



*“Leading the legal industry in Litigation, Diversity,
& Business Development/Social Media Consulting”™*

An Iridescent Look at Activities During LegalTech New York

By: Kevin L. Nichols

(SAN FRANCISCO, January 19, 2012) This week, I will highlight some of the upcoming industry events that will be taking place during “The Show.” In previous years that I attended LegalTech, I felt like a “fish out of water” because I either did not know of anything to do after The Show ended for the day or was not “connected” enough to be invited to various receptions, parties, or gatherings. Thus, I will share some of events that I am aware of that may not be affiliated with The Show or just may not have been publicized well. Many of these events require registration or to be on a guest list, so as a disclaimer, you will have to verify that you can attend them on your own, but at least you will know about them in advance and can perform the necessary legwork to get access.

January 30, 2012

[Kroll Ontrack Welcome Cocktail Reception – 5pm](#)

Edge Legal Marketing hosted a similar reception last year in the main ballroom. This year, Kroll Ontrack will provide food and beverages for hundreds of guests and it will take place at 5pm. The only caveat is that you have to either be an exhibitor or a paid conference attendee in order to attend. (Please see the ad on page 6 of the link above for more information.)

[B-Discovery Party – New York Chapter – 9pm](#)

Every year, B-Discovery rents out a location near the Hilton and hosts a party. Wave Software and Intelligent Discovery Solutions will sponsor this charitable event benefitting the Harwood Center, an early intervention agency for children with special needs. There is a \$10 requested donation and you have to visit the link above to join the mailing list, which will ultimately provide you the location. The festivities start at 9pm.

January 31, 2012

[OLP Meet ‘N Greet – 7am](#)

The Organization of Legal Professionals will host its annual breakfast sponsored by Digital War Room. The event is free and it will be held at Georgio's Country Grill (9th & 53rd Streets), however, you must RSVP by emailing info@theolp.org or calling (760) 610-5462. Space is limited.

[NYC 2012 LegalTech Solo/Small Firm Meetup – 5:30pm](#)

This event is geared for small law firms and solo practitioners. It will be held at Bann Restaurant,

350 W. 50th St (8th Avenue) in New York and there is a cost involved for dinner. Please visit the link above to RSVP.

[Access Staffing, Smart Data and Lateral Data's Annual LegalTech Party 2012](#) – 8:00pm

This will be a party featuring live music by Lance Doss.(Guitar and Vocals), Justin Jordan (Guitar and Vocals), Pail Page (Bass), Steve Holly, (Drums and Wings), Ian Hunter, John Cale, and Dion. It will take place at The Three Monkey's at 236 West 54th and 8th Ave. which is in walking distance from the Hilton. You must RSVP via the link above to attend and space is limited.

I cannot stress enough to attend as many of the workshops, panels, and presentations at the LegalTech Show that you possibly can. It will definitely be worth it. If you work hard, you deserve to play hard, so I encourage you to partake in some of the extracurricular activities that I have listed above. I have attended many of them and enjoyed myself. I was able to network with other industry professionals and establish prosperous relationships. There are still other events out there but are mostly hospitality suites or private gatherings for clients only. Whatever you choose, please be safe and dress warm! I hope to see some of you at The Show.

*Kevin L. Nichols is the Principal of KLN Consulting Group located in San Francisco, which specializes in Litigation, Diversity and Business Development/Social Media consulting.
For more information, please visit <http://www.klnconsultinggroup.com>.*