

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

CYBERSECURITY

[Fertility Clinic in Georgia Notifies Patients of Data Breach](#)

Reproductive Biology Associates, LLC (RBA) and its affiliate, MyEggBank, notified approximately 38,000 patients that a data breach involving a ransomware attack had exposed the patients' full names, addresses, Social Security numbers, laboratory results, and information relating to the handling of human tissue. [Read more](#)

[Ohio Medicaid Providers' Personal Information Exposed by Vendor](#)

Maximus, a contractor of the State of Ohio's Medicaid program, reported this week that it experienced a data breach that exposed Medicaid health providers' names, dates of birth, Social Security numbers, addresses, and other information as a result of a cybersecurity incident on May 15, 2021. [Read more](#)

ENFORCEMENT + LITIGATION

[Colorado Mobile Home Park to Pay \\$25,000 for Data Breach](#)

Last week, Impact MHC, a Colorado-based mobile home park management company, agreed to pay \$25,000 to the Colorado Attorney General's office and implement new security measures after a data breach of more than 15,000 individuals' personal information, including 719 Colorado residents. If Impact fails to implement the agreed upon security measures (such as creating a written information disposal policy, a comprehensive cybersecurity program, and an incident response plan) within the allotted timeframe, it must pay an additional \$30,000. [Read more](#)

NEW + NOW

[Phishing, Vishing, and Smishing—Your Employees Need to Know the Newest Schemes](#)

New dictionary words have been formed to describe online scams. Phishing, one that everyone knows by now, refers to when a scammer uses a pretext in an email to get someone to click on a link or attachment in the email to deploy malicious malware and ransomware. [Read more](#)

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DRONES

[Walmart Drone Delivery Soars Ahead](#)

This week, Walmart announced that it has invested in a drone service provider, DroneUp, to further its plans for drone delivery. Walmart President and CEO John Furner wrote in a statement, "Conducting drone deliveries at scale is within reach. DroneUp's expertise, combined with our retail footprint and proven history of logistics innovation, puts us right where we want to be for that day. Because when it comes to the future of drone delivery, we know the sky's the limit." DroneUp has previously partnered with Walmart to assist in the delivery of COVID-19 test kits in dense urban areas in Las Vegas, as well as with some Coca-Cola products in Georgia. [Read more](#)

PRIVACY TIP #289

[Lucky You if You Live in Utah](#)

The Utah legislature has the privacy of its residents top of mind. This week's Privacy Tip discusses what's new and why residents should rejoice. [Read more](#)

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