA by (i) falsely stating that the agency was unable to investigate the account because the consumer had failed to provide sufficient information, and (ii) failing to disclose information about the account within five days of initial contact with the consumer. The consumer moved to certify the class and the court granted the motion.



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

Finding that the class satisfied the commonality and typicality requirements for class certification, the court rejected the collection agency's argument that, because consumers were sent different initial communications from the collection agency, the plaintiff's claim differed from the other members of the class and that claims of the class members were subject to different defenses. The court further found that the proposed class satisfied the sufficiency and adequacy of representation requirements for class certification. Finally, the court found that the proposed class met the predominance and superiority requirements for class certification, reasoning that (i) "[the] predominance requirement is typically satisfied where the central, common issue is whether the collection agency's form letter violates the FDCPA," (ii) "[because] each individual's claim would likely be too small to vindicate through an individual suit, a class action is the most efficient, effective method to proceed." For a copy of the opinion, please click here.

New York Federal Court Holds Expired License Number Included on Debt Collection Letter Does Not Violate FDCPA. On October 15, the U.S. District Court for the Southern District of New York held that the listing of an expired license number on a debt collection letter by a debt collection agency operating under a new license number did not violate the Fair Debt Collection Practices Act (FDCPA). Wayee v. Recovery's Unlimited, Inc., 09 Civ. 3809, 2009 WL 333463 (S.D.N.Y. Oct. 15, 2009). In Wayee, the plaintiff debtor alleged that the defendant collection agency's debt collection letter violated the FDCPA because the use of the expired license number constituted a "false, deceptive, or misleading representation or means in connection with the collection of any debt." The court rejected the debtor's argument and granted summary judgment for the collection agency. Quoting from a case involving similar facts, the court reasoned that, while the failure to list a license number may violate a New York City ordinance, 'there is no basis to conclude that this minor deficiency renders the [collection] [I]etter false, deceptive, or misleading within the meaning of the FDCPA.' For a copy of the opinion, please click here.

Litigation

Hawaii Federal Court Finds That Preemption Applies to State-Law UDAP Claims Based on Alleged TILA Violations. On October 28, the U.S. District Court for the District of Hawaii held that a plaintiff's state-law Unfair and Deceptive Acts and Practices (UDAP) claims, which were based on violations of the Truth in Lending Act's (TILA's) disclosure requirements, are preempted by federal law. Kauinui v. Citibank (South Dakota), N.A., Civ. No. 09-000258, 2009 WL 3530373 (D. Haw. Oct. 28, 2009). In this case, the plaintiff, a credit-card account holder, filed suit against her credit card company, a national bank, alleging that the bank violated TILA's disclosure requirements regarding the Annual Percentage Rate (APR) and/or the finance charge, and that the TILA violations constituted unfair and deceptive acts or practices under Hawaii's UDAP statutes. The defendant bank moved to dismiss the claims and to strike portions of the plaintiff's complaint. The court declined to grant dismissal on the TILA claims, finding that it is "plausible that the bank had violated the disclosure requirements of TILA," despite the plaintiff's failure to attach all pages of her credit card statement to the complaint. However, the court granted dismissal of the state UDAP claims. The court noted that federal preemption "does not apply to claims based on violations of generally applicable duties owed by all businesses, such as fraud and breach of contract." In this case, the court found that a violation of TILA's disclosure requirement was not a violation of a general law, but a specific allegation and



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

was therefore preempted when applied to the national bank. The court also granted the defendant bank's motion to strike the plaintiff's request for statutory damages under TILA because statutory damages are not available for the type of disclosure violation alleged. For a copy of the opinion, please click here.

Illinois Federal Court Certifies Class in FDCPA Action. On October 23, the U.S. District Court for the Northern District of Illinois granted a consumer plaintiff's motion for class certification in a matter involving a collection agency's form letter that the consumer alleged violated the Fair Debt Collection Practices Act (FDCPA). Hale v. AFNI, Inc., No. 08-CV-3918, 2009 WL 3578872 (N.D. III. Oct. 23, 2009). In Hale, the consumer alleged that the defendant collection agency's form letters, sent to consumers who inquired about their accounts, violated the FDCPA by (i) falsely stating that the agency was unable to investigate the account because the consumer had failed to provide sufficient information, and (ii) failing to disclose information about the account within five days of initial contact with the consumer. The consumer moved to certify the class and the court granted the motion. Finding that the class satisfied the commonality and typicality requirements for class certification, the court rejected the collection agency's argument that, because consumers were sent different initial communications from the collection agency, the plaintiff's claim differed from the other members of the class and that claims of the class members were subject to different defenses. The court further found that the proposed class satisfied the sufficiency and adequacy of representation requirements for class certification. Finally, the court found that the proposed class met the predominance and superiority requirements for class certification, reasoning that (i) "[the] predominance requirement is typically satisfied where the central, common issue is whether the collection agency's form letter violates the FDCPA," (ii) "[because] each individual's claim would likely be too small to vindicate through an individual suit, a class action is the most efficient, effective method to proceed." For a copy of the opinion, please click here.

