

## Keys to Successful Microsoft Negotiations Free CLE Webinar – April 25, 2012

WHAT: Keys to Successful Microsoft Negotiations Webinar

1 Hour Texas and California CLE Credit Pending

WHEN: April 25, 2012, 10:00 a.m. – noon CDT

WHO: Robert J. Scott, Managing Partner, Scott & Scott, LLP

Rob represents large corporate clients in high-stakes

software licensing transactions and disputes.

COST: Free

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Space is limited.

As Microsoft's fiscal year-end approaches many companies are engaged in negotiating software license transactions and disputes.

Negotiations often center around resolving past compliance issues and navigating Microsoft's complicated and everchanging licensing models.

In this timely webinar, Robert J. Scott, Managing Partner, of intellectual property and technology law firm, Scott & Scott, LLP, will share negotiation tips to help avoid pitfalls, including key provisions that should be included in settlement agreements and license agreements with Microsoft. Whether you have a dispute with Microsoft or are considering a substantial purchase, experienced counsel can help you successfully negotiate with Microsoft.

## Attendees will learn:

- The significance of Microsoft's fiscal year end on June 30
- The impact of SQL licensing change from processor to core
- Understanding Microsoft EA, EAP, SPLA, and self-hosting rights under SA.
- Negotiating pre-audit agreements with Microsoft
- How to challenge Microsoft's audit findings successfully
- Responding to threats of escalation
- Calculating the settlement value
- Negotiating the Release
- Negotiating Custom Licensing Terms
- Understanding Microsoft's Perspective

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