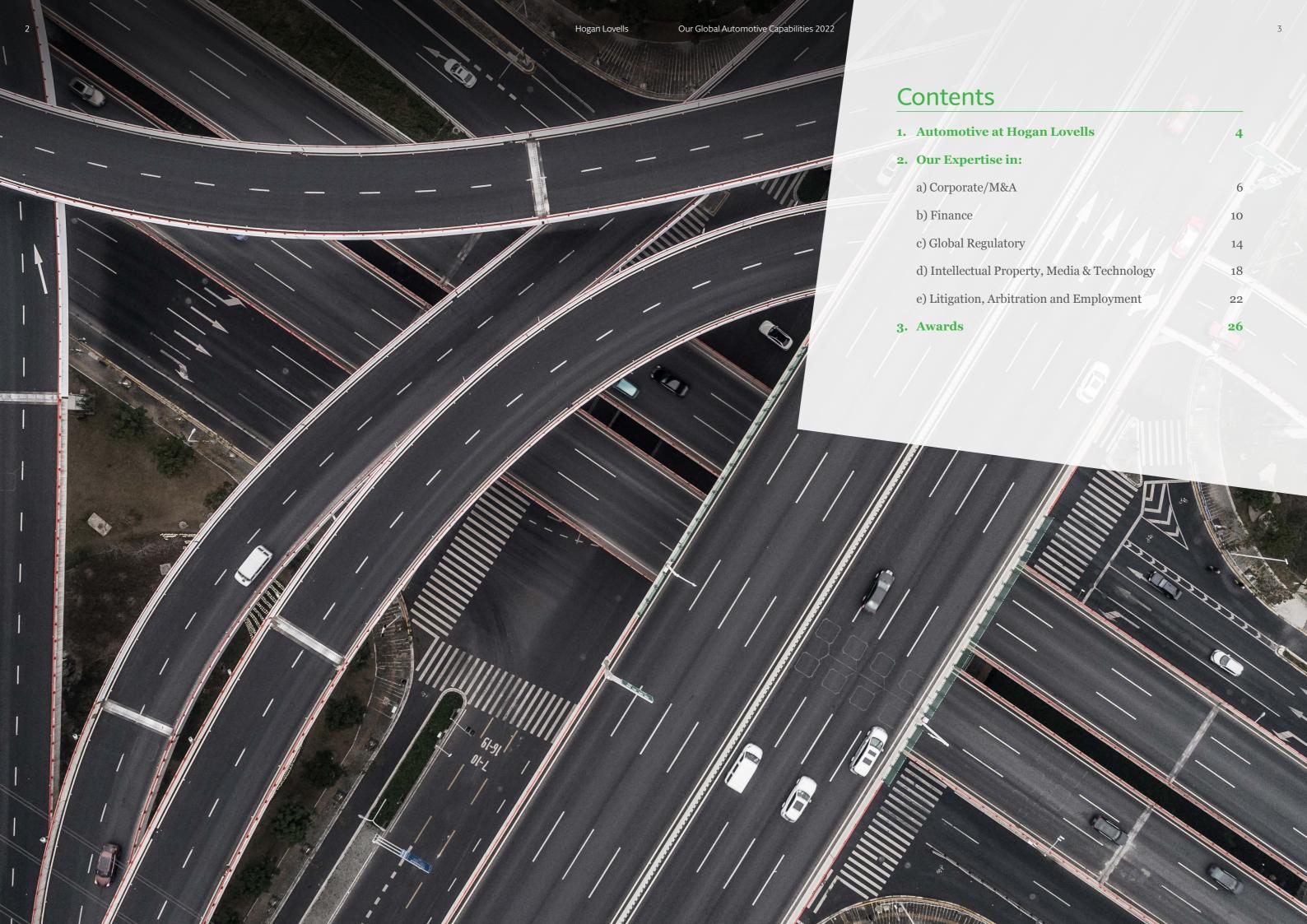


Driving Ahead

Our Global Automotive Capabilities



Hogan Lovells Our Global Automotive Capabilities 2022

Automotive at Hogan Lovells

Our global automotive industry sector team tackles the present, plans for the organic growth of the industry and prepares you for changes yet to come. We anticipate trends and steer you towards further innovative milestones while understanding the legal implications and minimizing risks. Companies in this industry are no longer linear and require their legal solutions to be as adaptive and forward thinking as they are.

