

[Recommended Reading: My Favorite Book to Give Golfers](#)

By [Cordell Parvin](#) on September 5th, 2014

Greetings from [Boise, Idaho](#). I suspect most of you have never traveled here. When I practiced law one of my largest clients' headquarters was in Boise, so I had the chance to come here frequently. I saw this description on the website:

Boise is many things. Urban and outdoorsy. Wild and relaxing.

That is an accurate description. You likely never heard of it, but Boise has what is called the [Boise Greenbelt](#), which is described this way:

The 25-mile Boise River Greenbelt is one of Boise's most beloved parks. The tree-lined pathway follows the river through the heart of the city and provides scenic views, wildlife habitat and pedestrian access to many of the city's popular riverside parks. The Greenbelt also serves as an alternative transportation route for commuters.

What makes Boise special for me?

It could possibly be the cleanest city in the US. The downtown area includes many local restaurants and shops and it is easy to walk to them. [Boise State University](#), the one with the blue football field is located in town. But, more than anything else, the people in Boise are as friendly and kind as anywhere in the US. Finally, for my Texas friends, the high today will be in the 70s.



Photo by Nancy Parvin

If I have peaked your interest, you might enjoy reading this Smithsonian article: [Boise, Idaho: Big Skies and Colorful Characters](#).

Ok, enough of my travel guidance for today. Let's get to my recommended reading.

If you are not a golfer and none of your clients or referral sources are golfers, you probably think you can skip reading this blog because there is nothing of value in it. But, there is a quote from the book that I think you will find valuable.

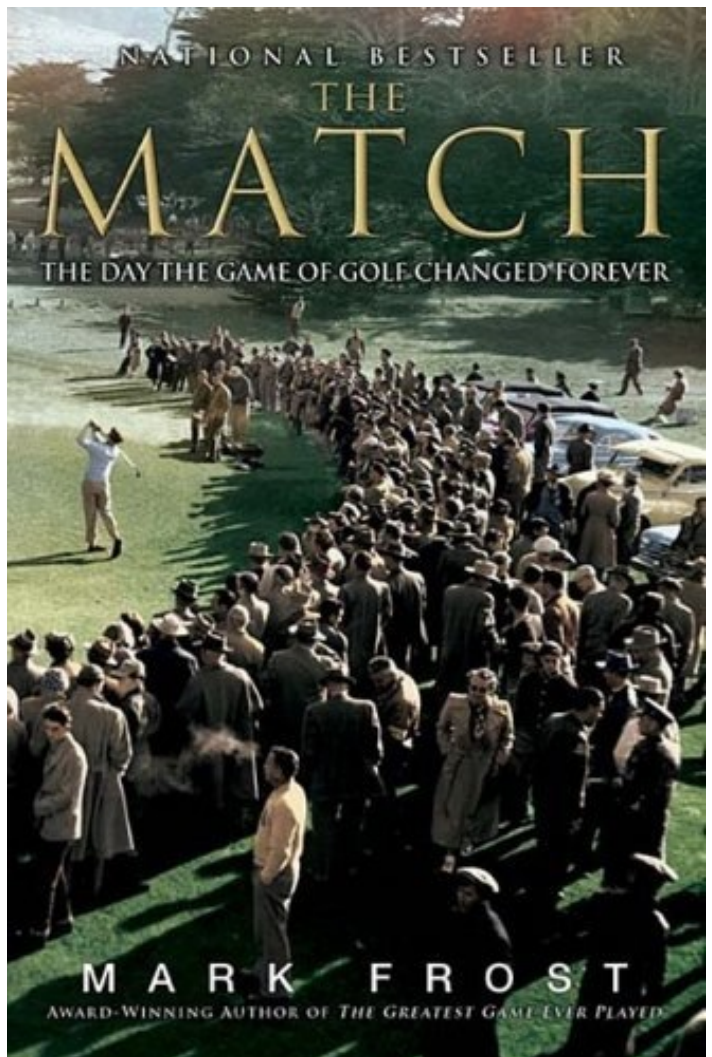
The book is [The Match: The Day the Game of Golf Changed Forever](#).

Several lawyers I coach have read the book and have given copies of the book to their golfing clients. One lawyer included the book in the client's and referral source's golf carts at a firm sponsored golf outing.

In 1956, during the week of the Crosby Clambake at Pebble Beach, millionaire San Francisco auto dealer Eddie Lowery made a bet with fellow millionaire George Coleman that the best amateurs in the world could beat the professionals in match play.

The two men set up the match at Cypress Point between professional golfers Ben Hogan and Byron Nelson, who were well beyond their prime, and amateurs Ken Venturi and Harvie Ward, who had not reached their prime.

The book details each and every shot in the match, the history of the beautiful Cypress Point golf course and, most importantly, biographies of all four players.



If you enjoy golf, you will love the book. If you enjoy biographies, you will also enjoy the book. To get you started here is one of my favorite [reviews](#) of the book.

The book includes a quote I particularly like. A friend, at Harvie Ward's funeral, used this quote to describe his life:

Life is not a journey to the grave with the intention of arriving safely in a pretty and well preserved body, but rather you skid in broadside, thoroughly used up, totally worn out, and loudly proclaiming: WOW — what a ride!

I don't know about you, but I want to skid into my grave broadside, thoroughly used up, totally worn out and loudly proclaiming: WOW — what a ride!

Do you have a book you recommend? If so, I invite you to send your review and it just might make my Friday book review series.

Cordell M. Parvin built a national construction practice during his 35 years practicing law. At Jenkins & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of *Say Ciao to Chow Mein: Conquering Career Burnout* and other books for lawyers. To learn more visit his Web site, www.cordellparvin.com or contact him at cparvin@cordellparvin.com.