

Lawyers Flock to Facebook for Law Firm Marketing

By **Larry Bodine**, a business development advisor with Apollo Business Development. He has helped law firms nationwide attract new clients and generate new business by using strategy, business development training and individual attorney coaching. See www.ApolloBusinessDevelopment.com. He can be reached at 630.942.0977 and [Lbodine \[at\] LawMarketing \[dot\] com](mailto:Lbodine@LawMarketing.com).



Facebook now has an incredible 400 million users. **Facebook has increasingly become a source of marketing efforts by law firms.** For instance, see [Facebook Generates More Website Visitors than Google](#) – see <http://bit.ly/9pXvyr> -- and [News Reporters Now Depend on Social Media Sources](#) – see <http://bit.ly/bCVw4z> .

For a list of 15 law firms with Facebook "fan pages" I turned to Dale Tincher, CEO, Consultwebs.com, Inc., 800-872-6590, dtincher@consultwebs.com.

"In addition to LinkedIn and other social media and article Websites, we recently started developing Facebook pages for our clients. We develop them for several reasons including additional exposure and to complement their SEO and overall marketing campaigns," Tincher said. As you will see, we go far past the normal programming techniques that most Facebook sites utilize." A few of the Facebook pages we have developed are listed below:

- Schwartzapfel & Associates- <http://www.facebook.com/pages/Schwartzapfel-Truhowsky-Marcus-PC/125133637386?>
- Ullman & Associates- <http://www.facebook.com/pages/Charles-R-Ullman-Associates/147781706904?>
- Belluck & Fox, Mesothelioma Help - <http://www.facebook.com/pages/New-York-NY/Mesotheliomahelp/53026818989>
- Rush, Hannula, Harkins & Kyler - <http://www.facebook.com/pages/Rush-Hannula-Harkins-Kyler-LLP/112383517805>
- Brian Moskowitz - <http://www.facebook.com/pages/Boynton-Beach-FL/Law-Offices-of-Brian-Moskowitz/282800090474?>
- Abelson Law - <http://www.facebook.com/pages/Washington-DC/The-Abelson-Law-Firm/123258383596>
- Terry Terry & Stapleton- <http://www.facebook.com/pages/Morristown-TN/Terry-Terry-Stapleton/92188938485>
- Gemma Law - <http://www.facebook.com/pages/Gemma-Law-Associates-Inc/133645823382>

- Scott Gottlieb - <http://www.facebook.com/pages/Scott-C-Gottlieb-Associates-LLP/132967210799>
- David Resnick - <http://www.facebook.com/pages/New-York-NY/David-Resnick-Associates-PC/67559988517>
- Tafelksi Law - <http://www.facebook.com/pages/Bloomfield-Hills-MI/Paul-J-Tafelksi-PC/86153619073>
- Wyly Law Firm - <http://www.facebook.com/pages/Wyly-Law-Firm-PC/127085836673>
- Ted Greve & Associates - <http://www.facebook.com/pages/Charlotte-NC/Ted-A-Greve-Associates-PA/99209593157>
- Barry & Loewy - <http://www.facebook.com/pages/Austin-TX/Barry-Loewy-LLP/118297808977>
- Heselmeyer Zinda - <http://www.facebook.com/hzfirm>

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