

A Collaborative  
Learning Experience  
Twitter - #iltasl

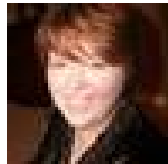
# Social Learning

Q.

What is  
“Social”  
Learning?







**txmischief** Michelle S

@TamiSchiller Social lring is any method that uses ppl's desire to follow a grp, be part of a community, communicate & collaborate  
#iltasl

25 Jan

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**pam\_brandpointe** PB Coleman

Social Learning: The convergence of learners, subject experts, coaches, web resources, knowledge communities and related tools.  
#iltasl

24 Jan

**Q1: What is “Social” Learning?**



Michael  
[Stop Following](#)

**Michael Barshinger** • There's an angle on social learning in the enterprise that most people don't take into consideration --it is 'who is learning what and how'. Human nature embodies a competitiveness and a desire to be 'in the know', so being aware of what your peers are learning and how they are learning (their sources) creates a drive to read and learn the same. Seeing a book being read by a friend or a peer often affects your interest in the book even if you previously dismissed it at the bookstore. This is why we have built social learning news feeds into our learning management system, UniversitySite: to answer the question, "who is learning what and how" and to increase learning naturally and voluntarily by way of the social impact.

4 days ago • [Reply privately](#) • [Flag as inappropriate](#)