With 45+ offices on six continents, our global network is capable of assisting you wherever an issue arises, leveraging our deep knowledge of the industry and broad experience across a wide range of practice areas to advise you on your most challenging issues. Our Automotive industry sector team of more than 400 lawyers is one of the profession's largest and most experienced group of lawyers representing the automotive industry worldwide.

We work closely with partners and colleagues in other practice areas, including M&A, corporate, antitrust and competition, commercial, international trade, litigation and arbitration, product liability, and intellectual property, and draw from their vast experience to provide one holistic approach to the following areas and beyond:



Adapted supply chain struggles



Converging modalities and compliance with complex safety regulations



Dealer disputes



Concerns over environmental impact



Class action litigation



Optimizing interconnected and autonomous deployment post-dynamic



Alternative energy vehicles



Shifting subscription models: more vehicle sharing, less ridesharing



Intellectual property disputes and licensing arrangements



Consumer customization balanced with consumer privacy



Growing consumer awareness of data commoditization



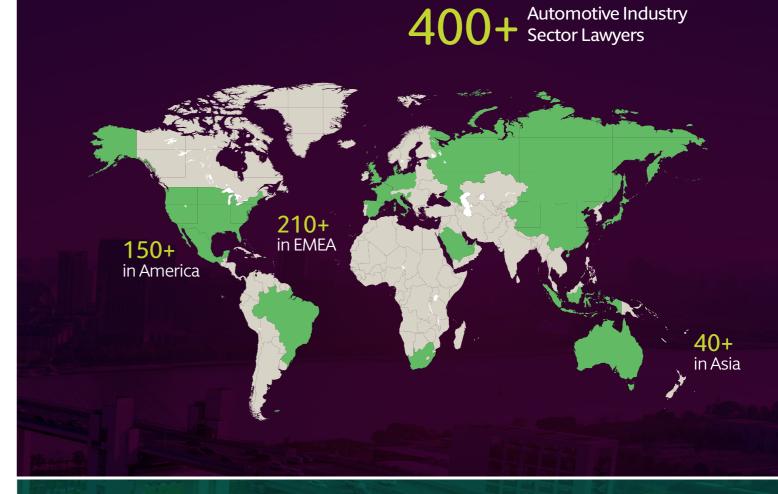
Cybersecurity and privacy regulation



Transparent payment platforms



Force majeure (e.g. COVID-19)







Some of our references Advised Continental Automotive on the sale of its 50 percent stake in

Advised **Continental Automotive** on the sale of its 50 percent stake in SAS Automotive, its cockpit systems specialist joint venture, to its partner, Faurecia.

Advised Mercedes-Benz Group AG (former Daimler Group) on the global reorganization of its worldwide business into three divisions: Mercedes-Benz Cars & Vans, Daimler Trucks & Buses, and Daimler Mobility.

Advised **Cooper Tires & Rubber Company** in its buyout of its tire
manufacturing joint venture in Mexico,
Corporación de Occidente.

Advised Mercedes-Benz Group AG (former Daimler) on several M&A transactions and investments, including on its entry into a 50-50 joint venture with BMW to unify certain parts of the companies' services regarding to car sharing, ride-hailing, parking, charging, and multimodality.

Advised **Dana Incorporated** on several matters, including advising on its US\$600m acquisition of the Drive Systems segment of the Oerlikon Group, including the Graziano and Fairfield brands, and advising its subsidiary Dana Italia S.r.l. on the acquisition of SME Group, an automotive parts manufacturer.

Advised **The Michelin Group** on its acquisition of automotive parts manufacturer Camso, Inc.

Advised **Ford** on several transactions, including its joint venture with Mahindra & Mahindra to develop and market vehicles in India and emerging markets; its US\$2.6bn investment by Volkswagen into Ford's autonomous vehicle platform company, Argo AI; its US\$250m acquisition of Autonomic, Inc.; and its US\$500m equity investment into Rivian Automotive.

Hogan Lovells

Our Global Automotive Capabilities 2022

Advised **Ford Smart Mobility** on a series of investments and acquisitions to capture emerging opportunities in mobility, connectivity, autonomous vehicles, customer experience, and data and analytics.

