

MLM Company Profile: XB-Fit Energy, Inc.



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XB-Fit Energy, Inc.

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

XB-Fit Energy, Inc. was founded by (www.mlmllegal.com) a firefighter and race car driver who noticed that the nutritional supplement industry was combining all the unnecessary fibers of fruits into supplements when all customers needed was the nutritional value of those fruits. He decided to create his own nutritional supplement that combined the nutrients of super fruits without the unappetizing taste.

XB-Fit Energy, Inc. is located in Brandon, Florida.

Impact on the Industry

XB-Fit Energy, Inc. states that it is a member of the Direct Selling Women's Alliance.

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Discussion of Products

XB-Fit Energy, Inc. offers the XB-Fit energy drink that tastes good and has vitamins and 65 plant mineral blends.

Discussion of Opportunity

Distributors can earn income ten different ways with the company, as well as earn commissions and bonuses. The company presents the following compensation plan:

10 Ways to earn with XB Fit

1. Retail
2. Fast Start Bonus
3. Stock Profit Sharing
4. Binary Cycle Bonus
5. Check Matching Bonus
6. Coding Bonus
7. Enroller/Leadership Bonus Pool
8. Mega Bonus Pool
9. Rank Advancement Bonus
10. Cedes Club



1. Retail Commission

You can earn a retail commission when a customer purchases the weight loss product for \$99. The commission is \$24. As XB-Fit expands its product line, there will be more opportunity to take advantage of this pay method.

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2. Fast Start Bonus

Enrolling new distributors is key to your business. We created the Fast Start Bonus for just that reason. When you enroll a new person you earn \$15 - \$75 Fast Start Bonus (FSB). The Fast Start Bonus is paid As follows:

- \$65 & \$75 purchase pays \$15 FSB
- \$170 purchase pays \$40 FSB
- \$315 purchase pays \$75 FSB

3. Stock - Own a piece of the Rock

You can earn private stock in XB-Fit! When you enroll your first two distributors, you will receive ten shares of stock. When you help them enroll their first two each, you will receive an additional forty shares of stock. You will also be able to earn stock through promotions and contests.

Stock profit sharing are paid quarterly and their value is based on the profits of the company.

4. Binary Cycle Bonus

Binary Team Volume Commissions are the Basic element to creating long term richly rewarding residual income in the XB Fit compensation plan. You have 2 teams (legs), a left team and a Right team. As you and your team members enroll new customers And distributors, you will add them below

your other team members in your left or right leg. The total number of dollars purchased on new orders and autoship orders is accumulated by team members in each individual team (leg). Every time your team accumulates \$195 on each side, you earn \$15 - \$25 based on achieved rank.

Cycle Bonus									
Rank	Distributor	Director	Managing Director	District Director	Regional Marketing Director	Senior Marketing Director	National Marketing Director	Executive Marketing Director	Presidential Marketing Director
Cycle Pay per 195 matched leg volume	15	25	25	25	25	25	25	25	25
Cycle Cap	100 cycles or 1,500 a week	140 cycles or 3,500 a week	200 cycles or 5,000 a week	400 cycles at 10,000 a week	600 cycles or 15,000 a week	1,000 cycles or 25,000 a week	1,500 cycles or 37,500 a week	2000 cycles or 50,000 per week	2000 cycles or 50,000 per week

5. Check Matching Bonus

The Check Matching Bonus is the key to building a large organization of Distributors and End Consumer Customers in the Binary. It allows you to multiply your earnings while you leverage the money to grow your Binary organization.

With the Check Matching Bonus, you can earn a bonus on cycle bonuses paid to distributors in your personal enrollment tree. This consists of distributors you personally sponsored and distributors they personally sponsored, continuing down your organization.

The Check Matching Bonus is calculated up to 5 generations. As you advance in rank, so does the number of generations you will earn the Check Matching Bonus on. You are not limited to how many people

you can personally sponsor, (Infinite width) and infinite depth, which means it does not matter how far down on the binary tree that your personal enrollments end up. You earn 10 matching bonuses on three generations and 5 matching bonuses on a fourth and fifth generation. Check Match Bonuses are paid weekly.

Rank	Power Director	Extreme Director	Power Maxx Director	Extreme Maxx Director	XB-Maxx Director	Double XB-Maxx Director	Triple XB-Maxx Director	
Level 1	10%	10%	10%	10%	10%	10%	10%	
Level 2		10%	10%	10%	10%	10%	10%	
Level 3		Capped at 400% of binary earnings	10%	10%	10%	10%	10%	
Level 4			Capped at 900% of binary earnings	Capped at 900% of binary earnings	Capped at 900% of binary earnings	Capped at 900% of binary earnings	5%	5%
Level 5							Capped at 900% of binary earnings	Capped at 900% of binary earnings
							Capped at 900% of binary earnings	Capped at 900% of binary earnings

6. Coding Bonus

When you enroll your 3rd distributor in XB-Fit you will start to receive coding bonuses. (You must be at the \$170 level or above to receive this bonus.)

- Enrollment at \$65 or \$75 you earn \$8.
- Enrollment at \$170 you earn \$21.
- Enrollment at \$315 you earn \$50.

