Hogan Lovells

Global IP outlook 2018

24 January 2018

2017 was a year of widespread political, technological, and legal changes; leading to lack of certainty and creating both challenges and opportunities for businesses in 2018 and beyond.

We're here to help: we have published our second annual *Global IP Outlook*. The *Outlook* reflects on some of the major developments in intellectual property law and emerging and growing industries. Regardless of your industry or specialism the *Outlook* will provide you with valuable insight into the changes and their impact on your products, services, and business.

Topics covered include:

- Patents
- Post Grant Proceedings
- Trade Secrets
- Trademarks
- Copyright
- Domain Names
- ITC
- Transactions

We also examine emerging trends in technology and politics, and what they mean for your business, including:

- 3D Printing
- Artificial Intelligence
- Blockchain and Smart Contracts
- Brexit
- Connected Cars
- Cybersecurity

- Digital Health
- Digital Single Market
- Smart Energy Systems
- UPC
- Wearable Technology

Read the second annual Global IP Outlook.

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