Advised **HERE International** and its shareholders, including Mercedes-Benz, BMW Group, Audi and Intel Capital, on a multibillion co-investment in HERE International by Mitsubishi Corporation and Nippon Telegraph and Telephone Corporation.

Advised **Intel** on its US\$900m acquisition of Moovit, a mobility-as-a-service (MaaS) solutions company based in Israel.

Advised **TRATON SE**, a Europebased subsidiary of Volkswagen AG and a leading global manufacturer of commercial vehicles, trucks and buses, on its strategic equity investment in TuSimple, a U.S.- and China-based developer of autonomous long-haul trucks and related technology-supported freight network.

Key Contacts

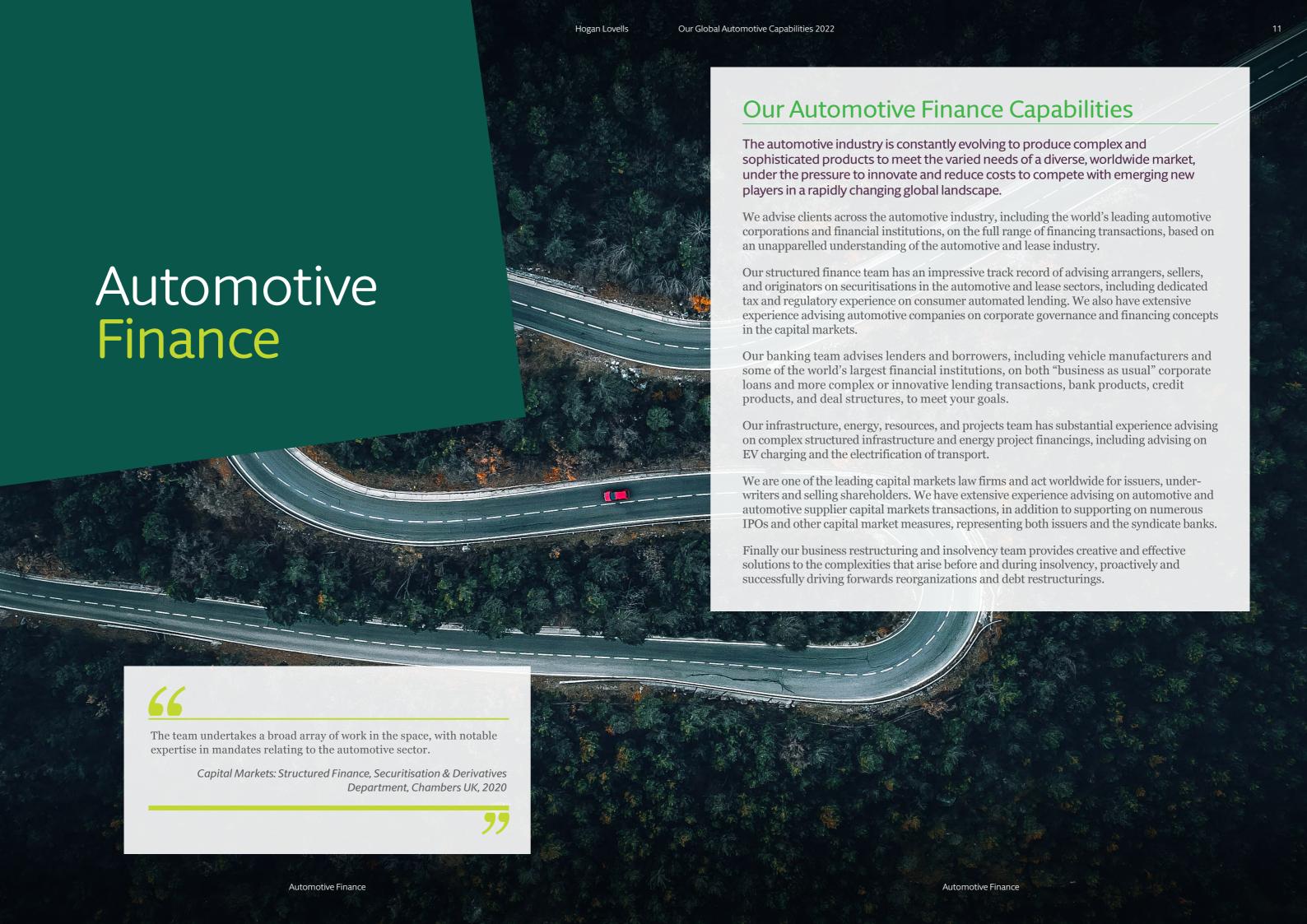


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Automotive M&A



Some of our references

Advised **BMW Finance**, on its securitization of Bavarian Sky French Auto Leases 4. This transaction is BMW Finance's first securitization in France carried out in accordance with the new EU requirements under the Securitization Regulation regarding simple, transparent, and standardized (STS) securitizations, which came into effect on 1 January 2019.

