Larry Port

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Speaker
Webinar Host
Business
Technology

Larry brings the business of law into the 21st century by breaking complex business processes and arcane technology concepts down into easy to understand, humorous, and engaging sessions.

He emphasizes a pragmatic approach to efficiency, simplicity, and productivity for legal professionals.

At the crossroads of the legal profession and cutting edge technology, Larry has published extensively in legal publications, including Law Practice Today, Legal Management, Law Technology News, and others. Larry also conducts free monthly webinars on emerging topics for attorneys and speaks at bar association CLE's around the country.

ROCKET MATTER®
Founding Partner

ACLEA

Speaking Programs

Running an Efficient and Error-free Law Office
Small law firms can be run more efficiently and with less potential errors, leading to more billable time (or productive time for value billers), and reducing risk of malpractice. By borrowing project management ideas popular with the software and manufacturing industries, attorneys can learn practical, simple techniques to employ right away.

Blogs, Twitter, & LinkedIn for Legal
Blogging can help legal professionals
build a web presence, protect their reputations, and build business. Social media tools like Twitter and LinkedIn can also help you grow your practice, by generating more prospective clients and creating networking opportunities with other legal thought leaders.

Using Macs in a Law Office
Until recently, law firms needed PC's to run their practices. No longer. Scanners, software, printers, are now available to practice law on the Mac, and the iPhone is now a powerful business tool. Larry will get us up to speed on how a firm can transition to Macs for legal work.

Cloud Computing For Legal Professionals
Just what is this cloud that everyone is talking about? From the perspective of the law firm, computing in the cloud eliminates typical IT expenses, management, and headaches. Cloud options are often cost-effective since they forego high up-front costs in favor of predictable monthly fees. But tread carefully and know your risks.

Published Articles
Previous Engagments
Testimonials

Testimonials

" I asked Larry Port to speak at a national conference of attorneys on practice management issues. Larry's presentation was outstanding. He gave our attorneys a new way at looking at their practices and he presented ideas that were sophisticated, nuanced and intellectually-challenging. I would recommend Larry as a speaker without reservation.

Victor J. Medina, Organizer for MILOfest.com

" At Business of Software 2008, Larry gave a short presentation on how to launch to your socks off for little or no money. He put his message across with great clarity, confidence and wit. I have no hesitation in recommending Larry as a speaker.

Neil Davidson, Organizer for Business of Software

" In Miami and West Palm Beach, we had the luxury of watching Larry Port talk about ... traditional software development best practices and applying them to law firm management. I hadn't appreciated many of the parallels until seeing Larry's speech ... go see Larry the next time Rocket Matter comes to a speaking venue near you – Larry is a great public speaker.

Mark Britton, CEO of Avvo

Previous Engagments

Online Video for Lawyers (CLE Credit)
12/2009: Webinar Host

Running an Efficient and Error-free Law Office (CLE Credit)
11/2009: MILOFest 2009

Running an Efficient and Error-free Law Office
10/2009: Avvo Tour

Macs in Law Offices
5/2009: Webinar Host

Law 2.0: Boosting productivity with install-free and upgrade-free Software as a Service (CLE Credit)
8/2009: Missouri Bar Small and Solo Conference

Virtual Paralegals
8/2009: Webinar Host:

Twitter & Blogs for Attorneys
4/2009: Webinar Host

How to Launch Your Socks Off for Little or No Money
9/2008 Business of Software 2008

Published Articles

Online Legal Practice Management Predictions for 2010
12/2009: ABA Law Practice Today

Software as a Service: What it is and How it can make you Happy
11/2009: SUE Magazine

The Paralegal's Guide to Twitter
9/2009: Paralegal Today

Going Green: How Using Software as a Service Helps the Environment
8/2009: Legal Management

Lean Initiatives: Consider these 10 Practices From Managing Software Projects
3/2009: ILTA Peer to Peer

The Cloud Explained, Parts 1 and 2
2/2009: FindLaw.com

Online Legal Practice Management Predictions for 2009
12/2008: ABA Law Practice Today