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# Robinson+Cole

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks



Anti-Money Laundering Contacts at Financial Institutions Hit with Targeted Phishing Attack

To illustrate just how creative phishing campaigns have become, on January 30, 2019, it was reported by multiple credit unions that Bank Secrecy Act officers at credit unions around the country received emails that appeared to be from Bank Secrecy Officers at other credit unions. The emails were addressed to the actual Bank Secrecy officers of the credit union (the Patriot Act requires each credit union to designate two such officers) and stated that a suspicious transfer from one of its customers was on hold for suspected money laundering. The email included an attached pdf document which provided detailed information about the suspicious transaction, and urged the Officer to open the pdf. When the pdf was opened, it contained a link to the malicious site. Read more

#### **DATA PRIVACY**

# **Genetic Testing Comes at a Cost**

The deservedly well-publicized arrest of the Golden State Killer last fall was a coup for law enforcement, and a marvelous use of modern technology. Sequencing the DNA profile of material left by the siller at a crime scene 40 years ago, then scouring publicly available databases for a genetic match, and ultimately making the arrest were strokes of genius by all parties involved. *Read more* 

# **HIPAA**

# Cottage Health Settles with OCR for \$3M

We <u>previously</u> reported that Cottage Health, a health care entity operating several hospitals in California, settled with the State of California for \$3 million in regard to a security incident that occurred in 2013. On February 7, 2019, the Office for Civil Rights (OCR) issued a press release that it settled HIPAA violations in December 2018, with Cottage Health, including those involving two security incidents—one in 2013 and another in 2015. *Read more* 

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#### **FEATURED TOPICS:**

Cybersecurity
Data Breach
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HIPAA
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#### **DATA BREACH**

#### **Yet Another Breach**

The 2019 calendar year had a rough beginning with several massive data breaches. Just this week, more than 600 million account details were stolen from 16 different websites. The account details being sold on the dark web from this breach include names, passwords, email addresses, and social media authentication tokens. Thankfully, there does not appear to be any payment or banking information among those details. *Read more* 

#### **ARTIFICIAL INTELLIGENCE**

# AI Executive Order - What's Next?

Artificial Intelligence (AI) is a complex, fascinating and even mind-boggling technology that has already changed the world. Web searches, email sorting, and algorithms using AI are all examples of how AI is already a part of our technological lives. When you type a response to an email and text is suggested for you, that is AI at work. When LinkedIn advertisements contain content that interests you, that is AI at work. Read more

### **NEW + NOW**

### **The Telephone Consumer Protection Act**

Many companies' sales and marketing department have no idea that there is a law that generally prohibits the use of robocalling or SMS texting for sales and marketing purposes without the express written consent of the recipient.

Many of us get spam calls on our cell phones and residential phone lines (if they still exist) on a daily basis. It has become such a problem that most of us will not answer our residential or cell phone unless we actually recognize the number. *Read more* 

# **DRONES**

# **New FAA Requirements for Drone Owners**

This week, the Federal Aviation Administration (FAA) released an updated interim rule in the Federal Register which requires drone owners to display their FAA-issued registration number on the external surface of the drone. Owners and operators may no longer place or write registration numbers in an interior compartment. However, the final rule does not change the acceptable methods of external marking and it does not specify on which external surface the registration number must be placed. *Read more* 

#### **PRIVACY TIP #177**

# What is Session Replay Technology?

Are you familiar with session replay technology? Developers have been integrating this into their apps as a way to record how users interact with the app. This week's privacy tip describes the technology and recent restrictions imposed on apps sold in the Apple App Store. *Read more* 

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