Advised **Volkswagen Financial Services AG** in connection with a bond issuance by Simple Way Locações e
Serviços S.A., a Brazilian subsidiary of Volkswagen Financial Services AG.

Advised **Crédit Agricole** on ABS financing of the online used car dealer AUTO1 in the amount of €485m.

Advised **FCE and Ford Bank** on various public German Globaldrive transactions and their German wholesale dealer floorplan securitisation program.

Advised **Ford Credit** on its securitizations of auto consumer loan, consumer lease, and dealer floorplan receivables originated across Europe in excess of €15bn, including public and listed transactions.

Advised LeasePlan Corporation N.V. and its French subsidiary
LeasePlan France on its €653m first
French public securitization of auto lease and residual value receivables (Bumper 10 of lease receivables), as well as on a landmark €675m STS securitization transaction involving its Belgian leasing fleet. The transaction is the first ever Belgian public securitization of auto lease and residual value receivables and the first Belgian STS compliant securitization involving a Belgian issuer.

Advised **Volkswagen Financial Services** on a number of securitizations.

Advised a **major OEM** on a US\$1.4bn senior secured loan, the proceeds of which will be used in connection with an advanced technology automotive battery factory.

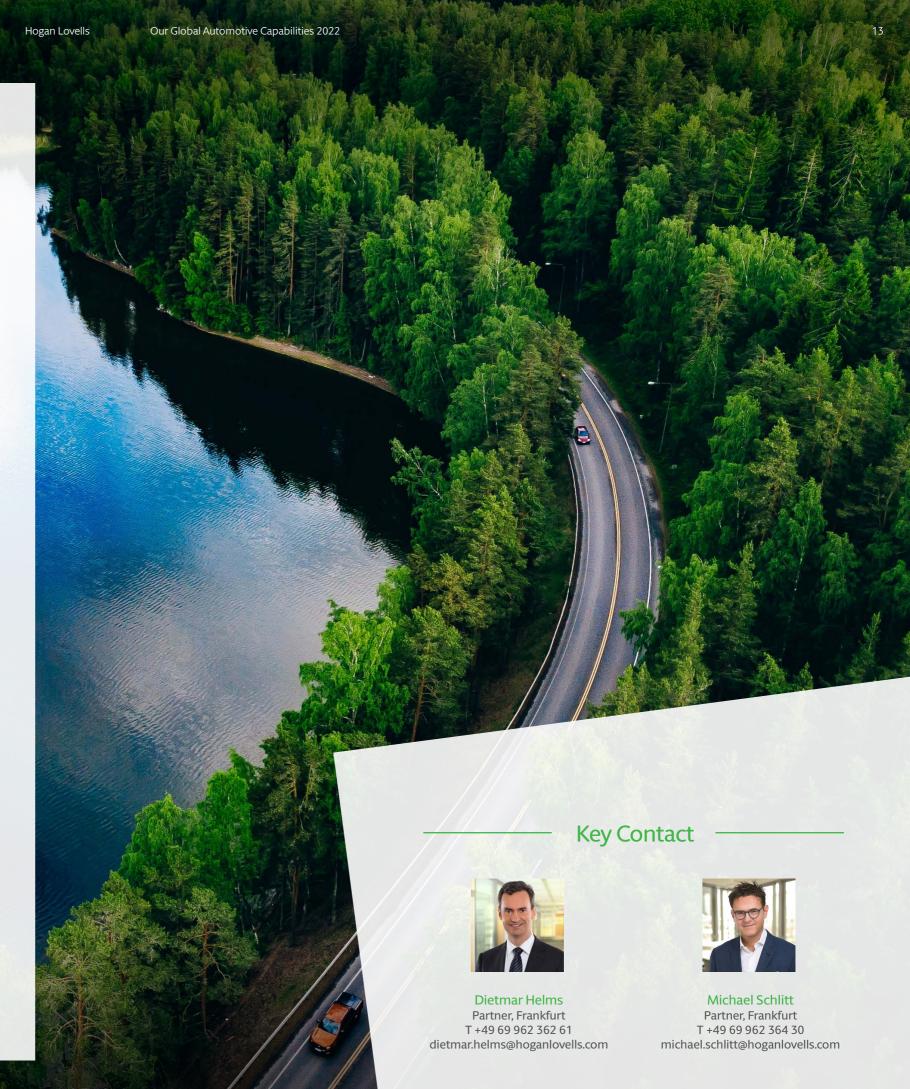
Advised **DZ Bank (Deutsche Zentral-Genossenschaftsbank) AG**, Frankfurt am Main, BNP Paribas, Citigroup Global Markets Europe AG, Mizuho Securities Europe GmbH, and Skandinaviska Enskilda Banken AB on the placement of three bonds of Volkswagen Leasing GmbH with a total volume of £2.5bn.