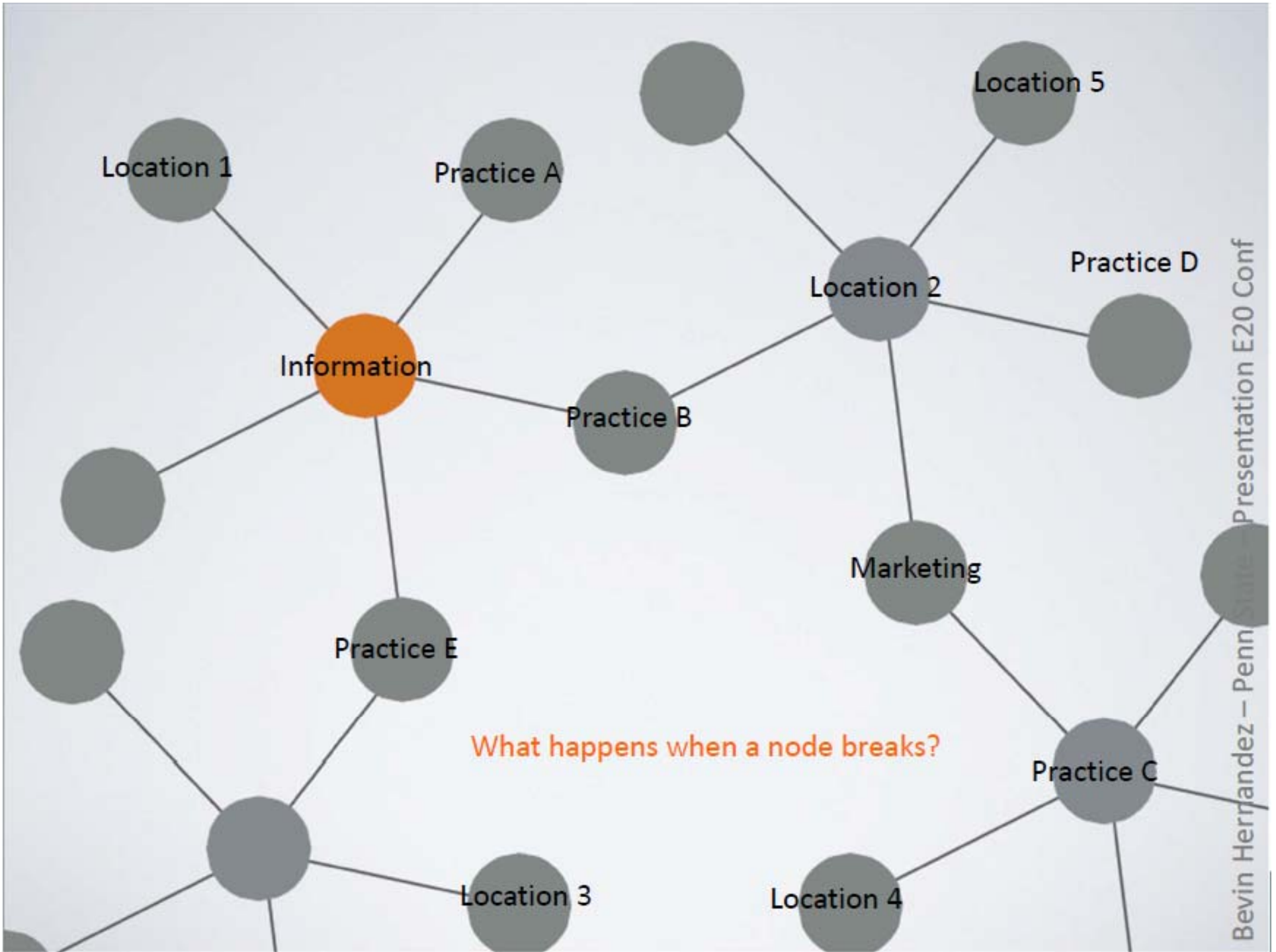


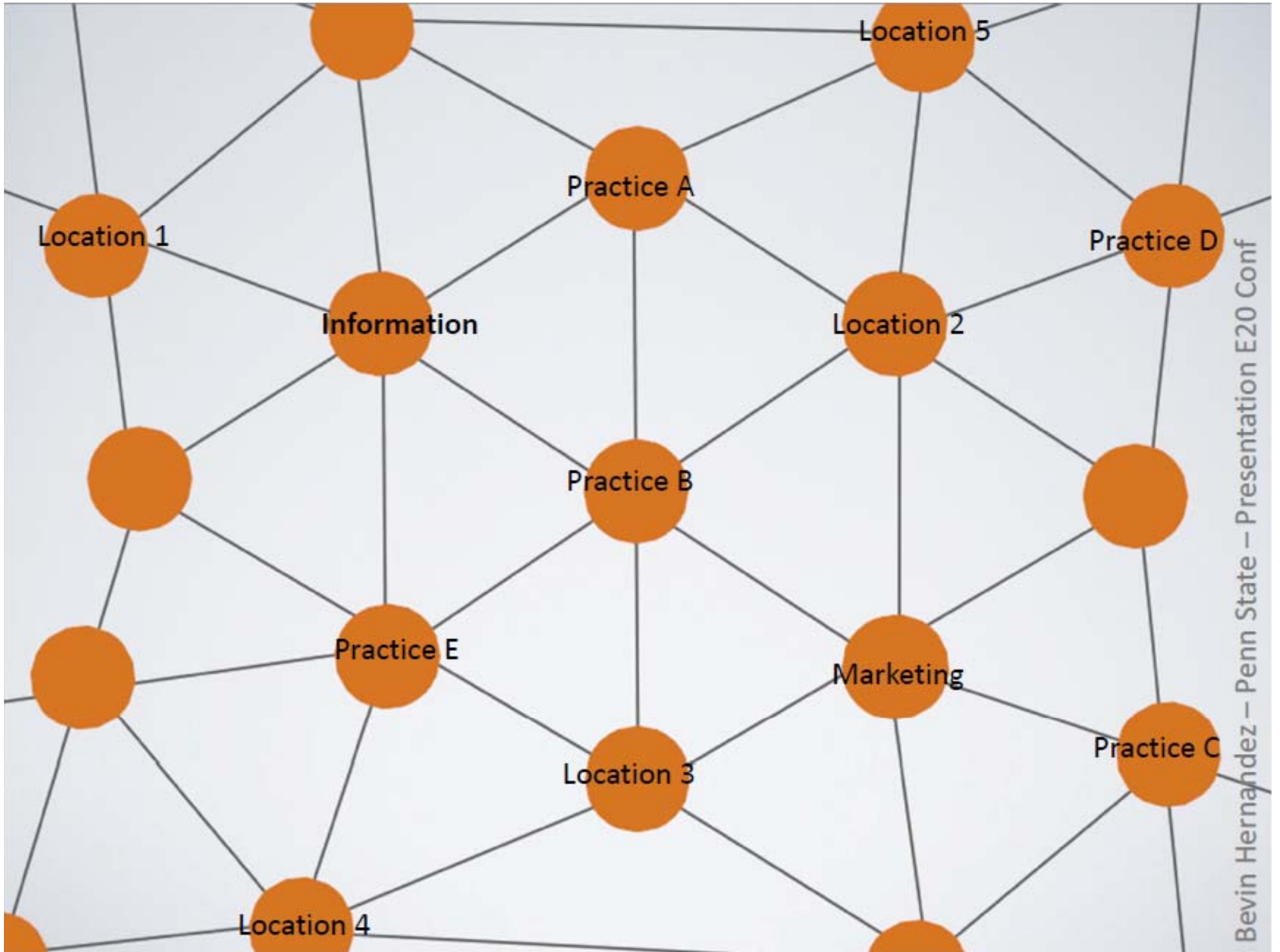
Patti

**Patti Butcheck** • The natural, informal process of learning through peers. Due to SoMe, it is becoming a natural, yet structured method of learning through peers and affiliates. #ltasl

