

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

CYBERSECURITY

[HC3 Warns Health Sector About Social Engineering Attacks Against IT Help Desks](#)

The Health Sector Cybersecurity Coordination Center (HC3) recently issued an [Alert](#) warning that “threat actors employing advanced social engineering tactics to target IT help desks in the health sector and gain initial access to target organizations” has been on the rise. [Read more](#)

ENFORCEMENT + LITIGATION

[FTC Ruling on Proposed Facial Recognition Safe Harbor under Coppa](#)

The Federal Trade Commission (FTC) has declined to approve a new method for obtaining parental consent under the Children’s Online Privacy Protection Act (COPPA) that would involve analyzing facial geometry to verify an adult’s identity. [Read more](#)

DATA PRIVACY

[California Privacy Protection Agency Issues Advisory on Data Minimization](#)

The California Privacy Protection Agency (CPPA) recently issued an enforcement advisory encouraging covered businesses to focus on their data minimization obligations related to consumer requests under the California Consumer Privacy Act (CCPA). The advisory categorizes data minimization as a “foundational principle” of the CCPA and reflects the reasons why businesses will apply this principle for better compliance with the CCPA. The advisory states: “[b]usinesses should apply this principle [of data minimization] to every purpose for which they collect, use, retain, and share consumers’ personal information.” [Read more](#)

[Congress Introduces Promising Bipartisan Privacy Bill](#)

U.S. Senator Maria Cantwell (D-WA) and U.S. Representative Cathy McMorris Rodgers (R-WA) have made a breakthrough by agreeing on a bipartisan data privacy legislation proposal. The legislation aims to address concerns related to consumer data collection by technology companies and empower individuals to have control over their personal information. [Read more](#)

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PRIVACY TIP

[Privacy Tip #393 - Phishing, Smishing, Vishing and Qrishing Schemes Continue to Dupe Users](#)

The recent increase in smishing and vishing schemes is prompting me to remind readers of schemes designed to trick users into providing credentials to perpetrate fraud. We have [previously written](#) on phishing, smishing, vishing, and QRishing schemes to increase awareness about these methods of intrusion. [Read more](#)

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