Advised Volkswagen Financial Services Limited on the annual update of £10bn receivables securitization programs through Driver UK Master C2 and Driver UK Master C3. The first UK consumer STS transaction.

Advised a **major OEM** on its dealings with distressed automotive suppliers, including Liberty Group, Amtek Group, JVM Castings, Collins & Aikman, Visteon Group Schefenacker, and others, including the negotiation of funding arrangements both outside and within formal insolvency proceedings and negotiating pre-packaged business and asset sales.

Advised **Jaguar Land Rover** on various secured (including borrowing base structures) and unsecured, syndicated and bilateral loan, and other bank facilities, provided by various UK and emerging market banks.

Advised **Mercedes Benz Auto Finance Ltd.** on an offering of fixed coupon asset backed securities on China Intra Bank Bond Market under the Silver Arrow 1-6 program in China.



Automotive Regulatory

Our Automotive Regulatory Capabilities

At the intersection of business and government is where value is created, and where crises are avoided or resolved. It is our sweet spot. We have a deep understanding of the automotive industry sector and of how governments, legislators, and regulators operate, in principle and in practice. We understand, interpret, and translate business needs and policy objectives, providing you with the intelligence you need to make business-critical decisions and effectively engage with both business and government decision-makers in their respective languages.

Our more than 600 regulatory lawyers globally provide holistic strategies for the most challenging issues, from pulling off a key investment in a heavily regulated and politically sensitive industry to shaping the policy environment for an innovative technology or defending your reputation and licence to operate in the face of regulatory or political challenge. To establish, grow, and defend your business in a fast-changing world where regulation and government intervention are critical to competitive success and long-term sustainability, you need advisors who know more than the law. You need advisors who know where you are going and can help you navigate the complexities and sensitivities of the regulatory, policy and political environment on your journey.

We understand your business

The future of mobility is dramatically transforming the automotive industry due to advancements in technology. These exciting developments are creating regulatory disruption opportunities for autonomous, connected, electric, and shared vehicles and services. Our automotive industry sector team can steer you through these opportunities. We have one of the largest and most experienced groups of lawyers representing traditional automotive industry companies and emerging mobility players. Our breadth of resources match the global needs of new mobility businesses.

Our team provides a unique perspective on these and other emerging issues of concern to the automotive and mobility industry. In an increasingly complex global market, we understand how vital it is for clients to anticipate, understand, and respond quickly to such challenges. Our goal is to help you achieve a competitive advantage while minimizing risk.

"Hogan Lovells [...] handles a full gamut of road and rail litigation, but is noted in particular for its breadth of expertise in automotive class actions and its comprehensive knowledge in the areas of safety and emissions, electric cars, autonomous vehicles, and data privacy."

The Legal 500 United States, 2020 Transport: Rail and Road - Litigation and Regulation.

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Automotive Regulatory

Automotive Regulatory

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Some of our references

Consistently representing a **major OEM** on all U.S. legislative matters relevant to the company since 2000.

Consistently assisting a **major OEM** with various investigations in the U.S. on issues regarding safety, vehicle emissions, and cybersecurity.

Handling several tax issues for a **major OEM** that have provided substantial assistance to the company.

Advising a **major OEM** on the tax implications of the Biden agenda.

Advising **multiple OEMs** on litigation over U.S. emission regulations.

