## **Cordell Parvin Blog**

DEVELOPING THE NEXT GENERATION OF LAW FIRM RAINMAKERS

## Lawyers: What Does it Take to be the Best?

Posted by Cordell Parvin on June 09, 2011

I confess. I enjoy reading about super stars. I want to discover common themes and see if I can follow them. As you know I like to write about it. Some time ago I wrote <u>Career</u> <u>Success: Begin with Your Inner Excellence</u>.

I recently re-read an article titled: <u>Becoming A Super Achiever: The Requirements of</u> <u>Success</u> by Thomas D. Meyerhoeffer and George Vasu. They listed 10 strategies. Which of these 10 do you believe apply to super achiever lawyers?

- 1. Stay Physically Fit for Life
- 2. Confidence and Courage
- 3. Persist Until You Achieve
- 4. Respect Everybody
- 5. The Ultimate Team Player
- 6. The Relentless Pursuit of Excellence
- 7. Take Personal Responsibility
- 8. The Three C's of Power Speaking
- 9. Study the Masters
- 10. Self-Reflection

I urge you to read the article for more detail on each item in the list. Afterwards ask yourself which of these you are doing.

One final thing: Read <u>Seth Godin's blog</u> (you should subscribe if you haven't. He recently posted: <u>Are you a scientist?</u> After reading, ask yourself whether you are a scientist or an analyst. To be the best, you need to become a scientist.

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**Cordell M. Parvin** built a national construction practice during his 35 years practicing law. At Jenkens & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of **Say Ciao to Chow Mein: Conquering Career Burnout** and other books for lawyers. To learn more visit his Web site, www.cordellparvin.com or contact him at cparvin@cordellparvin.com.