



WOODRUFF  
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# 2022 Board Education Resource Guide



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**Effective board members know that staying current is key to upholding their responsibilities to their shareholders.**

The good news is that there are numerous educational opportunities for directors offered in a variety of settings: academic campuses, law firm offices, hotel ballrooms in major cities, and of course your personal computer or tablet.

Woodruff Sawyer is pleased to offer this interactive guide that highlights some of the upcoming board education events.

The events are organized into six categories: (I) Board Level Multi-Day Events, (II) Committee Level/Subject Matter Events, (III) Short-Shot Events, (IV) Online Content: Podcasts and Webinars, (V) Blogs and Resource Portals, and (VI) Woodruff Sawyer Customized Programs.

# Event Categories

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- I. Board Level Multi-Day Events
- II. Committee Level/Subject Matter Events
- III. Short-Shot Events
- IV. Online Content: Podcasts and Webinars
- V. Blogs and Resource Portals
- VI. Woodruff Sawyer Customized Programs



# I. Board Level Multi-Day Events

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## Summit Directors and Officers Conference

December 2–3, 2021 | Park City, UT

Cost: \$600

[www.summitconf.org](http://www.summitconf.org)

## Stanford Directors' Consortium

March 15–18, 2022 | Stanford, CA

This is a joint offering from:

- Stanford Graduate School of Business
- Stanford Law School

Cost: \$14,000

[www.gsb.stanford.edu](http://www.gsb.stanford.edu)

## UCLA's Corporate Governance Program

April 26–28, 2022 | Los Angeles, CA

UCLA Anderson School of Management

Cost: \$8,500

[www.anderson.ucla.edu](http://www.anderson.ucla.edu)

## Stanford Directors' College

June 19–21, 2022 | Stanford, CA

Stanford Law School

One of the premier Director education courses in the country and one of the few that directors often attend multiple times.

Cost: \$7,950 with registration by November 30, 2021, \$8,450 by March 1, 2022 and \$8,950 after March 1, 2022

[conferences.law.stanford.edu](http://conferences.law.stanford.edu)



*If you choose to attend, please ask your Woodruff Sawyer contact for a discount code.*

# I. Board Level Multi-Day Events (con't)

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## **Corporate Governance: Effectiveness and Accountability in the Boardroom**

June 20-23, 2022 | Evanston, IL

October 10-21, 2022 | Virtual

Kellogg School of Management

**Cost: \$10,950** for June event, **\$7,950** for October virtual sessions

[kellogg.northwestern.edu](http://kellogg.northwestern.edu)

## **Making Corporate Boards More Effective**

July 13-16, 2022 | Boston, MA

November 9-12, 2022 | Boston, MA

Harvard Business School's flagship board program

**Cost: \$10,250**

[www.exed.hbs.edu](http://www.exed.hbs.edu)

## **NACD Global Board Leaders' Summit**

October 8-11, 2022 | Washington, DC

Additional details TBD

[summit.nacdonline.org](http://summit.nacdonline.org)



## II. Committee Level/Subject Matter Events

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### **Cybersecurity and Crisis Management for Boards**

March, 2022 | Virtual

UCLA Anderson School of Management

Cost: \$4,000

[www.anderson.ucla.edu](http://www.anderson.ucla.edu)

### **Compensation Committee Summit**

June 6–8, 2022 | San Diego, CA

Equilar and Nasdaq

Additional details TBD

[www.equilar.com](http://www.equilar.com)

### **Compensation Committees: New Challenges, New Solutions**

July 17–19, 2022 | Boston, MA

November 13–15, 2022 | Boston, MA

Harvard Business School

Cost: \$6,800

[www.exed.hbs.edu](http://www.exed.hbs.edu)

### **Audit Committees in a New Era of Governance**

July 20–22, 2022 | Boston, MA

November 16–18, 2022 | Boston, MA

Harvard Business School

Cost: \$6,800

[www.exed.hbs.edu](http://www.exed.hbs.edu)

### **Preparing to Be a Corporate Director**

September 21–24, 2022 | Virtual

Harvard Business School

Cost: \$5,500

[www.exed.hbs.edu](http://www.exed.hbs.edu)

# III. Short-Shot Events

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A number of organizations offer short, no-cost or low-cost board seminars in convenient locations. While these are usually free and just a few hours long, the quality can vary dramatically.