6 days ago • [Reply privately](#) • [Flag as inappropriate](#)

## Q1: What is “Social” Learning?





Q.

**What are  
“Social”  
Technologies?**







## Results for #ediscovery

Tweets

Tweets with links

Tweets near you

People

twitter 



**kcuracorp** kCura Corporation

Relativity to Offer Hands-on Lab at LegalTech New York 2011

<http://bit.ly/fpHTPP> **#ediscovery**

31 seconds ago



**IntegroBurt** Scott Burt

RT @CraigRhinehart: Stop by either of the IBM booths at #LegalTech for free **#eDiscovery** risk and cost assessment @IBM\_ECM

25 minutes ago



**IntegroBurt** Scott Burt

RT @MicheleKersey: Good read: Compliance in the Cloud and Implications on **#eDiscovery** from #CorporateCounsel

<http://bit.ly/gDJY8A>

28 minutes ago



**ComplexD** Rob Robinson

**#eDiscovery** California: "Elementary, My Dear Watson"...

<http://tinyurl.com/4tdddm2> (Perry Segal)

34 minutes ago

**It's not about what you ate for lunch**

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Death by PowerPoint  
3 years ago  
20708 views, 86 comments



Social Media  
3 years ago  
17395 views, 37 comments



All about Google  
2 years ago  
10817 views, 17 comments



You Suck At PowerPoint!  
2 months ago  
419 views, 1 comment



THIRST  
2 years ago  
10837 views, 69 comments



Etapas del Desarrollo Humano  
3 years ago  
1138 views, 47 comments



Shift Happens  
3 years ago  
20798 views, 95 comments



What the F\*\*K is Social Media: One Ye...  
1 year ago



Slideshare on LinkedIn

**screenr**<sup>TM</sup>

## Instant screencasts for Twitter.

Now you can create screencasts for your followers as easily as you tweet. Just click the record button and you'll have your ready-to-tweet screencast in seconds.

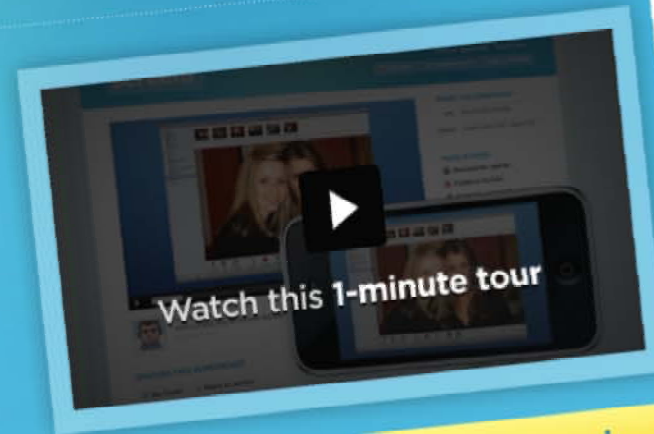
- ✔ Web-based recorder—nothing to download
- ✔ Record on your Mac or PC
- ✔ Plays everywhere on the web, even iPhones
- ✔ Start now—it's completely FREE

 Sign in with Twitter

 RECORD

MY SCREENCASTS

PUBLIC STREAM



 Record your screencast now!

**Screenr.com**





business value through social computing

Home Products Industries Solutions Services Buzz Company

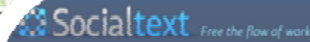
### Fleishman-Hillard boosts services with social networking and collaboration

The firm chose Microsoft SharePoint Server 2010 as the foundation for its enterprise collaboration portal. Together with NewsGator Social Sites, Fleishman-Hillard remains an industry leader in integrating social networking into its clients solutions.

#### Social Sites for SharePoint 2010

We now make SharePoint even more social. NewsGator continues to deliver the best enterprise collaboration software for business with Social Sites for SharePoint 2010. NewsGator Social Sites goes above and beyond SharePoint 2010 to make your organization truly social – with improved microblogging, an aggregated activity stream, a full range of mobile clients, and rich social insights.

