PARALEGAL SUPPORT 101

Tips, tricks, and advice for attorneys on the paralegal profession and utilization of paralegal services.

4 Ways Paralegals Increase Client Satisfaction

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You may already be aware of some of the <u>tasks paralegals can perform</u> for you and <u>how paralegal support services help you</u>, <u>your practice</u>, and your <u>bottom line</u>. And, while I love that we can alleviate so much of our attorneys' stress and help their practices so much, it may just be the clients who benefit the most.

Here are four significant ways paralegals and paralegal support services provide your clients with greater value.

- 1. By utilizing paralegal support services to minimize overhead, you can offer more competitive legal services to your clients.
- 2. The lower paralegal billing rate allows you to offer your clients enhanced legal services while significantly reducing their legal fees.
- 3. With a paralegal continuously working to move their case forward, your clients' matters can be moved forward faster and resolved quicker.
- 4. Having a paralegal who is familiar with their case improves the lines of communication between your clients and your office.

Each of these points has been, or will be, expanded on and highlight only a few of the many ways a paralegal and **paralegal support services can improve both client satisfaction and the value of the services you provide your clients**. When you utilize paralegals and paralegal support services in your practice, it's not only you who benefits; your clients benefit, as well.

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