Using Macs in a Law Firm: Learn How at Two Live Events

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I gotta admit. Apple's new Macbook Airs have me drooling.

I'm a big believer in running businesses with Macs, and put my money where my mouth is: Rocket Matter, the <u>legal practice management</u> <u>software company</u> I founded with Ariel Jatib, is an all-Mac company.

Ultimately, the reason Macs make sense to me for small business is because I don't have to think about them. They run and don't break. And if they do, I have a genius bar in my town who can bail me out. If you combine Mac usage and web-based software, there's very little IT that can get in my way.

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Wanna live the dream and run your office on Macs? Join us for **two upcoming events in the very near future**:

1) Using Macs in a Law Firm at the New York City Soho Apple Store. Presented by $\underline{\text{Rocket}}$ $\underline{\text{Matter}} \circledast$

WHAT: Using Macs in a Law Office. WHEN: October 27th, 6:30PM. WHERE: <u>Apple Store, Soho</u> in New York City. BONUS: Round of drinks on us afterwards.

DESCRIPTION: Most attorneys who run Apple products at home are excited to find out they can use Microsoft Office on their Macs, run a paperless practice, manage their client trust accounts, and not skip a single beat when it comes to running a law firm. Find out how!

2) MILOFest 2010: A Mac Lovin' Lawyer's Event **CLE Accredited**!

WHEN: November 11th-13th, 6:30PM. WHERE: Disney World in Orlando, FL. BONUS: CLE Accredited in 17 states!

DESCRIPTION: MILOfest 2010 is a conference for attorneys interested in Macs, iPhones, iPads and anything else bearing an Apple logo. Always an interesting mix of practical tips, substantive education, and plain ol' interesting sessions, MILOfest 2010 gathers the most collegial and generous attorneys from across the country (and even overseas) in a fun and information multi-day program. **REGISTER:** <u>MILOFest Registration Page.</u>



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