

LexisNexis Legal News Channel

Have you checked out the <u>LexisNexis (LN) Communities Channel</u> on <u>YouTube</u>? Launched June 9, the <u>LN Communities Channel</u> offers "a free online resource where legal professionals can connect with others who contribute their insights on today's top legal issues through blogs, podcasts, videocasts, white papers, and expert commentary."

The channel is starting off slowly – seven subscribers as I write this post. Many of the videos are from the Inside Counsel 10th Annual Super Conference. Newer uploads address recent court decisions and other breaking legal news.

Could the video quality (or content) be improved? In some cases, yes. But there are some solid nuggets of advice to be mined here. I particularly liked:

Mary Clark's quick tips on alternative fees:

http://www.youtube.com/user/LNCommunities#p/u/14/QxFFs68HnSw

Carl Aveni on effective rainmaking:

http://www.youtube.com/user/LNCommunities#p/u/18/QhTCEHq bpY

Both speakers were articulate and to-the-point. So keep an eye on the <u>LexisNexis Communities</u> <u>Channel</u> and consider becoming a subscriber so you can be informed of new content.

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