James & Wells Intellectual Property is celebrating its third 'Intellectual Property Law Firm of the Year' award in a row.

The firm - which has offices in Auckland, Hamilton, Tauranga and Christchurch - won the coveted specialist IP award at the New Zealand Law Awards in Auckland last night for its sustained excellence at achieving client goals through clever thinking.

The firm was also a finalist in the 'Community Service in Law' category for its ongoing support of community groups and charities with free legal advice and financial assistance (notably the recent litigation over the "Radler" trade mark, which it did pro bono for the Society of Beer Advocates).

James & Wells Intellectual Property managing partner Ian Finch says the continued IP Law Firm of the Year award success reflects a lot of hard, innovative and focused work by the firm's attorneys.

"Taking out a three-peat of awards in our specialist field is an achievement our 60-strong national team can be immensely proud of. We strive to bring our clients world-class intellectual property advice and strategic thinking" says Ian Finch.

"That we have been able to achieve this in very challenging economic conditions is a real testament to the quality of our staff and the depth of client relationship we are able to foster".