## LawBiz°TIPS

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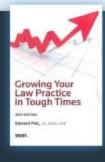
#### Week of June 29, 2010

# Lawyer: First heal thyself... The Necessity of Law Practice Estate Planning

Do you have an estate plan for your law practice? A proposal now before the State Bar of California Bar Board of Governors would require lawyers to have an "estate plan for the law practice" providing for succession in the event of a lawyer's death or disability. Leaving aside the merits of the proposal, it is yet another indication that the law is an aging profession. Karen Mathis, when chair of the American Bar Association several years ago, often emphasized that 400,000 lawyers of the Baby Boom generation and older will likely retire in the next 10 years, a number equal to the entire membership of the ABA.

The law, of course is not the only business sector so affected - estimates are that more than seven million Baby Boom business owners will retire during the forthcoming 10 to 15 years. And studies by MassMutual, Marquette University, Price Waterhouse Coopers and others show that 75% of these business owners have no idea how to financially plan for and handle this transition. This figure surely applies to lawyers in sole and small firm practices, who typically are not known for financial foresightedness.

It should go without saying that life insurance, plus a disability policy, is a prudent step for any sole practitioner. There must be reasonable expectations for the kind of policy chosen - a desire to maintain the family's lifestyle unchanged if the lawyer were unable to practice may be outweighed by the current cost of such a policy's premiums. Other elements needed include a will and an estate plan that make legitimate application of all the advantages allowed under law. The plan can estimate and minimize estate tax liability exposure, create trusts to conserve assets and minimize tax impact, provide financially for all the expenses necessary to close a practice, and properly value the practice for estate tax purposes.



Growing Your Law Practice in Tough Times

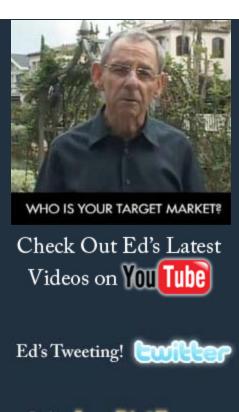
Following the worst economic crisis since the Great Depression, and facing a sea change in clients' demands and expectations, law firms must respond and adapt quickly and effectively. Law firms must choose the kind of law practice they will be; the marketing and business development tactics they will use; the overhead that is critical to their functioning; how to price, bill and collect for services; and how to manage the cash flow cycle.

Success lies in identifying and capturing the right kinds of clients, providing the services those clients need in ways that add value, and ensuring prompt payment and the ability to grow profits. This book, based on the experiences of Ed and his clients over 20 years of coaching and consulting, provides the keys to successfully thriving in the new era.

#### Now Available

Special New Release Price: \$79 Regular Price: \$120 Call or Order Online at: 1-800-837-5880 www.lawbiz.com An estate plan for lawyers should address an important ethical dimension as well. Failure to plan for how clients will be taken care of as a lawyer approaches retirement age can, according to some authorities, be construed as reckless disregard for client welfare - a true ethical violation. An estate plan should take account of how a practice is to be wound up by a personal representative, guardian or conservator in the event of unexpected death or incapacity of the lawyer. Such concerns are perhaps difficult to face objectively. However, the lawyer who has not taken the possibility of his or her untimely death or disability into account for planning a practice's future is playing with fire, and creating a tremendous burden for loved ones left behind - one that may bring intervention by state bar authorities or by creditors.

And the final question often asked by clients: How can you effectively represent me if you can't or don't take care of yourself and your family? First, heal thyself.



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#### **Personal Commentary**

We're on the road taking a rare respite in our Airstream. See the *Los Angeles Magazine* article that also shows several of our grandchildren. We're having a ball... hope you're enjoying the beginning of your Summer as well.

#### What Readers Are Saying...

"No matter how you slice it, there is no substitute for wisdom and experience. Ed Poll has demonstrated both in this eyeopening book about the essential elements of running a profitable law practice. He provides practical wisdom along with simple ways to adopt and incorporate best practices for each. After explaining the pros and cons of every decision, he makes recommendations and provides useful guides disguised as key principles. Buy the book so you too can access Ed's wisdom and experience. It's worth much



P.S. - Check out <u>The 3-Dimensional Lawyer</u>, which discusses management, marketing and financial issues that challenge lawyers in today's world. <u>Click here</u> to learn more and/or order this exciting new product.

Best wishes,

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