Due to COVID-19 restrictions, many of the providers listed below have temporarily moved their events online.

## **Silicon Valley Directors' Exchange**

Check the event calendar.

[www.svdx.org](http://www.svdx.org)

## **Stanford University Rock Center for Corporate Governance**

Stanford Law School & Stanford Business School

[www.law.stanford.edu](http://www.law.stanford.edu)

## **Forum for Corporate Directors (FCD)**

Events in various locations in Southern California

[www.fcdoc.org](http://www.fcdoc.org)

## **National Association of Corporate Directors (NACD)**

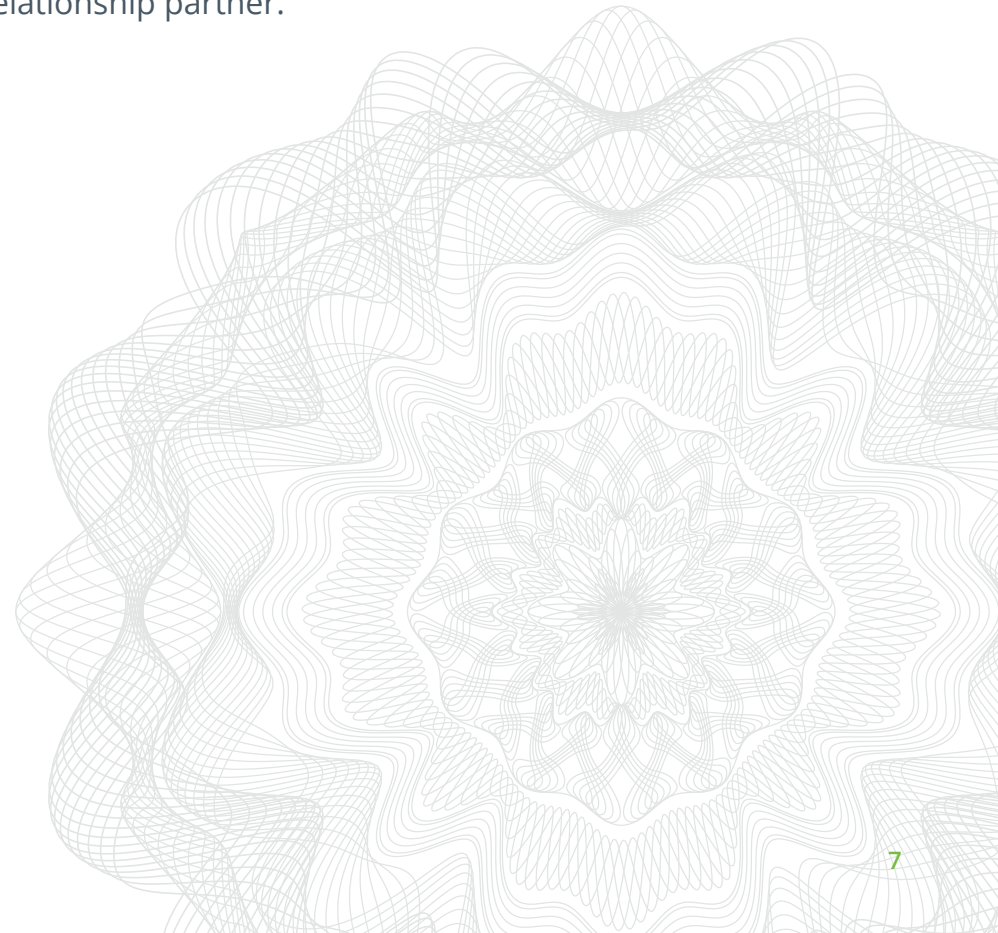
Look for your local chapter.

[www.nacdonline.org](http://www.nacdonline.org)

## **National Law Firms**

(Usually at the office in your area)

Go to your firm's website to sign up or contact your relationship partner.



# IV. Online Content: Podcasts and Webinars

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Podcasts and webinars are usually an hour or less and are often free as well. If the timing of an online event is inconvenient for you, it's worth emailing the organizer to ask for a recording. Organizers are typically very glad to distribute these.

