

January 29, 2015
Emory Conference Center - Atlanta

First 100 Days

MasterClass for the NEW Firm Leader

Few new firm leaders are as prepared as they might wish. As one expressed it:

"New firm leaders mistakenly believe that because they have served as a practice group leader, office managing partner or on the firm's executive committee they have the necessary background for taking on the role of leading the entire firm . . . Not even close!"

If you are (or know of a firm) facing a firm leadership transition or even having a new office managing partner taking the reins of one of the larger offices, please have a look at: www.first100daysmasterclass.com The next program is scheduled for August 14 at the University of Chicago and we are now accepting registrations. Have a look at the day's agenda, the faculty, the testimonials, the extensive course materials, the follow-up support and your total satisfaction guarantee.

Thus far, over 70 firm chairs and managing partners have already experienced and can attest to the benefits of this program. In fact, we received these gracious comments from a number of AmLaw 100 firm leaders:

FEEDBACK FROM SOME AMLAW 100 & 200 FIRM LEADERS:

I was struck by the synthesis of the issues you presented. It was amazingly clear and comprehensive, given the breadth of the topic and the short time available. I was delighted to attend the event and I learned a lot from it.

Hugh Verrier, Chairman - WHITE & CASE

The First 100 Days Masterclass was concise and insightful. I quickly learned the difference between being a practitioner and a Firm Leader. I was thoroughly impressed with the scope of the topics discussed.

ONE YEAR LATER - I continually refer to that one-day class as the best thing I did to prepare for my new role.

Vincent A. Cino, Chairman - JACKSON LEWIS

Good job today! It was a very interesting and helpful session.

Bobby R. Burchfield, Office Managing Partner - MCDERMOTT WILL & EMERY

This Masterclass very effectively highlighted my awareness of the many issues to focus on, not just during my First 100 Days as managing partner but also during the four months before I take on the managing partner role.

John Devaney, Managing Partner - PERKINS COIE

I really enjoyed the class. I appreciated the chance to interact with other similarly situated new managing partners. In terms of specific content, I thought the most helpful part was the discussion of the transition process - the do's and don'ts.

Thomas C. Froehle, Jr., Chief Operating Partner - FAEGRE BAKER & DANIELS

The class put into perspective the scope of duties and responsibilities associated with the position and gave me a workable framework to deal with them.

Thomas J. Bender, Co-Managing Director - LITTLER MENDELSON

I thought the course was outstanding. I found the strategic approach to the transition excellent. Specifically, the counterintuitive suggestions such as pursuing a strategic agenda as opposed to a strategic plan. The Hogan Assessment was outstanding. It's truly a bonus because while corporations utilize those types of instruments, law firms do not.

Steven H. Wright, Managing Partner - HOLLAND & KNIGHT

Very, very helpful.

Timothy E. Powers, Managing Partner - HAYNES AND BOONE

An excellent program for a new firm CEO – really provides a great framework for you to hit the ground running.

Steve K. Humke, Managing Partner - ICE MILLER

This Seminar was precisely tailored to the new managing partner and I left with specific strategies to help my transition into my new role. You can expect to get a call or two over the next 100 days . . . I made notes of 15 items I want to act on sooner rather than later. And I expect to borrow heavily from your slides in assigning tasks to a half-dozen people.

Michael P. McGee, CEO - MILLER CANFIELD

I thought the hypothetical exercises were very realistic and helpful. Brian's experience, and telling us what he spent time doing (one-on-one meetings and client interviews, while not owning every problem) was very helpful.

Lowell V. Stortz, Co-Managing Partner - STINSON LEONARD STREET

SIX MONTHS LATER: I can't tell you how much your program helped me!

David Foltyn, Chair and CEO - HONIGMAN MILLER

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www.first100daysmasterclass.com