Advising **OEMs**, including assisting with compliance forecasting strategic decision-making, and comment drafting regarding proposed emissions, EV, and fuel economy rules under the Biden Administration.

Advising a **major OEM** on government procurement rules for EVs.

Representing **multiple OEMs** on numerous trade related issues in the U.S.

Representing a **major OEM** in an investigation by the FTC on the cybersecurity risks of certain apps without the need for a consent agreement.

Advising a **major OEM** on FCC rules applicable to potential product offerings.

Advising a **major OEM** on various labor related issues associated with union organizing campaigns.

Representing a **major OEM** in the procurement and repayment of a Department of Energy Loan for the construction of a battery plant and various improvements to its manufacturing plant.

Advising **various OEMs** on emissions investigations in Europe.

Advising **various OEMs** on autonomous driving regulations in Europe.

Advising a **few OEMs** on connectivity services across the globe.



Key Contacts



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Automotive IPMT

Our Automotive IPMT Capabilities

Compared to other industries, automotive companies deal with some of the broadest and most complex intellectual property issues. This is why we have many IP lawyers focused on the automotive sector, to meet the unique challenges you face. Our IPMT group helps drive your business growth by protecting and leveraging your ideas and innovations, your brand, and your creative works.

We support you in reaching your goals and jointly shaping the world of the future.

Your assets make your business unique, and **we are here to protect your growth engines.** We can support you on all IP requirements and are one of the few firms that have truly global IP capabilities across the life cycle of IP assets — from development to commercialization, and licensing through to maturity.

Many of our lawyers and patent attorneys hold advanced degrees in engineering and the physical sciences, helping us to fully appreciate your products and processes. We frequently coordinate complex IP and technology transactions and IP litigation and manage patent and trademark portfolios for market leaders in high tech, mobility, and transportation areas.

We have extensive knowledge of the biggest forces disrupting your industry, from artificial intelligence and electrification to autonomous vehicles, allowing us to help you anticipate issues and opportunities in those areas and share best practice with you.

Automotive manufacturers are not just making cars anymore. They are making data, much of which is personal. We help you create a successful data strategy that is enhancing customer trust and loyalty, improving safety, both for vehicle occupants and others, facilitating new business models such as mobility services, in-vehicle entertainment, vehicle-as-a-service, etc. and is integrating high levels of compliance, e.g. with the GDPR.

We represent clients in adversarial matters concerning data use, whether dealing with European Union data protection authorities or before the United States Federal Trade Commission (FTC), Department of Health and Human Services, state lawyers general, or in private party litigation. We are well versed in local regulations, laws affecting cross-border data transfer, and laws regulating sectors that collect sensitive personal information.

agreements with third parties in over 100 countries and generally reviewing and advising on every aspect of the client's global trademark portfolio and strategy as well as drafting, negotiating and advising, on a large volume and range of IP related contracts.

Represented **ZFTRW** Automotive in a successful case before China's Supreme People's Court involving opposition action against a trademark application for its brand "TRW", filed by a trademark squatter.

Successfully represented Peiker Acustic, a subsidiary of Valeo, in more than ten patent infringement proceedings filed by Nokia and Conversant against Peiker's client Mercedes-Benz Group (former Daimler) before the District Courts in Germany.

Lead counsel for **Mercedes-Benz** in multiple patent infringement litigations in district courts and the ITC involving automotive, navigation and media technologies.

Successfully represented **Lewis** Hamilton, Mercedes-Benz and **Mercedes-Benz Group (former Daimler)** in a U.S. patent lawsuit involving its Formula 1 "Halo" cockpit safety system.

elements, and ventilation systems.

Assisted high-tech electric car company **NextEV** with its Greater China IP strategy and patent applications. This includes obtaining a large set of design patents for **NextEV's** cars and car parts in Greater China.

Advised Mercedes-Benz Group (former Daimler) regarding IP, IT and data protection consulting in connection with the creation of a joint venture with BMW to bundle the worldwide mobility services of the two car groups.

Advised automotive clients on telecommunication services, traffic data services and connected cars communication services.

Regularly advised **clients in the** automotive sector on EU privacy developments and compliance strategies, including for the cross-border transfer of personal data; providing comprehensive advice on GDPR requirements and EUwide implementation of the GDPR.

