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Thank you for reading the November 2023 issue of Sterne Kessler's Markt to Market® newsletter. This month, we discuss the USPTO's recently published alert reminding filers and practitioners of its Code of Conduct when working with the Office, and provide a fun update on the creative ways the NFL protects its trademark rights.

Our [Trademark & Brand Protection practice](#) here at Sterne Kessler is devoted to guiding companies of all sizes in developing and maintaining strong brands around the world. There is always something new and exciting happening in our unique IP niche, and we bring you updates each month to help you keep on top of it all. Thanks for your readership. If there is something you would like us to cover, please don't hesitate to reach out to us and let us know!

Kind Regards,

**Monica Riva Talley**  
Editor

**In This Issue:**

> (Not so) Common Courtesy: Code of Conduct Reminder Alert for Communicating with USPTO Personnel

> Recent Updates on the NFL and Intellectual Property

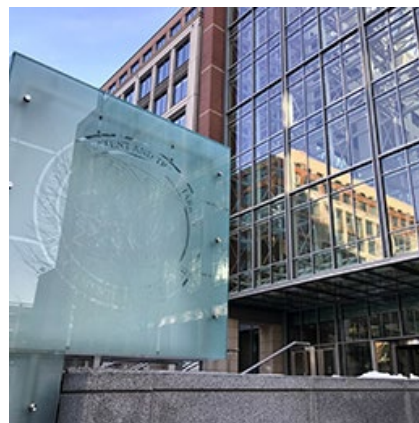
**(Not so) Common Courtesy:  
Code of Conduct Reminder Alert for  
Communicating with USPTO Personnel**

By: [Monica Riva Talley](#)

In what may be an unfortunate sign of the times,

the U.S. Patent and Trademark Office (USPTO) has recently been dealing with increasingly abusive behavior directed toward its personnel.

In response, in October, the USPTO posted a detailed [alert](#) reminding those communicating with the Office of the (completely reasonable) expected Code of Conduct, and formalizing the 20+ year rule that those communicating with the Office must treat Office personnel with respect and professionalism. See TMEP §709.07.



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## Recent Updates on the NFL and Intellectual Property

By: [Jamie P. Hanly](#)

With three games on Thanksgiving Day and another on Black Friday, the NFL was likely a predominant discussion point in many households this past holiday weekend. However, these discussions were probably focused on the actual games—or maybe the love story between Taylor Swift and Travis Kelce—and not the recent efforts by NFL teams to secure and promote their trademark rights. Luckily, this article will bring our readers up to speed on all the recent trademark drama involving the NFL.

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