In the August 4, 2015 Issue of MLMNewsGlobal

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This newsletter offers recent news, videos, company profiles, and timely articles delivered to your inbox. The e-newsletter contains top news stories in the network marketing industry, the most recent MLM scam alerts, timely articles on the direct selling industry, and so much more. Make sure that you're not the last to know about top MLM news stories, or to hear about the latest MLM scam reports. Our timely headline reporting will keep you up-to-date on stories that affect everyone in the network marketing industry. In addition, important press releases, directly from MLM/network marketing/direct selling, party plan companies, will keep you current on trends and direct selling company developments in the industry.

Top News Stories:

- Judge dismisses 'pyramid scheme' lawsuit versus Herbalife, CEO
- From humble beginnings, Thirty-One Gifts now fills Nationwide Arena
- Tupperware: CEO Interview And Recommendations
- MLM Company Policies on Social Networks and Distributor Raiding
- What's in Store for Herbalife (HLF) This Earnings Season?
- USANA Health Sciences (USNA) to Release Quarterly Earnings on Tuesday
- Trendsetters at Work: Stella & Dot
- Doorstep sales: revenue increases of 5.5%
- Iconic Network Marketing Trainer, Ricky Frank, Joins DubLi Network as Chief Network
 Officer
- Herbalife Begins Hiring for Dozens of New Jobs
- Avon wins two DSA Vision for Tomorrow Awards
- And much more!

View the <u>newsletter archive</u> to read these news stories. Better yet, sign up for the <u>MLM News</u> <u>Global Newsletter</u> for free and get your bi-monthly copy delivered to your inbox.

Scam Reports this week: JM Ocean Avenue, Platinum Trade Bancorp, Guilty pleas in eAdgear Ponzi, ACCC Lyoness, & more.

Video: How Do I Create a Compensation Plan That Guarantees That I Am Legal?

Company Profile of the Week: Clever Container.

Articles this Week "MLM Corporate Startup Essentials." http://www.mlmnewsglobal.com/

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Brought to you by industry leader, MLM Attorney, <u>Jeff Babener</u>.

Your best educational resource on the web: check out the hundreds of articles, videos, company profiles, and more at <u>MLMLegal.com</u>.

If you are interested in attending the *Starting and Running the Successful MLM Company* conference visit our <u>conference page</u>, view our <u>speaker list</u>, or <u>get more details</u>. All executives/owners of direct selling companies are welcome to attend. Call 800-231-2162 to register.

Our next *Starting and Running the Successful MLM Company* Conference takes place October 22 and 23, 2015 in Las Vegas. View our <u>conference flyer and speaker</u> list online. Participate in our <u>Innovation Campaign</u> for your chance to receive TWO FREE TICKETS to attend our next conference.

If you're reading this blog post and the conference dates above have passed, check our <u>website</u> for the current conference dates.

Sign up for the <u>MLM News Global newsletter</u> for top headlines, news stories, scam alerts, videos, articles, and more information on the network marketing industry.

View the blog post here: http://mlmattorney.com/blog/2015/08/04/in-the-august-4-2015-issue-of-mlmnewsglobal/