Represented a U.S. car manufacturer on a complex trade secret litigation case against a supplier.



Key Contracts



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Benjamin Schroeer Partner, Munich T+49 89 290 121 46 benjamin.schroeer@hoganlovells.com



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Some of our references

Acted for **TI Automotive** and its European subsidiaries in connection with a variety of commercial, employment, and litigation matters.

Acted for a **German motor vehicle manufacturer** in a dispute with two suppliers that ceased deliveries of vital components, which brought our client's production to a halt, amassing immense damages.

Advised a **German DAX 40 automaker** on a product liability and product safety case linked to a fatal traffic accident, including customer communication and pending criminal law investigations.

Advised a **multinational automotive company** in a multimillion-euro supply chain dispute, after a car part failed in as many as 100,000 vehicles.

Represented **Ford Motor Company** in its appeal to the U.S. Supreme Court on the issue of personal jurisdiction arising out of automobile accidents in which an in-state resident was allegedly injured by a Ford vehicle manufactured and sold out of the state.

Won summary judgment in New York federal court dismissing a putative class action against Volvo alleging underpayment for parts used in warranty repairs.

Represented a **Japanese automotive manufacturer** in multiple class actions alleging price fixing of automotive parts that originated from cartel investigations involving the U.S., European, Mexican, Japanese, and Korean authorities.

Represented a **luxury vehicle manufacturer** in a putative class action in which the plaintiff challenged the way in which our client determines which components are eligible for extended coverage under applicable emission warranties.

Advised a leading **global car manufacturer** headquartered in East Asia in a complex and high-value ICC arbitration seated in London regarding the termination of an alliance with another global car manufacturer headquartered in Europe.

Acted in an ICC arbitration between **two global automotive companies** seated in London in relation to the acquisition of a minority shareholding under a Share Purchase Agreement and related disputes in connection with the termination of a strategic alliance.

Represented a **French automotive parts manufacturer** in an ICC arbitration brought by a Norwegian automotive producer regarding alleged breaches of a supply contract.

Acted for **Ford Motor Company** in the largest restructuring in the history of private employee health benefits.

Provided **several clients** with urgent and complex advice relating to COVID-19 issues, all of whom required guidance on new law and regulation.

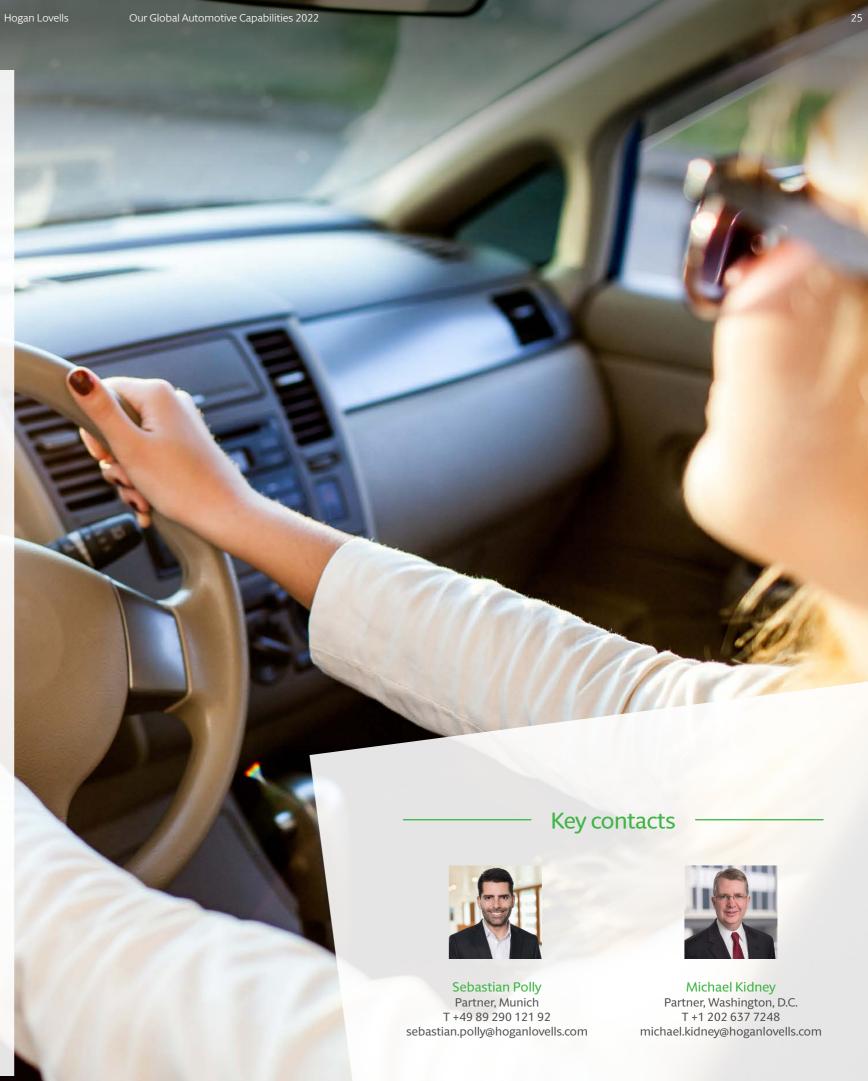
Advised a **global**, **foreign-based automobile parts supplier** in an investigation led by the U.S. EPA as to whether certain automobile parts it manufactures constitute "defeat devices" and whether OEMs used such devices to mislead U.S. vehicle emissions regulators.