New York Federal Court Holds Expired License Number Included on Debt Collection Letter Does Not Violate FDCPA. On October 15, the U.S. District Court for the Southern District of New York held that the listing of an expired license number on a debt collection letter by a debt collection agency operating under a new license number did not violate the Fair Debt Collection Practices Act (FDCPA). Wayee v. Recovery's Unlimited, Inc., 09 Civ. 3809, 2009 WL 333463 (S.D.N.Y. Oct. 15, 2009). In Wayee, the plaintiff debtor alleged that the defendant collection agency's debt collection letter violated the FDCPA because the use of the expired license number constituted a "false, deceptive, or misleading representation or means in connection with the collection of any debt." The court rejected the debtor's argument and granted summary judgment for the collection agency. Quoting from a case involving similar facts, the court reasoned that, while the failure to list a license number may violate a New York City ordinance, 'there is no basis to conclude that this minor deficiency renders the [collection] [l]etter false, deceptive, or misleading within the meaning of the FDCPA.' For a copy of the opinion, please click here.





E-Financial Services

Massachusetts OCABR Announces Final Regulations Filed Regarding Data Security. On November 4, the Massachusetts Office of Consumer Affairs and Business Regulation (OCABR) announced that it filed final regulations regarding security standards for entities that own or license the personal information of consumers. The filed amendments differ from revisions to the regulations made in August 2009 (reported in *InfoBytes*, Aug. 21, 2009) by clarifying the deadline for third-party compliance. Under the filed final regulations, if an entity uses a third party to handle data, the contract must include the safeguard provisions by March 1, 2012. Existing contracts are not required to be updated before March 1, 2012, but new or renewal contracts executed after March 1, 2010 must include the safeguard provisions. The final regulations become effective March 1, 2010. On November 3, OCABR revised its Frequently Asked Questions (FAQs) regarding the regulations. For a copy of the revised FAQs, please click here. For a copy of the regulations, please click here. For a copy of the press release, please click here.

Privacy/Data Security

Massachusetts OCABR Announces Final Regulations Filed Regarding Data Security. On November 4, the Massachusetts Office of Consumer Affairs and Business Regulation (OCABR) announced that it filed final regulations regarding security standards for entities that own or license the personal information of consumers. The filed amendments differ from revisions to the regulations made in August 2009 (reported in *InfoBytes*, Aug. 21, 2009) by clarifying the deadline for third-party compliance. Under the filed final regulations, if an entity uses a third party to handle data, the contract must include the safeguard provisions by March 1, 2012. Existing contracts are not required to be updated before March 1, 2012, but new or renewal contracts executed after March 1, 2010 must include the safeguard provisions. The final regulations become effective March 1, 2010. On November 3, OCABR revised its Frequently Asked Questions (FAQs) regarding the regulations. For a copy of the revised FAQs, please click here. For a copy of the regulations, please click here. For a copy of the press release, please click here.

Credit Cards

Hawaii Federal Court Finds That Preemption Applies to State-Law UDAP Claims Based on Alleged TILA Violations. On October 28, the U.S. District Court for the District of Hawaii held that a plaintiff's state-law Unfair and Deceptive Acts and Practices (UDAP) claims, which were based on violations of the Truth in Lending Act's (TILA's) disclosure requirements, are preempted by federal law. *Kauinui v. Citibank (South Dakota), N.A.*, Civ. No. 09-000258, 2009 WL 3530373 (D. Haw. Oct. 28, 2009). In this case, the plaintiff, a credit-card account holder, filed suit against her credit card company, a national bank, alleging that the bank violated TILA's disclosure requirements regarding the Annual Percentage Rate (APR) and/or the finance charge, and that the TILA violations constituted unfair and deceptive acts or practices under Hawaii's UDAP statutes. The defendant bank moved to dismiss the claims and to strike portions of the plaintiff's complaint. The court declined to grant dismissal on the TILA claims, finding that it is "plausible that the bank had violated the disclosure requirements of TILA," despite the plaintiff's failure to attach all pages of her credit card statement to



FINANCIAL SERVICE HEADLINES & DEADLINES FOR OUR CLIENTS AND FRIENDS

the complaint. However, the court granted dismissal of the state UDAP claims. The court noted that federal preemption "does not apply to claims based on violations of generally applicable duties owed by all businesses, such as fraud and breach of contract." In this case, the court found that a violation of TILA's disclosure requirement was not a violation of a general law, but a specific allegation and was therefore preempted when applied to the national bank. The court also granted the defendant bank's motion to strike the plaintiff's request for statutory damages under TILA because statutory damages are not available for the type of disclosure violation alleged. For a copy of the opinion, please click here.

© BuckleySandler LLP. INFOBYTES is not intended as legal advice to any person or firm. It is provided as a client service and information contained herein is drawn from various public sources, including other publications.

We welcome reader comments and suggestions regarding issues or items of interest to be covered in future editions of InfoBytes. Email: infobytes@buckleysandler.com

For back issues of INFOBYTES (or other BuckleySandler LLP publications), visit http://www.buckleysandler.com/infobytes/infobytes