



KERSHAW | CUTTER | & RATINOFF | LLP

Kershaw, Cutter & Ratinoff Celebrates Food Literacy Month by Supporting Soil Born Farms on Facebook

Partners to donate \$5 for every new like to local agriculture and education project

September is national food literacy month, and [personal injury law firm](#), Kershaw, Cutter & Ratinoff, is promoting the cause by supporting local non-profit Soil Born Farms via its Facebook page.

Through the month, they will donate \$5 for every new person who “likes” their Facebook page (up to \$500). This is a part of their overall plan to support a different community organization each month, pledging a sum of money based on the amount of new fans that join their Facebook page. Over the past two years, they’ve used this charity model to donate to organizations such as Sierra Forever Families, Sacramento Food Bank, Sacramento Children’s Home, the rebuilding of McKinley Park, and many others.

Each partner takes an active role in supporting community organizations, and they often use their Facebook campaign to support the causes that they are individually fond of. This month, it’s partner Eric Ratinoff.

Eric is passionate about supporting local agriculture, and often blogs about it on his personal injury law/foodie blog, [The Law Chef](#). This summer he launched a new website dedicated to celebrating the rich agricultural bounty in our state, titled [California Farm to Table](#). He claims he was inspired, in part, by the efforts of Soil Born Farms.

“I’ve always respected Soil Born Farms for their dedication to educating our community about healthy living and sustainable food production,” says Ratinoff. “We live in such a rich agricultural area, but we too often take it for granted. Supporting Soil Born Farms and launching the California Farm to Table website is our way of recognizing how important local farms are to our community.”

The mission of Soil Born Farms is to create an urban agriculture and education project that empowers youth and adults to discover and participate in a local food system that encourages healthy living, nurtures the environment and grows a sustainable community.

They create, manage and support urban organic farms and gardens that are accessible to the public, permanently protected for future generations, and that practice and promote responsible land stewardship. They offer classes, hands-on workshops, tours, job training and youth leadership development. Additionally, they frequently invite volunteers to help distribute their food to needy populations and food donation programs that target under-served communities.

One goal that Ratinoff’s [California Farm to Table](#) shares with Soil Born Farms is that of reconnecting people with the source of their food – nature. By shifting the focus from grocery stores and processed foods to farms and fresh produce, they hope that people will share in the pleasure of living life in harmony with nature.

To lend your support to this month’s cause, visit and “like” the Kershaw, Cutter and Ratinoff Facebook page.

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Kershaw, Cutter & Ratinoff represents injured plaintiffs in [automobile accidents](#), [traumatic brain injury lawyer](#), [insurance bad faith](#), and [product liability cases](#). They have demonstrated their ability to devote substantial resources through [lawsuits involving large corporations](#) and have generated hundreds of millions of dollars in recoveries for their clients and the classes they have represented.