## **PwC Center for Board Governance Webcast Series**

[www.pwc.com](http://www.pwc.com)

## **National Association of Corporate Directors Webinars**

[www.nacdonline.org](http://www.nacdonline.org)

## **Boardroom Governance with Evan Epstein**

[boardroom-governance.com](http://boardroom-governance.com)

## **Inside America's Boardrooms**

[insights.diligent.com](http://insights.diligent.com)

## **The Corporate Director Podcast**

[insights.diligent.com](http://insights.diligent.com)

## **BDO in the Boardroom**

[www.bdo.com](http://www.bdo.com)

## **Woodruff Sawyer's Online Educational Series**

Provides timely updates on D&O Litigation, the insurance market, and other topics of current interest.

[woodruff Sawyer.com/events](http://woodruff Sawyer.com/events)

## **Nationally Recognized Law Firms and Accounting Firms**

If you sign up to receive notices, the various organizations offering board programming will send you email alerts about upcoming events.



# V. Blogs and Resource Portals

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One thing that is not lacking is online access to information on topics of interest to board members. In addition, much of the content is excellent.

## **Board Leadership Center (KPMG)**

[boardleadership.kpmg.us](http://boardleadership.kpmg.us)

## **The Center for Board Effectiveness (Deloitte)**

[deloitte.com](http://deloitte.com)

## **The D&O Diary**

[www.dandodiary.com](http://www.dandodiary.com)

The best-known blog in the D&O insurance industry, hands down

## **D&O Notebook: Directors & Officers Liability Blog (Woodruff Sawyer)**

[woodruffswayer.com/insights/do-notebook](http://woodruffswayer.com/insights/do-notebook)

A weekly blog on matters of corporate governance, D&O risk, and D&O insurance by Woodruff Sawyer's own Priya Huskins

## **EY Center for Board Matters (EY)**

[www.ey.com](http://www.ey.com)

## **Governance Insights Center (PWC)**

[www.pwc.com](http://www.pwc.com)

## **M&A Notebook: Transactional Insurance Blog (Woodruff Sawyer)**

[woodruffswayer.com/mergers-acquisitions](http://woodruffswayer.com/mergers-acquisitions)

## **SPAC Notebook: Latest Developments in SPAC Market Trends, Regulation, and Litigation and Ways to Mitigate Risk (Woodruff Sawyer)**

[woodruffswayer.com/spac-notebook](http://woodruffswayer.com/spac-notebook)

# VI. Woodruff Sawyer Customized Programs

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Woodruff Sawyer's D&O insurance clients can access this service at no additional charge. Presentations are customized for each client and are presented by dynamic, experienced public speakers who are also experts in D&O risk and its mitigation. These presentations are designed to help your organization manage its D&O risk profile more effectively. If helpful, the presentations can be provided in conjunction with in-house or outside counsel.

Some of the current offerings include:

- Current D&O Topics and Trends
- The Board's Oversight Role in CyberSecurity Risk Management
- ESG: It's Harder than it Looks
- Don't Let #MeToo Become #WhoMe
- The Perils of Insider Trading and Tipper/Tippee Liability
- M&A Activities and Director Duties
- Am I Covered? An Overview of What D&O Insurance Does and Doesn't Cover

A menu of core as well as current event-driven topics can be provided upon request. Please contact your Woodruff Sawyer Account Executive or Priya Huskins ([priya@woodruff Sawyer.com](mailto:priya@woodruff Sawyer.com)).



# More Information

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To discuss these or any other continuing education opportunities for directors, please contact your Woodruff Sawyer account executive or Priya Huskins ([priya@woodruff Sawyer.com](mailto:priya@woodruff Sawyer.com)).

Board education is an important part of mitigating your risk of personal liability as a board member. Another important element of your risk mitigation strategy is D&O insurance. Woodruff Sawyer's Management Liability Group is a leader in the field. Contact us if you'd like to speak further on this topic.

**As one of the largest insurance brokerage and consulting firms in the US,** Woodruff Sawyer protects the people and assets of more than 4,000 companies. We provide expert counsel and fierce advocacy to protect clients against their most critical risks in property and casualty, management liability, cyber liability, employee benefits, and personal wealth management. An active partner of Assurex Global and International Benefits Network, we provide expertise and customized solutions to insure innovation where clients need it, with headquarters in San Francisco, offices throughout the US, and global reach on six continents.

## For more information

Call 844.972.6326, or visit [woodruff Sawyer.com](http://woodruff Sawyer.com)

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