



## **Another Third Party Payer Class Action Denial**

## Friday, May 20, 2011

We already posted once today about third party payers and class actions, so this will be short. In the <a href="Neurontin">Neurontin</a> litigation certification of a purported nationwide class of TPPs was recently denied (again) in <a href="In re Neurontin Marketing & Sales Practices Litigation">In re Neurontin Marketing & Sales Practices Litigation</a>, MDL 1629, <a href="Slip op">Slip op</a>. (D. Mass. May 17, 2011). The rationale, which the court considered to be a denial of reconsideration, involved what the plaintiffs considered their best facts, having to do with an indication where, supposedly, there was "no reliable scientific evidence" to support off label use - although that doesn't mean that it didn't in fact work. Once again predominance defeated certification, because statistical analysis doesn't equal individualized proof of reliance. <a href="Slip op">Slip op</a>. at 9. "[T]reating physicians varied widely in their reasons for prescribing Neurontin." <a href="Id">Id</a>.

Thus, in order to differentiate those prescriptions that were caused by fraud from those that were attributable to nonfraudulent off-label marketing or other independent factors, a factfinder would have to perform a granular doctor-by-doctor analysis. This would be unmanageable.

Slip op. at 11.