You will also get these bonuses for their first 2 enrollees, and their first 2 enrollees, etc. This has no limit. It goes on to unlimited depth.

7. Enroller /Leadership Bonus Pool

Whenever a cycle is generated, anywhere in the company, \$5 is placed into a bonus pool. 70% of this pool is placed into the Enroller bonus pool and 30% is placed into the Leadership Bonus Pool.

Every month you enroll 3 new people, you participate in that month's Enroller Bonus Pool. You earn 1 share in this bonus pool. Each new

person you enroll after your 3rd person in a calendar month, you earn one additional share. There is no limit on the number of additional shares you can earn in this bonus pool.

The Leadership Bonus Pool is paid based on rank achievement starting at the Regional Marketing Director and above. Whenever a cycle is generated, anywhere in the company, 30% of \$5 is placed into the Leadership Bonus Pool. The Leadership Bonus Pool is split into 3 10% Pools:

- Regional Marketing Directors and above receive 1 share of this 10% pool.
- Senior Marketing Directors and above receive 1 share of this 10% pool.
- National Marketing Directors and above receive 1 share of 10% of this pool.

This bonus is paid quarterly.

8. Mega Bonus Pool

1% of all company sales is set aside for the Mega Bonus Pool and is paid out quarterly. The bonus pool is then divided into equal shares based on the number of qualified Executive Marketing Directors and qualified Presidential Marketing Directors. Executive Marketing Directors will receive 1 share and Presidential Marketing Directors will receive 2 shares.

9 Rank Advancement Bonus

This bonus is a one time bonus paid every time you achieve a new rank and maintain that rank qualification for 60 days. The bonuses are as follows in the chart.

One time Advancement bonuses						
Rank	District Director	Regional Marketing Director	Senior Marketing Director	National Marketing Director	Executive Marketing Director	Presidential Marketing Director
Rules	Maintain Rank for 2 months	Maintain Rank for 2 months	Maintain Rank for 3 months	Maintain Rank for 3 months	Maintain Rank for 3 months	Maintain Rank for 3 months
One time Advancement bonuses	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	Orange Lambo

10. Cedes Club - Enroll 4 Pay no More

Part 1 - Enroll 4 Pay no More (only applies to energy drink & nutritional supplement)

We want to give you free product every month. When you have 4 or more people on a monthly autoship of the energy drink and/or nutritional supplement, who remain on autoship - the company will reimburse your cost of YOUR monthly autoship (energy drink or nutritional supplement). Whether you purchase the supplement or the energy drink the company will reimburse your \$6500 fee each month you have a minimum of 4 personal enrollments on autoship.

Part 2

There are two ways to earn your Black Mercedes. Once qualified you will receive \$600 a month bonus for payment on a black Mercedes Benz. If you choose not to get a black Mercedes Benz then we only pay \$300 a month bonus to use at your discretion.

- 1) When you help 15 people on your left and 15 people on your right teams qualify for the enroll 4 pay no more bonus you are now qualified.
- 2) Qualify with binary volume of 11,700 in any 30 day period. (90 active distributors on each side) you are now qualified.

Rank Qualifications									
Rank	Distributor	Director	Managing Director	District Director	Regional Marketing Director	Senior Marketing Director	National Marketing Director	Executive Marketing Director	Presidential Marketing Director
Sign Up	65	Quick Start of 170 in first 30 days	Quick Start of 315 in first 30 days or one time purchase of 130	One time purchase of 130	One time purchase of 130	One time purchase of 130	One time purchase of 130	One time purchase of 130	One time purchase of 130
PV Requirement Monthly	65	65	65	65	65	130	130	260	260
Enrolled Requirement	N/A	4 active personally enrolled	4 active personally enrolled, paid as Directors	6 active personally enrolled, paid as Directors	8 active personally enrolled, paid as Directors	10 active personally enrolled, paid as Directors	12 active personally enrolled, paid as Directors	14 active personally enrolled, paid as Directors	16 active personally enrolled, paid as Directors
Structure Requirement	N/A	2 in each leg	2 in each leg	3 in each leg	4 in each leg	5 in each leg	6 in each leg	7 in each leg	8 in each leg
Group Volume over 5 rolling weeks	N/A	N/A	N/A	10,000 GV with minimum of 3,500 on each side	25,000 GV with minimum of 10,000 on each side	50,000 GV with minimum of 20,000 on each side	100,000 GV with minimum of 40,000 on each side	250,000 GV with minimum of 100,000 on each side	500,000 GV with minimum of 200,000 on each side

All references to income, implied or stated, through the XBFit Energy Compensation Plan are for illustration purposes only. XBFit Energy does NOT guarantee any level of income or earnings to any distributor. Earnings from the XBFit Energy Compensation Plan solely depend on sales and each distributor's skill, ability, and personal application.

For more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

XB-Fit Energy, Inc. operates in the United State, Puerto Rico, Canada, (www.mlmllegal.com) the Cayman Islands, and the Virginia Islands.

Company Website: <http://xbfitenergy.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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