

Corporate Transaction Highlights January - June 2015

Pryor Cashman's Corporate Group had an exciting first half of the year, as we advised on a broad mix of M&A deals, bank financings, fund launches and securities private placements. Here is a list of representative transactions that we completed in the first half of 2015. We look forward to an equally exciting second half of the year and will continue to keep you informed of our successes.



ELECTRONIC
CIGARETTES
INTERNATIONAL
GROUP

Electronic Cigarettes International Group, Ltd., a global marketer and distributor of electronic cigarette and vapor products, on a \$41.2 million financing through the sale of term notes and warrants to purchase common stock.



Quaker Pet Group, Inc., a leading innovator of dog toys and pet carriers, in connection with its merger with Worldwise®, a leading manufacturer of branded pet products, including such brands as SmartyKat®, Petlinks® and SHERPA®.



ROTH Capital Partners

ROTH Capital Partners, LLC, a full-service investment bank focused on serving emerging growth companies and their investors, in its capacity as placement agent in a \$14.5 million equity private placement for a biomaterials company that delivers sustainable solutions to the plastics industry.



JPMorgan Bank, N.A., as administrative agent, lead arranger and book runner, in multiple U.S. and multinational syndicated financings aggregating in principal amount over \$10 billion in committed financing.



Tour GCX Partners, Inc., a sports marketing company that provides corporate hospitality solutions through its private golf services, in connection with a strategic relationship with the PGA of America, the largest sports organization dedicated to promoting the game of golf.



Whole Hog Inc. and the co-founders of indie blues label Blind Pig Records on the sale of the master recording catalog of Blind Pig Records to The Orchard Inc. The catalog includes albums by Muddy Waters, Magic Slim, Popa Chubby, Charlie Musselwhite, Bill Perry, James Cotton and Otis Clay, among other blues musicians.



Plus Funding Group, a New York-based specialty finance firm, in connection with the financing of the acquisition of an aviation fuel systems manufacturing company located in the Southeastern United States.



International fashion designer Kobi Halperin on the launch of a new apparel company through a joint venture with S. Rothschild, a New York-based men's, women's and children's outerwear company. Mr. Halperin, a former top designer with Kenneth Cole and Elie Tahari apparel brands, will be designing a line of women's apparel under his own name.



Service By Air, Inc., a provider of domestic and international transportation and logistics services across North America, in connection with its acquisition by Radiant Global Logistics, Inc., a comprehensive North American provider of third-party logistics and multimodal transportation services.