By integrating Social Sites directly into your SharePoint 2010 collaboration deployment, you can focus on delivering value to your users and unifying your technology infrastructure – instead of building custom applications or learning and supporting additional technologies. Increase adoption among stakeholders, streamline communication, improve employee retention and retention, and boost overall productivity.



Home Products Customers About Us News Blog

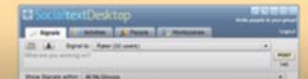
"We can now mobilize the entire team in unison."

Mary Young  
Director of Marketing, Echoglyc

Enterprise 2.0 by Socialtext  
Over 6,500 businesses found a better way to connect and collaborate.

Start your free trial!

Try the full social software platform, including social spreadsheets, for 30 days. Free!



See the video  
Watch a short video of our social software in action.

Schedule a demo  
See how to put Socialtext to work for your company.



The new way to business.

support | contact | search | my account

what we make services partners customers events resources communities

The new way to b



What is Yammer? Contact Sales Log In

Connect with your coworkers

Yammer is the private social network for your company

Enter your work email

Sign Up

Only people with a verified company email address can join your company network.

Cloud

Customer Quotes

"Yammer is introducing many of us to one another for the first time, creating a human network that defies geographic boundaries and cultural differences." - Mentor Graphics

# Enterprise Collaboration



**txmischief**

Jan 28, 9:35pm via Twitter for BlackBerry®

@legalerswelcome Q2 Getting rdy to use social learning in Ofc 2010 rollout. Spt page with blog and some wiki pgs. May use tweets too #iltasl

**Q2: What are “Social” Technologies?**



What's the difference between a blog and a wiki?

Q.

