

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

CYBERSECURITY

[Ransomware Hitting U.S. Companies at Increasing Rate](#)

Unfortunately, according to Unit 42 of Palo Alto's recently published "Ransomware and Extortion Report," ransomware groups had a good year in 2022. They found that threat actors are using multi-extortion tactics to get paid by victims, including data exfiltration. In addition, there was "a 49% increase in victims reported by ransomware leak sites, with a total of 3,998 posts from various ransomware groups." [Read more](#)

DATA PRIVACY

[Update on Connecticut's Consumer Privacy Law: How Has it Been Enforced?](#)

The Connecticut Data Privacy Act (CDPA), which became effective on July 1, 2023, provides Connecticut residents with certain rights over their personal information and establishes responsibilities and privacy protection standards for businesses that process personal information. Notably, the CDPA allows businesses a 60-day cure period to correct violations without penalties through the end of 2024. However, after that cure period, civil penalties may be enforced for up to \$5,000 per violation. The CDPA applies to businesses that control or process the data of at least 100,000 Connecticut residents per year, or 25,000 residents per year, if more than 25% of their gross revenue comes from selling personal data. A new report was recently released by the office of the Connecticut Attorney General (AG), which outlines how the state has been enforcing this new law. [Read more](#)

ARTIFICIAL INTELLIGENCE

[WHO Publishes Guidance for Ethics and Governance of AI for Healthcare Sector](#)

The World Health Organization (WHO) recently published "[Ethics and Governance of Artificial Intelligence for Health: Guidance on large multi-modal models](#)" (LMMs), which is designed to provide "guidance to assist Member States in mapping the benefits and challenges associated with the use of LMMs for health and in developing policies and practices for appropriate development, provision and use. The guidance includes recommendations for governance within companies, by governments, and through international collaboration, aligned with the guiding principles. The principles and recommendations, which account for the unique ways in which humans can use generative AI for health, are the basis of this guidance." [Read more](#)

[HHS Addresses the Growing Influence of Artificial Intelligence in Health Care](#)

Artificial Intelligence (AI) has emerged as a major player in the realm of health care, promising to completely transform its delivery. With AI's remarkable ability to analyze data, learn, solve problems, and make decisions, it has the potential to enhance patient care, improve outcomes, and foster innovation in the health care industry. In this blog post, we will delve into the guidance provided by the U.S. Department of Health and Human Services (HHS) regarding the application and development of AI in the healthcare sector. There is more guidance than one might think. [Read more](#)

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FEATURED AUTHORS:

[Linn F. Freedman](#)
[Kathleen G. Healy](#)
[Kathryn M. Rattigan](#)
[Blair V. Robinson](#)

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[Understanding the Risk of Multifactor Authentication Fatigue](#)

We have all been trained to use multifactor authentication to gain secure access to our online accounts and email, but could an over-familiarity with these requests make it more difficult to spot a scam among them? Find out more in today's Privacy Tip.

[Read more](#)

RECENT EVENTS AND NEWS

Linn Freedman Shares Practical Tips on Use of AI in *BusinessWest*

Artificial Intelligence Team chair [Linn F. Freedman](#) authored the article, "How Companies And Their Vendors Should Approach The Use of AI," published in the February 5, 2024 issue of *BusinessWest*. In the piece, Linn provides numerous tips to evaluate artificial intelligence (AI) tools used within an organization and by third-party vendors, how to minimize risk, and how to approach the use of AI as technology advances. Linn suggests that organizations develop and implement an AI governance program and communicate frequently with employees about the risks of using AI tools, and the guardrails the organization has put in place. Linn points out that it might not be readily apparent which vendors use AI tools. Organizations may consider developing an "information security addendum" for any vendor using AI tools with access to the company's confidential data, if they don't have one already in place. Read the [article](#).

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