Represented an American multinational automobile corporation in Chinese countervailing duty and antidumping investigations of automobiles from the United States.

Prevailed on behalf of an **automotive distributor** in a 4-week federal jury trial in Hawaii where a former dealer sought over US\$40m in damages for the loss of its business; jury awarded plaintiff US\$1, far less than the damages awarded to our client on its counterclaims.

Represented Mercedes-Benz Group (former Daimler)/ Mercedes-Benz in various patent litigation proceedings in the United States and China; and U.S. IPR proceedings.

Advised a **major automotive supplier** on its China trademark portfolio, including handling all trademark applications, oppositions, cancellations, recordation, as well as trademark and patent litigations.



Awards

2019-2022

Sole firm in Band 1 for Transportation: Road (Automotive)

Chambers USA



2020-2021

Tier 1 in Transport: Rail and Road – Litigation and Regulation
The Legal 500, United States



2019-2020

Transportation Practice Group of the Year Law360



2018-2020

Most recommended law firm for contract law in the automotive industry

German Kanzleimonitor.de survey





"They function as a team," enthused one client, adding: "They get done what they promise, when they promise."

Transportation: Road (Automotive), Chambers USA

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Impressive practice with strength in automotive issues, notably including safety and environmental compliance matters. Broad practice with particular proficiency in automotive franchising, advising on corporate agreements and commercial expansion, as well as representing manufacturers in lawsuits with retailers and dealerships. Also excels in advising on technological evolution in the automotive sector, particularly concerning privacy laws and autonomous vehicles.

Chambers USA, 2020, Transportation: Road (Automotive)

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Also when it comes to issues of the future, such as the driverless car, Hogan Lovells is one of the leading players in the market. This is where the law firm brings together industry competence and regulatory expertise.

JUVE Handbook

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Alicante

Amsterdam

Baltimore

Beijing

Birmingham

Boston

Brussels

Budapest*

Colorado Springs

Denver

Dubai

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Hanoi

Ho Chi Minh City

Hong Kong

Houston

Jakarta*

Johannesburg

London

Los Angeles

Louisville

Luxembourg

Madrid

Mexico City

Miami

Milan

Minneapolis

Monterrey

Moscow

Munich

New York

Northern Virginia

Paris

Perth

Philadelphia

Riyadh*

Rome

San Francisco

Sao Paulo

Shanghai

Shanghai FTZ*

Silicon Valley

Singapore

Sydney

Tokyo

Ulaanbaatar*

Warsaw

Washington, D.C.

Zagreb*

*Our associated offices Legal Services Center: Berlin

www.hoganlovells.com

"Hogan Lovells" or the "firm" is an international legal practice that includes Hogan Lovells International LLP, Hogan Lovells US LLP and their affiliated businesses.

The word "partner" is used to describe a partner or member of Hogan Lovells International LLP, Hogan Lovells US LLP or any of their affiliated entities or any employee or consultant with equivalent standing. Certain individuals, who are designated as partners, but who are not members of Hogan Lovells International LLP, do not hold qualifications equivalent to members.

For more information about Hogan Lovells, the partners and their qualifications, see www.hoganlovells.com $\,$

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