

YOU SHOULD KNOW

IN THIS ISSUE

Uber Popular > Ridesharing Risks > **Uber Comes to Town**



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Dear Jessica,

The big technology story for 2014 is Uber, the wildly popular ridesharing app that has revolutionized the taxi business. Great ideas, however, often experience growing pains. This month we bring you up to speed on possible safety risks using Uber.







THE DOCKET /

> CHECK OUT OUR BETTER **HEALTH CARE**

Be Aware of Safety Issues Before Hailing a Ride

To Uber or Not to Uber? **Ridesharing Faces** Controversy

With one tap of a smartphone app, Uber is upending the taxi business and changing the way people around the world commute. The meteoric rise of Uber, and other ridesharing services like Lyft and Sidecar, offer convenience and savings for riders while creating new work



Downloads of the Uber app continue at a brisk pace, ranking #41 on the Apple App Store. Read more.

opportunities for drivers. But concerns about oversight, safety, pricing and worker rights have made 2014 a bumpy ride for Uber. You should know the risks of ridesharing and your rights (or lack thereof) as a passenger.

E-hail for more. >>>

BY THE NUMBERS /

\$10 Billion After just five years in business, Uber is expected to hit \$10 billion in annual revenues by the end of 2015. Uber's take is 20 percent after paying drivers, or an estimated \$2 billion.

200 Cities Uber is now available in more than 200 cities in 53 countries. But rapid growth has also fueled an anti-Uber backlash throughout the world.

NEWSLETTER.

- > LATEST NEWS FROM OUR PATIENT SAFETY BLOG
- > CHILD SAFETY TIPS AND ACCIDENT PREVENTION FROM OUR CHILD PROTECTION BLOG
- > MALPRACTICE A-Z: ANSWERS ON SPECIFIC TOPICS

"F" Rating

Uber recently received an "F" from the Better Business Bureau, stemming from 200 complaints in the past three years due to problems with billing and customer service.

BOOKMARK FAVORITES /



Learn How Uber Connects Riders With Drivers

Uber is a transportation networking company (TNC) that connects riders directly with drivers through a

downloadable smartphone app and other advanced technologies. See how it works on the Uber YouTube channel. *View video*.



"Who's Driving You" Takes On Ridesharing

"Who's Driving You" is an initiative of the Taxicab, Limousine & Paratransit Association that opposes

unregulated ridesharing services, such as Uber, and highlights the risks for passengers, drivers and pedestrians. *View video*.



Will Taxicabs Soon Be Extinct?

PBS Newshour's *Making Sense* is an online program that covers business and economics. Paul Solman reports on how the traditional taxicab could soon be an

endangered species thanks to ridesharing services. View video.



And the Survey Says ...

Readers had a lot to say about *You Should Know* (most of it good), and one of you is a winner of an iPod Mini just for participating.

See results



When Uber Comes to Town ...

Christine Hensley, longtime Des Moines City Council member, talks about the bumpy relationship between Uber and local officials.

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