**What's**

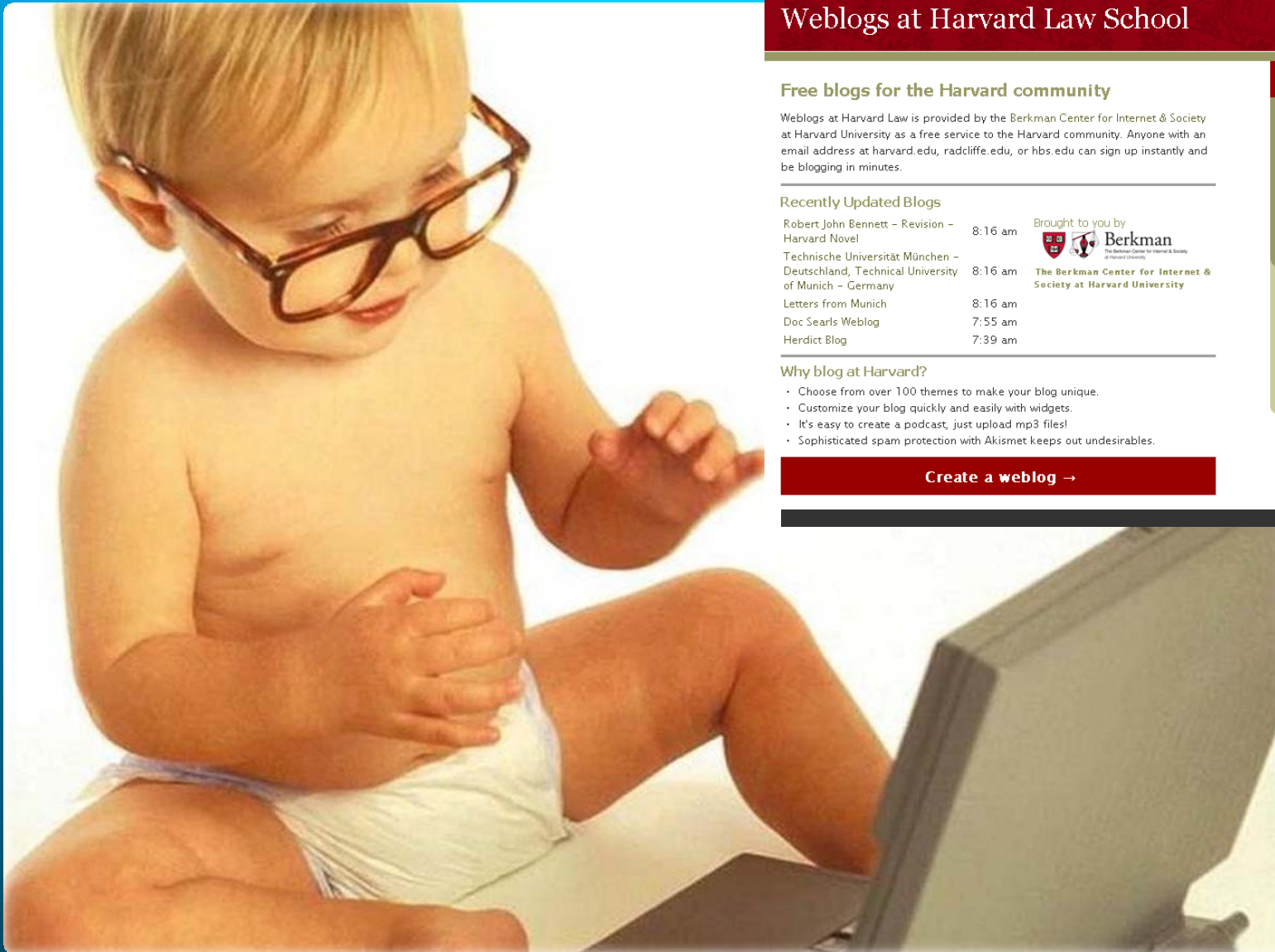
**really**

**happening in**

**firms?**







## Weblogs at Harvard Law School

### Free blogs for the Harvard community

Weblogs at Harvard Law is provided by the Berkman Center for Internet & Society at Harvard University as a free service to the Harvard community. Anyone with an email address at harvard.edu, radcliffe.edu, or hbs.edu can sign up instantly and be blogging in minutes.

### Recently Updated Blogs

Robert John Bennett - Revision - Harvard Novel	8:16 am
Technische Universität München - Deutschland, Technical University of Munich - Germany	8:16 am
Letters from Munich	8:16 am
Doc Searls Weblog	7:55 am
Herdicot Blog	7:39 am

Brought to you by  
 **Berkman**  
The Berkman Center for Internet & Society at Harvard University  
**The Berkman Center for Internet & Society at Harvard University**

### Why blog at Harvard?

- Choose from over 100 themes to make your blog unique.
- Customize your blog quickly and easily with widgets.
- It's easy to create a podcast, just upload mp3 files!
- Sophisticated spam protection with Akismet keeps out undesirables.

[Create a weblog →](#)

[Create a weblog →](#)

**Blogging at Berkman**  
**Server News**  
**Thursday Blog Group**  
**Recently Updated Blogs**  
**How To Guides**  
**Getting Started**  
blogging basics  
**Customizing Your Blog**  
themes and sidebar widgets  
**Extending Your Blog**  
using plugins

Already a blogger?

Username:

Password:

Remember me

[Login >](#)

[Project Info](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Legal FAQ](#)

# Generational | Collaboration

<http://picasaweb.google.com/lh/photo/3svPXVpqjO7HbNAcs9HEGQ>

Within the context of your organization, to what extent do social media tools help you to accomplish the following?

(Percentage of respondents answering "high" or "very high" extent.)

Get more work done



Millennials



Generation Xers



Baby Boomers

Get better work done

Get more work done

21.5%

14.9%

12.5%

Learn truly useful things

Get better work done

29.6%

22.2%

19.3%

Learn more in less time

Learn truly useful things

34.2%

26.6%

22.5%

Learn more in less time

38.1%

27.8%

22.2%

# The Value of Social Media

Q.

**What are some  
examples  
of social learning?**



# ALLEN & OVERY

An international legal practice in 36 major cities world



## Topic Guides

Our regularly updated topic guides are compiled by our professional law librarian. They contain the pick of the best the web has to offer. We put the emphasis on quality not quantity, so you won't have to wade through masses of irrelevant links!

