

Learn How to Launch a Network Marketing Company at the Starting and Running the Successful MLM Company Conference – May 14 and 15, 2015

What does a network marketing company have to do in order to join the DSA?

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Did you miss the February MLM Startup Conference? In attendance were over 100 people, representing 65 companies from 20 states and five countries (Canada, South Africa, Mexico, Brazil, and the United States). The companies in attendance represented the entire spectrum of company ages, from startups to established companies. All attended to learn more about the network marketing industry, to grow their companies, to meet experts in the industry, and to educate themselves on the MLM industry.

If you didn't get a chance to attend February's conference, don't fret! Our next conference takes place May 14 and 15, 2015 in Las Vegas. At the conference, you will learn how to structure your compensation plan, build a legal MLM company, recruit key consultants, write a business model, generate leads, find funding, build your website, develop your back-office software, and so much more.

In addition, attendees get the opportunity to chat one-on-one with industry experts representing their specific field (i.e. legal, software, technology, recruiting, etc.). You choose who you'd like to spend valuable one-on-one time with and they will answer the questions you have that are specific to you and your company.

Our conference is not a vendor event. It's an educational event. Our conference offers you the chance to speak with all of the industry experts at one time and walk away with a wealth of information.

We will cover important questions such as: **What does a network marketing company have to do in order to join the DSA?**

A: The DSA (Direct Selling Association) is a national trade association for the direct selling industry. It has been around for approximately 100 years. The DSA is highly involved in setting the standards for the direct selling industry as well as representing the industry to federal and state legislatures and regulatory agencies. MLMLegal.com attorney/editor, Jeffrey Babener, has been a frequent lecturer at DSA educational conferences.

A company which seeks to join the DSA will complete an extensive application and proceed through a screening process for membership. Once the screening process is approved, the prospective member becomes a “pending member” of the DSA. The pending member then must go through a one year waiting period before action is taken by the DSA Board of Directors to approve admission to membership.

Although, the answer you will get at the conference will be much more comprehensive than this one. And, the conference will cover many more topics of significant importance, such as DSA membership. Learn more about the Starting and Running the Successful MLM Company Conference by clicking [here](#). Also, learn how you can get **two free tickets** to attend through our Innovation Campaign by clicking [here](#).

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