

Carla Varriale to Serve as Panelist at International Association of Assembly Manager's Conference

New York City, N.Y. (July 15, 2009) –

The panel, moderated by the IAAM's Legal Counsel, Turner D. Madden, Esq. will address recent legal cases and developments of interest to the sports and entertainment industries. Among the developments discussed will be the California Supreme Court's recent decision regarding the constitutionality of the San Francisco 49er's pat-down searches of spectators, the changing nature of the ticketing and the secondary market, the proposed Ticketmaster merger.

Varriale and Madden will be joined on the panel by David Weinberg, Associate Counsel for Legal Affairs at the National Football League and William "Billy" Traurig, the Director of Finance and Legal Affairs RBC Center / Carolina Hurricanes.

Varriale said she was looking forward to interacting with IAAM members.

"This is a great opportunity to discuss the latest legal developments and practical solutions to cutting edge facing venue owners and managers, who are on the front lines," said Varriale.

About Carla Varriale

Carla Varriale is a litigator who has represented Major League Baseball teams and players, minor league teams and clients in the recreation and sports industries. Carla has won noteworthy cases involving liability for promotional activities at sporting venues. She writes and lectures on various issues of interest to sports, recreation and entertainment venues, including water parks and amusement parks.

Carla is a member of the Sports Lawyers Association. She has been named to the Advisory Board for the University of New Haven's Green Sports Facility Society (the "GSFS"). Carla is a member of the [faculty](#) at Columbia University's School of Continuing Education, where she teaches "Sports Law and Ethics."

About Havkins Rosenfeld Ritzert & Varriale, LLP

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