Electives Electives (cont.) Research Careers



## News

- Supreme Court launches exciting new project for young Londoners
- The City Law School unveils innovative new skills and learning website
- The City Law School lines up new internships for students
- City Law School expert warns against improper cross-examination in in
- CLS lecturer wins Higher Education Student Volunteers Award
- CLS hosts former UN war crimes prosecutor at inaugural international c
- Anita Davies (GDL) wins Times Law Awards essay competition 2010
- City academic chairs biggest ever legal webinar
- Reckless Transmission of HIV should not result in prosecution - Panel D

## Events Calendar

« January 2011 »

S M T W T F S 6 Jan: Daytime Advice Clinic Volunteering Training  
01 11 Jan: Remediating the City and Financial markets

# SOCIAL MEDIA LAW STUDENT

a blog by Rex Gradeles

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Lead Article Recent Posts



### LEAD ARTICLE

## How to Cite a Podcast in Legal Documents Addressed in 19th Edition of Bluebook

If you're new here, and interested in using social media in the legal profession, you may want to subscribe to the RSS feed. Follow us on Twitter @Rex7, @Ibergus, and @JoshCam. Thank you for visiting SocialMediaLawStudent.com. How do you cite a Podcast in a legal document? First, I checked my copy of The [...]

ShareThis

### FEATURED



ACLU Weighs in on Facebook's Privacy Issues

### Apple iPad

In case you didn't know, Apple launched the iPad tablet today. Here's the link.

ShareThis

PURDUE UNIVERSITY



University News Service

Mixable blends Facebook with academic resources to improve student success



Dropbox

# Examples of Social Learning


**51% of internet users read a  
blog at least monthly** and over  
60% by 2014 (Technorati)






## Outreach on Twitter/LinkedIn for Social Learning Experience #iltas1

Huha, Natalie <NHuha@ycst.com>

 Flag for follow up. Start by Thursday, January 20, 2011. Due by Thursday, January 20, 2011.

Sent: Thu 1/20/2011 10:08 AM










To:  Tami Schiller

Hi Tami!

I'm putting together questions to start us generating buzz for our webinar in a few weeks and have come up with the following. Please feel free to edit/comment/collaborate with me on this!

Natalie Huha



-   Social learning #iltas1 10:00 AM 1/20/2011 q's scheduled
-   Social learning PPT 10:00 AM 1/12/2011 review
-  RE: Webinar-March 3rd - Social Media in Learning (Feb 3?) 7:47 PM 1/9/2011
-  PPT is up on Windows Live! 1:07 PM 1/8/2011
-  RE: newsletter link 3:04 PM 1/5/2011
-  Social learning webinar brainstorm 10:00 AM 1/5/2011
-  Web address for document 10:28 AM 12/22/2010

# People Pane/Outlook Social Connector

Q.

**How do we  
overcome  
objections and  
identify  
obstacles?**



LinkedIn

facebook



twitter



**Policies | Culture | Business Case | Gaps**



# Learning to Change, Changing to Learn



**What are YOUR thoughts? #iltas!**

<http://www.youtube.com/watch?v=tahTKdEUAPk>

# Resources

- [Social Media in Learning - http://c4lpt.co.uk/handbook/examples.html](http://c4lpt.co.uk/handbook/examples.html)
- [Social Learning Slides from New York Legal Users Group - http://nywlug.files.wordpress.com/2010/11/traveling-coaches-the-today-and-tomorrow-of-legal-technology-training-10-29-10.pdf](http://nywlug.files.wordpress.com/2010/11/traveling-coaches-the-today-and-tomorrow-of-legal-technology-training-10-29-10.pdf)
- [Blog 2020 Workplace - http://2020workplace.com/blog/](http://2020workplace.com/blog/)
- [Learning/Planning Resources - http://www.legalerswelcome.com/learning-planning-resources/](http://www.legalerswelcome.com/learning-planning-resources/)
- [ILTA 2010 Conf Information Management - http://conference.iltanet.org/MainMenu/Downloads.aspx](http://conference.iltanet.org/MainMenu/Downloads.aspx)
- [Purdue University - http://www.purdue.edu/newsroom/general/2010/story-print-deploy-layout\\_1\\_8260\\_8260.html](http://www.purdue.edu/newsroom/general/2010/story-print-deploy-layout_1_8260_8260.html)
- [Social Media Law Student Blog - http://www.socialmedialawstudent.com](http://www.socialmedialawstudent.com)
- [Lawbore Wiki - http://lawbore.net/](http://lawbore.net/)
- [Elliot Masie - http://www.masie.com/social1](http://www.masie.com/social1)
- [Future Ed - http://futureed.tumblr.com/](http://futureed.tumblr.com/)
- [ASTD – Second Life http://secondlife.astd.org/](http://secondlife.astd.org/)

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Tami Schiller | @TamiSchiller  
Natalie Huha | @LegalersWelcome

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<http://blogs.travelingcoaches.com>

# THANK YOU