

# Data Privacy + Cybersecurity Insider

## Leveraging Knowledge to Manage Your Data Risks

### CYBERSECURITY

#### [SEC Adopts New Cybersecurity Rules for Public Companies](#)

In a 3-2 vote, the Securities and Exchange Commission (SEC) [adopted new cybersecurity rules](#) yesterday (July 26, 2023) applicable to public companies.

The rules, which will become effective thirty days after publication in the Federal Register, require public companies to “disclose material cybersecurity incidents they experience and to disclose on an annual basis material information regarding their cybersecurity risk management, strategy, and governance.” [Read more](#)

### DATA PRIVACY

#### [FTC and HHS Warn Hospitals and Telehealth Providers About Use of Tracking Technologies](#)

On July 20, 2023, the Federal Trade Commission (FTC) and the Department of Health and Human Services (HHS) issued letters to hospitals and telehealth providers “about the privacy and security risks related to the use of online tracking technologies integrated into their websites or mobile apps that may be impermissibly disclosing consumers’ sensitive personal health data to third parties.” [Read more](#)

### ARTIFICIAL INTELLIGENCE

#### [AI Firms Sign Voluntary Commitments to Oversee Use of AI Technology](#)

Amid growing concern of the use of AI tools, Congressional questioning and hearings, and the lack of regulation around its use, at least seven technology firms [have signed on to follow voluntary commitments](#) to oversee how AI technology is used. The commitments include oversight of thorny issues such as AI safety, privacy, cybersecurity, and public trust. [Read more](#)

### ENFORCEMENT + LITIGATION

#### [California Privacy Protection Agency Announces CCPA Enforcement Focus](#)

A plan for an enforcement program under the California Consumer Privacy Act (CCPA)/California Privacy Rights Act (CPRA) (collectively CCPA) is on its way from the California Privacy Protection Agency (CPPA). Despite a [recent court ruling](#) that the enforcement of some of the amendments under the CPRA cannot begin until March 2024, last week the CPPA revealed three key areas of its enforcement focus. While the CPPA is still in the process of building and hiring the enforcement team, the agency indicated that despite the court ruling it will still begin enforcing the underlying statute and previous regulations this year. [Read more](#)

### PRIVACY TIP #367

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## [Update your Apple Operating System to 16.6 NOW](#)

Keeping your devices updated to the latest operating system is critical to keeping your data safe and secure. Apple has issued an urgent security update to address vulnerabilities that have been linked to a recent spyware campaign. Find out more in today's Privacy Tip. [Read more](#)

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